

# **SAFETY INSTRUCTIONS:** **READ BEFORE USE**

THIS PRODUCT IS NOT INTENDED FOR USE ON PERSONS UNDER THE AGE OF 16.  
 AN ALLERGY ALERT TEST MUST BE DONE 48 HOURS BEFORE EACH APPLICATION OF THIS COLOURANT, AS AN ALLERGY CAN DEVELOP SUDDENLY, EVEN IF YOU HAVE PREVIOUSLY APPLIED THIS PRODUCT OR ANOTHER COLOURANT ON YOUR CLIENT.

**IMPORTANT: HAIR COLOURANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. FOR YOU AND YOUR CLIENT, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:**

- **WEAR SUITABLE DISPOSABLE GLOVES** during the preparation, application and rinsing of the product.
- Temporary "black henna" tattoos may increase the risk of allergy.
- Do not colour the hair if:
  - your client has a rash on their face or sensitive, irritated and damaged scalp;
  - your client has ever experienced any reaction after colouring their hair;
  - your client has experienced a reaction to a temporary "black henna" tattoo in the past.

## **HOW TO PERFORM THE ALLERGY ALERT TEST**

Remove earrings. Behind the ear and using a cotton-bud, apply a little of the unmixed colourant product sufficient to cover an area of 1 to 2 cm<sup>2</sup> (eg. the size of a small coin). Carefully re-seal the colourant container.  
 Leave for 48 hours without washing, covering or touching. If during this period you or your client notice any abnormal reactions such as itching, redness or swelling in or around the test area, DO NOT USE THE PRODUCT.

## **SPECIAL PRECAUTIONS**

IN CASE OF A REACTION DURING THE APPLICATION such as intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention.

Before colouring the hair again, recommend your client consults a doctor.  
 Advise your client that if, DURING THE DAYS FOLLOWING THE APPLICATION, itching, redness, spots on the scalp or skin, swelling of the eyes and/or face, blisters or oozing of the scalp and/or the skin occurs, it is recommended to consult a doctor.

- **Keep out of reach of children.**
- Use exclusively with the recommended oxydants, 30 volume (9%) maximum for Majirel and Majirel mix, 40 volume (12%) maximum for Majiccontrast.
- Do not use with hydrogen peroxide greater than 30 volume (9%) for Majirel and Majirel mix, 40 volume (12%) for Majiccontrast.
- Use only the proportions indicated.
- Avoid contact with skin and eyes.
- Do not use to colour a beard or moustache or for any purpose other than colouring the hair.
- Do not use to dye eyelashes or eyebrows.
- Rinse eyes immediately and abundantly if the product comes into contact with them and seek medical assistance.
- If contact lenses are worn, they should be removed before rinsing the eyes thoroughly with water.
- Rinse hair well after application.
- Prepare and apply the mixture preferably in a well-ventilated place.
- Do not inhale or ingest.
- For all questions concerning the personal sensitivity of your client, recommend consultation with a doctor.
- Wait at least 2 weeks after using a relaxer, a perm or a straightening process on the hair before applying the hair colourant.
- Do not use if hair has been coloured with henna except with Botanêa from L'Oréal Professionnel or with a progressive hair colourant.

**IT IS ESSENTIAL THE SHADES WITH CAMILIANE, CAMILIANE + DMS, CAMILIANE + RUBILANE BE USED WITHOUT MIXING THEM WITH OTHER SHADES OR MAJIREL MIX BOOSTERS.**

## **FOLLOW THE INSTRUCTIONS FOR USE.**

For Professional use only.

**STYLING**  
**L'ORÉAL**  
**PROFESSIONNEL**  
 PARIS

# **Majirel**

**Highly concentrated in caring agents. True-to-reflect colours.**

## **MAJIREL**

### **MAJIREL ABSOLU - MAJIREL HIGH RESIST - MAJIROUGE** **3 BASIC RULES**

#### **1 MIXTURE: 1:1.5**

The Majirel cream is used in a mixture. One 50 ml tube is blended with 75 ml of L'Oréal Professionnel 20 volume (6%) cream oxydant to lighten up to 2 levels.  
 To lighten up to 3 levels, choose L'Oréal Professionnel 30 volume (9%) cream oxydant.



- Wear suitable disposable gloves.
- Use exclusively with the recommended oxydants, 30 volume (9%) maximum.
- Do not use with hydrogen peroxide greater than 30 volume (9%).
- Use only the proportions indicated.
- Do not use metallic tools (clips, comb,...).
- The product can be mixed in a L'Oréal Professionnel shaker or a non-metallic bowl.
- Mix until a rich creamy texture is obtained.
- When a shaker is used, open immediately after mixing to avoid the shaker bursting and damage from the product overflowing.

#### **2 APPLICATION AND RINSING**

- Apply to the roots of dry, unwashed hair with a tint brush (see Take Through techniques).
- Begin application at the roots.
- Total development time: 35 minutes.
- After the development time, gently emulsify.
- Rinse hair thoroughly after the development time until water runs clear.
- Use specific shampoo for coloured hair: L'Oréal Professionnel PRO\_classics Color.

- Wear suitable disposable gloves.
- Do not use metallic tools (clips, comb,...).
- Apply generously to the roots to ensure excellent coverage of white hair.
- Follow the recommended development time.
- During the development time, the colour of the mixture will change. This is normal and has no effect on the final colour result.
- Rinse the hair well after the development time.

