

UK SAFETY INSTRUCTIONS: READ BEFORE USE

THIS PRODUCT IS NOT INTENDED FOR USE ON PERSONS UNDER THE AGE OF 16.

AN ALLERGY ALERT TEST MUST BE DONE 48 HOURS BEFORE EACH APPLICATION OF THIS COLORANT, AS AN ALLERGY CAN DEVELOP SUDDENLY, EVEN IF YOU HAVE PREVIOUSLY APPLIED THIS PRODUCT OR ANOTHER COLORANT ON YOUR CLIENT.

IMPORTANT: HAIR COLORANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. FOR YOU AND YOUR CLIENT, TO HELP REDUCE THE RISK OF AN ALLERGIC REACTION, IT IS ESSENTIAL TO FOLLOW THE PRECAUTIONS BELOW:

- **WEAR SUITABLE DISPOSABLE GLOVES** during the preparation, application and rinsing of the product.
- **Temporary black henna tattoos may increase the risk of allergy.**
- **Do not colour the hair if:**
 - your client has a rash on their face or sensitive, irritated and damaged scalp;
 - your client has ever experienced any reaction after colouring their hair;
 - your client has experienced a reaction to a temporary black henna tattoo in the past.

HOW TO PERFORM THE ALLERGY ALERT TEST

Remove earrings. Behind the ear and using a cotton-bud apply a little of the unmixed colorant product sufficient to cover an area of 1 to 2 cm² (e.g. the size of a small coin). Re-apply allowing it to dry between applications. Carefully reseal the colorant container. Leave for 48 hours without washing, covering or touching.

If during this period you or your client notice any abnormal reactions, such as itching, redness or swelling in or around the test area, DO NOT APPLY THE PRODUCT.



SPECIAL PRECAUTIONS

IN CASE OF A REACTION DURING THE APPLICATION such as intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention.

Before colouring the hair again, recommend your client consults a doctor.

Advise your client that if, DURING THE DAYS FOLLOWING THE APPLICATION, itching, redness, spots on the scalp or skin, swelling of the eyes and/or the face, blisters or oozing of the scalp and/or skin occurs, it is recommended that they consult a doctor.

• Keep out of reach of children.

- Use exclusively with the recommended oxydants, 10, 20 and 30 volume (9%) maximum / Do not use with hydrogen peroxide greater than 30 volume (9%).
- Use only the proportions indicated.
- Avoid contact of the product with skin and eyes. Do not use to colour a beard or moustache, or for any purpose other than colouring the hair. Do not use to dye eyelashes or eyebrows.
- Rinse eyes immediately and thoroughly if product comes into contact with them. If contact lenses are worn, they should be removed before rinsing the eyes thoroughly with water.
- Rinse hair well after application.
- Prepare and apply the mixture preferably in a well-ventilated place.
- Do not inhale or ingest.
- For all questions concerning the personal sensitivity of your client, recommend consultation with a doctor.
- Wait at least 2 weeks after using a relaxer, a perm or a straightening process on the hair before applying the hair colorant.
- Do not use if hair has been colored with henna or with a progressive hair colorant.

FOLLOW THE INSTRUCTIONS FOR USE

L'ORÉAL
PROFESSIONNEL
PARIS

INOA

No ammonia permanent colour. Odourless.

ODS technology (oil delivery system). Easy to mix. Lightens up to 3 levels in 35 minutes. Covers up to 100% of white hair. Shiny, uniform and long-lasting result.

Optimised scalp comfort. Hair feels intensely nourished with sublime shine until next hair colour treatment. Hair feels softer than before hair colouring process.

Mixing and application

// PREPARATION OF MIXTURE

The new INOA system is in 2 parts.

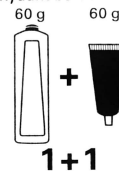
Use only with the new INOA oxydant bottle.

For one application, mix:

- **60 g of rich oxydant 10, 20 or 30 volume** (20 vol. for coverage of white hair, to lighten up to 2 levels / 30 vol. to lighten up to 3 levels).

- **60 g INOA colour.**

Mix together with a whisk until a smooth, creamy texture is obtained.



- **Wear suitable disposable gloves.**
- **Use exclusively with the recommended oxydants 10, 20 and 30 volume (9%) maximum / Do not use with hydrogen peroxide greater than 30 volume (9%).**
- **Use only the proportions indicated.**
- **Do not use metallic tools (clips, comb,...).**
- **When a shaker is used, open immediately after mixing to avoid the shaker bursting and damage from the product overflowing.**

// APPLICATION

Apply to the root area and, if necessary, the lengths and ends (see Colouring Lengths and Ends Techniques). Due to its creamy texture, the product adheres well to the hair.

Development time: 35 min.

// EMULSION AND RINSING

• After the development time, emulsify very gently for a few moments. Rinse hair thoroughly until water runs clear.

- Finish with the specific shampoo: INOA Post.

- **Wear suitable disposable gloves.**
- **Do not use metallic tools (clips, comb, bowl, etc.).**
- **Rinse the hair well after the development time.**

// TECHNICAL INSTRUCTIONS

Covering white hair:

- Up to 70% white hair = apply the chosen shade and leave on for 35 min.
- Between 70 and 100% white hair = mix 1/2 tube of the chosen shade with 1/2 tube of a Natural Basic shade of the same level, apply and leave on for 35 min.

Take through techniques:

Please note: do not add water.

- Colour change = take through immediately.
- Same colour but faded = take through halfway through the development time.
- Same colour = take through 5 min before the end of the development time.

Note: when a white hair mixture is applied to the roots, take through with the reflect only.

Inoa red shades with Carmilane, Rubilane and DM5:

First application: for optimal results on first application of an INOA red shade with Carmilane™, Rubilane™ or DM5, you are recommended to take the product through immediately regardless of how much the colour has faded on the lengths and ends. Do not mix with other shades.

Covering white hair: thanks to their intensity, INOA red shades with Carmilane™, Rubilane™ and DM5 cover up to 100% of white hair without mixing with a natural basic shade.