

GB SAFETY INSTRUCTIONS:

READ BEFORE USE

THIS PRODUCT IS NOT INTENDED TO BE USED ON PERSONS UNDER THE AGE OF 16.
AN ALLERGY ALERT TEST MUST BE DONE 48 HOURS BEFORE EACH APPLICATION OF THIS COLOURANT, AS AN ALLERGY CAN DEVELOP SUDDENLY, EVEN IF YOU HAVE PREVIOUSLY APPLIED THIS PRODUCT OR ANOTHER COLOURANT ON YOUR CLIENT.

IMPORTANT: HAIR COLOURANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. FOR YOU AND YOUR CLIENT, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:

- **WEAR SUITABLE DISPOSABLE GLOVES** during the preparation, application and rinsing of the product.
- Temporary "black henna" tattoos may increase the risk of allergy.
- Do not colour the hair if:
 - your client has a rash on their face or sensitive, irritated and damaged scalp;
 - your client has ever experienced any reaction after colouring their hair;
 - your client has experienced a reaction to a temporary "black henna" tattoo in the past.

HOW TO PERFORM THE ALLERGY ALERT TEST

Remove earrings. Behind the ear and using a cotton-bud, apply a little of the unmixed colourant product sufficient to cover an area of 1 to 2 cm² (eg. the size of a small coin). Carefully re-seal the colourant container.

Leave for 48 hours without washing, covering or touching.

If during this period you or your client notice any abnormal reactions such as itching, redness or swelling in or around the test area, DO NOT APPLY THE PRODUCT.

SPECIAL PRECAUTIONS

IN CASE OF A REACTION DURING THE APPLICATION such as intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention.

Before colouring the hair again, recommend your client consults a doctor.

Advise your client that if, DURING THE DAYS FOLLOWING THE APPLICATION, itching, redness, spots on the scalp or skin, swelling of the eyes and/or face, blisters or oozing of the scalp and/or the skin occurs, it is recommended to consult a doctor.

► Keep out of reach of children.

- Use exclusively with the recommended oxydants, 40 volume (12%) maximum.
- Do not use with hydrogen peroxide greater than 40 volume (12%).
- Use only the proportions indicated.
- Avoid contact with skin and eyes.
- Do not use to colour a beard or moustache or for any purpose other than colouring the hair.
- Do not use to dye eyelashes or eyebrows.
- Rinse eyes immediately and abundantly if the product comes into contact with them and seek medical assistance.
- If contact lenses are worn, they should be removed before rinsing the eyes thoroughly with water.
- Rinse hair well after application.
- Prepare and apply the mixture preferably in a well-ventilated place.
- Do not inhale or ingest.
- For all questions concerning the personal sensitivity of your client, recommend consultation with a doctor.
- Wait at least 2 weeks after using a relaxer, a perm or a straightening process on the hair before applying the hair colourant.
- Do not use if hair has been coloured with henna except with Botanëa from L'Oréal Professionnel or with a progressive hair colourant.

IT IS ESSENTIAL THE SHADES WITH CARMILANE, CARMILANE + DMS, CARMILANE + RUBILANE BE USED WITHOUT MIXING THEM WITH OTHER SHADES.

FOLLOW THE INSTRUCTIONS FOR USE.

For Professional use only.

TEST L'ORÉAL PROFESSIONNEL PARIS

Majirel HIGH-LIFT

COLORATION CRÈME DE BEAUTÉ - IONÈNE G & INCELL

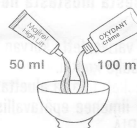
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Super lightening. Optimal neutralization.

3 BASIC RULES

1 MIXTURE: 1:2

The Majirel High Lift cream is used in a mixture of 1:2 mix, (50 ml tube plus 100 ml of L'Oréal Professionnel Cream Oxydant, 30 volume (9%) or 40 volume (12%) cream oxydant for lightening to 4 ½ levels. On light bases or when maximum lightening is not required, use L'Oréal Professionnel 30 volume (9%) cream oxydant.



2 APPLICATION AND RINSING

- Apply with a brush to dry unwashed hair.
- Begin application at the roots.
- **Total development time: 50 minutes.**
- After the development time, emulsify very carefully.
- Rinse the hair well until the water runs clear.
- Shampoo with L'Oréal Professionnel PRO classics Color Shampoo.



- Wear suitable disposable gloves.
- Use exclusively with the recommended oxydants: 30 volume (9%) or 40 volume (12%) maximum.
- Do not use with hydrogen peroxide greater than 40 volume (12%).
- Use only the proportions indicated.
- Do not use metallic tools (clips, comb, etc.).
- The product can be mixed in a L'Oréal Professionnel shaker or a non-metallic bowl.
- Mix until a rich creamy texture is obtained.
- When a shaker is used, open it immediately after mixing in order to avoid the shaker bursting and damage from the product overflowing.

- Wear suitable disposable gloves.
- Do not use metallic tools (clips, comb, etc.).
- To achieve optimum lightening, leave for the full development time.
- During the development time, the colour of the mixture will change. This is normal and has no effect on the final colour result.
- Rinse the hair well after the development time.

3 COVERAGE

Majirel High Lift does not cover white hair.

It is possible however, to apply Majirel High Lift to hair that has a small percentage (30% maximum) of evenly distributed white hair.



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