#### **3 COVERAGE**

Majirel perfectly covers white hair:  
 • 0% to 50% white hair: apply the desired colour.  
 • 50% to 100% white hair: mix the desired colour in a 50:50 ratio with a Majirel a basic or Gold Basic shade on the same level, and L'Oréal Professionnel 20 volume (6%) cream oxydant.

#### **TAKE THROUGH TECHNIQUES**

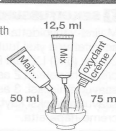
- Colour change = take through immediately.
- Same colour but faded = take through halfway through the development time.
- Same colour = take through 5 minutes before the end of the development time.

Note: When a white hair mixture is applied to the roots, take through with the reflect only.

### **MAJIREL MIX** **3 BASIC RULES**

#### **1 MIXTURE: 1:1.5:5% & 1:1.5:5%**

Majirel Mix cannot be used alone in a mixture with the cream oxydant. It must be combined with a Majirel or Majirouge shade.  
 To boost or neutralise a shade, mix 1/4 tube of Majirel Mix thoroughly with a 50 ml tube of Majirel or Majirouge and then add 75 ml of L'Oréal Professionnel 20 volume (6%) cream oxydant to lighten up to 2 levels.  
 To lighten up to 3 levels, choose L'Oréal Professionnel 30 volume (9%) cream oxydant. Caution: for optimal colour results, it is important to mix the 3 elements of the mixture thoroughly.



- Wear suitable disposable gloves.
- Use exclusively with the recommended oxydants, 30 volume (9%) maximum.
- Do not use with hydrogen peroxide greater than 30 volume (9%).
- Use only the proportions indicated.
- Do not use metallic tools (clips, comb,...).
- The product can be mixed in a L'Oréal Professionnel shaker or a non-metallic bowl.
- Mix until a rich creamy texture is obtained.
- When a shaker is used, open immediately after mixing to avoid the shaker bursting and damage from the product overflowing.

#### **2 APPLICATION AND RINSING**

- Apply to the roots of dry, unwashed hair with a tint brush (see Take Through techniques).
- Begin application at the roots.
- Total development time: 35 minutes.
- After the development time, gently emulsify.
- Rinse hair thoroughly after the development time until water runs clear.
- Use specific shampoo for coloured hair: L'Oréal Professionnel PRO\_classics Color.

- Wear suitable disposable gloves.
- Do not use metallic tools (clips, comb,...).
- Apply generously to the roots to ensure excellent coverage of white hair.
- Follow the recommended development time.
- During the development time, the colour of the mixture will change. This is normal and has no effect on the final colour result.
- Rinse the hair well after the development time.

#### **3 COVERAGE**

The Majirouge or Majirel and Majirel Mix mixture perfectly covers white hair.  
**Intensifying technique (copper, red)**  
 • 0% to 50% white hair: apply the desired colour, mixed with 1/4 tube of Majirel Mix.  
 • 50% to 100% white hair: increase the proportion of Majirel Mix to 1/2 tube.  
**Neutralising technique (blue, green, mauve)**  
 • 0% to 50% white hair: apply the desired colour, mixed with 1/4 tube of Majirel Mix.  
 • 50% to 100% white hair: on the roots, apply the chosen shade mixed with a basic or Gold Basic shade on the same level.  
 On the lengths and ends, apply the chosen shade, mixed with 1/4 tube of Majirel Mix.

Note: for hair with more than 30% white hair, it is recommended to only use Majirel Mix when taking through to the lengths and ends.

#### **TAKE THROUGH TECHNIQUES**

- Colour change = take through immediately.
- Same colour but faded = take through halfway through the development time.
- Same colour = take through 5 minutes before the end of the development time.

Note: When a white hair mixture is applied to the roots, take through with the reflect only.

### **MAJICONTRAST** **3 BASIC RULES**

#### **1 MIXTURE: 1:1.5**

Blend 1/2 tube of Majiccontrast cream, or 25 ml, with 37.5 ml of L'Oréal Professionnel 20 volume (6%), 30 volume (9%) or 40 volume (12%) cream oxydant, according to the desired intensity and lightening.  
 For very dark bases, use L'Oréal Professionnel 30 volume (9%) or 40 volume (12%) cream oxydant.



- Wear suitable disposable gloves.
- Use exclusively with the recommended oxydants, 40 volume (12%) maximum.
- Do not use with hydrogen peroxide greater than 40 volume (12%).
- Use only the proportions indicated.
- Do not use metallic tools (clips, comb,...).
- The product can be mixed in a L'Oréal Professionnel shaker or a non-metallic bowl.
- Mix until a rich creamy texture is obtained.
- When a shaker is used, open immediately after mixing to avoid the shaker bursting and damage from the product overflowing.

#### **2 APPLICATION AND RINSING**

- Isolate meches to be coloured from the rest of the hair.
- Apply to dry, unwashed hair using a tint brush, under East Meche, foil (Soft Alloy 9079, 20µm or Soft Alloy 1200 18µm) or another material.
- Total development time: 35 minutes.
- After the development time, rinse thoroughly.
- Use specific shampoo for coloured hair: L'Oréal Professionnel PRO\_classics Color.

- Wear suitable disposable gloves.
- Do not use metallic tools (clips, comb,...).
- Follow the recommended development time.
- During the development time, the colour of the mixture will change. This is normal and has no effect on the final colour result.
- Rinse the hair well after the development time.

#### **3 COVERAGE**

Majiccontrast should not be used to cover white hair.

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