

GB SAFETY INSTRUCTIONS:

READ BEFORE USE

THIS PRODUCT IS NOT INTENDED TO BE USED ON PERSONS UNDER THE AGE OF 16. A SKIN ALLERGY TEST MUST BE DONE 48 HOURS BEFORE EACH APPLICATION OF THIS COLOURANT, AS AN ALLERGY CAN DEVELOP SUDDENLY, EVEN IF YOU HAVE PREVIOUSLY APPLIED THIS PRODUCT OR ANOTHER COLOURANT ON YOUR CLIENT.

IMPORTANT: HAIR COLOURANTS CAN CAUSE AN ALLERGIC REACTION WHICH IN CERTAIN RARE CASES MAY BE SEVERE. FOR YOU AND YOUR CLIENT, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:

▶ **WEAR SUITABLE DISPOSABLE GLOVES** during the preparation, application and rinsing of the product.

▶ **Temporary "black henna" tattoos may increase the risk of allergy.**

▶ **Do not colour the hair if:**

- your client has a rash on their face or sensitive, irritated and damaged scalp;
- your client has ever experienced any reaction after colouring their hair;
- your client has experienced a reaction to a temporary "black henna" tattoo in the past.

HOW TO PERFORM THE SKIN ALLERGY TEST



Remove earrings. Behind the ear and using a cotton-bud, apply a little of the unmixed colourant product sufficient to cover an area of 1 to 2 cm² (eg. the size of a small coin). Re-apply allowing it to dry between applications. Carefully re-seal the colourant container.

Leave for 48 hours without washing, covering or touching.

If during this period you or your client notice any abnormal reactions such as itching, redness or swelling in or around the test area, DO NOT APPLY THE PRODUCT.

SPECIAL PRECAUTIONS

IN CASE OF A REACTION DURING THE APPLICATION such as intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention.

Before colouring the hair again, recommend your client consults a doctor.

Advise your client that if, DURING THE DAYS FOLLOWING THE APPLICATION, itching, redness, spots on the scalp or skin, swelling of the eyes and/or face, blisters or oozing of the scalp and/or the skin occurs, it is recommended that they consult a doctor.

▶ **Keep out of reach of children.**

▶ Use exclusively with the specific **LUO[®]COLOR 25 volume releaser (7.5%)**.

▶ Use only the proportions indicated.

▶ Avoid contact of the product with skin and eyes. Do not use to colour a beard or moustache or for any purpose other than colouring the hair. Do not use to dye eyelashes or eyebrows.

▶ Rinse eyes immediately and thoroughly if the product comes into contact with them. If contact lenses are worn, they should be removed before rinsing the eyes thoroughly with water.

▶ Rinse hair well after application.

▶ Prepare and apply the mixture preferably in a well-ventilated place.

▶ Do not inhale or ingest.

▶ For all questions concerning the personal sensitivity of your client, recommend consultation with a doctor.

▶ Wait at least 2 weeks after using a relaxer, a perm or a straightening process on the hair before applying the hair colourant.

▶ Do not use if hair has been coloured with henna or with a progressive hair colourant.

FOLLOW THE INSTRUCTIONS FOR USE.

Exclusive to your L'Oréal Professionnel hairdresser. For Professional use only.

L'ORÉAL

PROFESSIONNEL

PARIS

LUO[®]COLOR

Nutrishine Technologie

GB

Luminous permanent colour in 20 minutes

- **Light-reflecting effects**

for fresh, radiant, translucent colours

- **Nutrishine Technologie with grape**

seed oil for:

• Nourished hair fibre

• Brilliant colour

- **Lightens 2.5 to 3 levels in 20 minutes**

1. Preparation

- **Wear suitable disposable gloves.**

- **Use exclusively with the specific LUO[®]COLOR 25 volume releaser (7.5%).**

Do not use with an oxydant greater than 25 volume (7.5%).

- **Use only the proportions indicated.**

- **When a shaker is used, open immediately after mixing to avoid the shaker bursting and damage from the product overflowing.**

- **LUO[®]COLOR should be mixed in a ratio of 1:1.5, i.e. 50ml (1 tube) LUO[®]COLOR and 75 ml of the specific LUO[®]COLOR 25 volume releaser (7.5%).**

- **Pastel shades can be mixed either in a ratio of 1:1.5 i.e. 50ml (1 tube)**

LUO[®]COLOR Pastel shade and 75ml of LUO[®]COLOR 25 volume releaser (7.5%),

OR for more delicate reflects, in a ratio of 1:2, i.e. 50ml (1 tube) LUO[®]COLOR Pastel shade and 100ml of LUO[®]COLOR 25 volume releaser (7.5%).

- **Mix in a non-metallic bowl or a L'Oréal Professionnel shaker.**

- **Mix until a creamy gel texture is obtained.**

2. Application and removal

- **Wear suitable disposable gloves.**

- **Do not use metallic tools (clips,**

comb, bowl, etc.).

- Apply to dry, unwashed hair.
- After development time, emulsify. Rinse the hair well and then shampoo with L'Oréal Professionnel PRO classics Color Shampoo.

2/A. First application to virgin hair

- Start the application on the lengths and ends of the hair, then immediately apply **LUO[®]COLOR** to the roots, beginning the application at the back nape area of the head.

- The development time is 20 minutes.

- After the development time emulsify carefully, then rinse the hair well.

- Shampoo with L'Oréal Professionnel PRO classics Color Shampoo.

2/B. Subsequent applications or first application on hair already coloured with a permanent hair colour in a similar shade

• For colour refreshing, take through for the last 5 minutes of the development time.

• If the previous colour is faded, take through for the last 10 minutes of the development time.

• If the previous colour is very faded or you are changing the reflect take through immediately.

After the 20 minute development time, emulsify, then rinse the hair well.

Shampoo with L'Oréal Professionnel PRO classics Color Shampoo.

Case of shades with Rubilane and DM5:

FIRST APPLICATION of LUO[®]COLOR red shades with Rubilane™ and DM5: For optimal results on first application of a **LUO[®]COLOR** red shade with Rubilane™ or DM5, you are recommended to take the product through immediately regardless of how much the colour has faded on the lengths and ends.

2/C. Pastel shades

- The Pastel shades should always be applied to pre-lightened hair using an applicator bottle for a quick application.

- Make sure that the pre-lightened base is even and suitable for the chosen Pastel reflect.

- Develop for 5 to 10 minutes depending on the intensity of the reflect required.

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