

# GB SAFETY INSTRUCTIONS:


## READ BEFORE USE

THIS PRODUCT IS NOT INTENDED FOR USE ON PERSONS UNDER THE AGE OF 16. AN ALLERGY ALERT TEST MUST BE DONE 48 HOURS BEFORE EACH APPLICATION OF THIS COLOURANT, AS AN ALLERGY CAN DEVELOP SUDDENLY, EVEN IF YOU HAVE PREVIOUSLY APPLIED THIS PRODUCT OR ANOTHER COLOURANT ON YOUR CLIENT.

**IMPORTANT : HAIR COLORANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. FOR YOU AND YOUR CLIENT, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:**

- ▶ **WEAR SUITABLE DISPOSABLE GLOVES** during the preparation, application and rinsing of the product.
- ▶ Temporary "black henna" tattoos may increase the risk of allergy.
- ▶ **Do not colour the hair if:**
  - your client has a rash on their face or sensitive, irritated and damaged scalp;
  - your client has ever experienced any reaction after colouring their hair;
  - your client has experienced a reaction to a temporary "black henna" tattoo in the past.

### HOW TO PERFORM THE ALLERGY ALERT TEST

 Remove earrings. Behind the ear and using a cotton-bud, apply a little of the unmixed colourant product sufficient to cover an area of 1 to 2 cm<sup>2</sup>. (eg. the size of a small coin). Re-apply allowing it to dry between applications. Carefully re-seal the colourant container.

Leave for 48 hours without washing, covering or touching.

If during this period you or your client notice **any abnormal reactions** such as itching, redness or swelling in or around the test area, **DO NOT APPLY THE PRODUCT.**

### SPECIAL PRECAUTIONS

**IN CASE OF A REACTION DURING THE APPLICATION** such as intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention.

Before colouring the hair again, recommend your client consults a doctor.

Advise your client that if, **DURING THE DAYS FOLLOWING THE APPLICATION**, itching, redness, spots on the scalp or skin, swelling of the eyes and/or the face, blisters or oozing of the scalp and/or the skin occurs, it is recommended that they consult a doctor.

#### ▶ Keep out of reach of children.

- ▶ Use exclusively with the recommended oxydants, 20 volume (6%) or 30 volume (9%). / Do not use with hydrogen peroxide greater than 30 vol. (9%).
- ▶ Use only the proportions indicated.
- ▶ Avoid contact of the product with skin and eyes. Do not use to colour a beard or moustache or for any purpose other than colouring the hair. Do not use to dye eyelashes or eyebrows.
- ▶ Rinse eyes immediately and abundantly if the product comes into contact with them and seek medical assistance. If contact lenses are worn, they should be removed before rinsing the eyes thoroughly with water.
- ▶ Rinse hair well after application.
- ▶ Prepare and apply the mixture preferably in a well-ventilated place.
- ▶ Do not inhale or ingest.
- ▶ For all questions concerning the personal sensitivity of your client, recommend that they consult a doctor.
- ▶ Wait at least 2 weeks after using a relaxer, a perm or a straightening process on the hair before applying the hair colourant.
- ▶ Do not use if hair has been coloured with henna or with a progressive hair colourant.

### FOLLOW THE INSTRUCTIONS FOR USE

Exclusive to your L'Oréal Professionnel hairdresser. For Professional use only.

**L'ORÉAL**  
PROFESSIONNEL  
PARIS

Majirel  
— COOL COVER —



### GB

Majirel Cool Cover Ionène G Incell protects the hair during colouring, perfecting the colour. The Majirel Cool Cover result: deep, intense coverage. True reflects, even on the darkest bases. Highly resistant colour.

### 3 BASIC RULES

#### 1 MIXTURE: 1 + 1.5

The Majirel Cool Cover cream is used in a mixture. One 50-ml tube is blended with 75 ml of L'Oréal Professionnel 20 vol (6%) cream oxydant to lighten up to two levels. To lighten up to three levels, choose L'Oréal Professionnel 30 vol (9%) cream oxydant.



- Wear suitable disposable gloves.
- Use exclusively with the recommended oxydants, 30 vol (9%) max / Do not use with hydrogen peroxide greater than 30 vol (9%).
- Use only the proportions indicated.
- Do not use metallic tools (clips, comb, bowl, etc.).
- The product can be mixed in a L'Oréal Professionnel shaker or a non-metallic bowl.
- Mix until a rich creamy texture is obtained.
- When a shaker is used, open immediately after mixing to avoid the shaker bursting and damage from the product overflowing.

### 2 APPLICATION AND RINSING

#### REGROWTH APPLICATION:

- Apply to dry, unwashed hair with a tint brush.
- Begin application at the roots.
- Total development time: 35 minutes.
- Before applying to the lengths and ends, add 5-10 ml of warm water to the remaining mixture:
- ▶ If the colour of the lengths and ends is only slightly faded: take through to the lengths and ends 5 minutes before the end of the development time.
- ▶ If the colour of the lengths and ends is missing tone: leave on for 20 minutes and then take through to the lengths and ends for 15 minutes.
- ▶ If the colour of the lengths and ends is completely faded: take through immediately.
- After the development time, emulsify very gently.
- Rinse hair thoroughly after the development time until water runs clear.

- Use shampoo for coloured hair: Optimiseur Post-Color.

- Wear suitable disposable gloves.
- Do not use metallic tools (clips, comb, bowl, etc.).
- Apply generously to the roots to ensure excellent coverage of white hair.
- Do not exceed the development time.
- During the development time, the colour of the mixture will change in the shaker or bowl. This is normal and has no effect on the final colour result.
- Rinse the hair well after the development time.

### 3 COVERAGE

- Majirel Cool Cover perfectly covers white hair.
- Up to level 5: apply the desired colour.
- From level 6: for natural coverage, apply the desired colour without mixing. for opaque coverage, mix the desired colour in a 50:50 ratio with a basic shade on the same level.

### 1 EXCEPTION

#### FIRST TIME COLOUR

or large root regrowth application

#### "VIRGIN HAIR" TECHNIQUES

- Begin application on lengths and ends.
- Leave on for 15 min.
- Then apply to roots and leave on for 35 min.

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