

IMPORTANT ADVICE: Before application please read safety instructions on the back first. Conduct an allergy alert test. Apply the product directly after mixing.

⚠ For bleached, highlighted and damaged hair, pay special attention to the Tips for Application!

Instruction Leaflet



PREPARATION

- It is not recommended to wash your hair 24 48 h prior to application.
- Put on the enclosed pair of gloves (1).
- Open the **developer bottle (2)** and pour out the contents into the non-metallic bowl.
- Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to the developer lotion in the bowl.
- For very short hair or regrowth application, mix only half of the color cream tube and developer lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is **longer than chin length,** we recommend the use of **two packs** of Palette Intensive Color Creme.
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the Color Creme (3) to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
- Cover your shoulders with a towel.
- For optimal result please use **immediately** and do not keep rests.



TOTAL APPLICATION (FULL HEAD)

This application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has **totally grown out**, i. e. **no regrowth is visible.**

1. APPLY the mixture **on dry hair,** starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the **hair roots**. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well.

2. LEAVE the mixture for **30 minutes.** For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between **30 – 45 minutes** depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)



REGROWTH APPLICATION

This application is necessary if

- your hair is already colored permanently and a regrowth is visible, or
- your hair tips are darker or in poor condition.
- **1. APPLY** the mixture **on dry hair** with the help of a brush on the **regrowth area** only. Shade 0-00: Apply to the roots area **only.**
- **2. LEAVE** the mixture on regrowth area for **20 minutes.** (For permed hair see "Tips for Application".) For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46 let the mixture work between **30 40 minutes (for shade 0-00: 30 45 minutes and for shades 7-65 and 6-68: 20 30 minutes),** depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- **3. DISTRIBUTE it evenly throughout** the hair using a comb with widely spaced teeth. Shade 0-00: Do **not distribute** it through **the whole length** of the hair, only apply to the roots.
- **4. LEAVE** for further **10 minutes.** Lightening shades 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46: Leave for **5 minutes only.**



RINSING

RINSE the hair well with warm water once the exposure time has finished until water runs clear.



AFTER TREATMENT

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

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TIPS FOR APPLICATION/INFORMATION

- Wait at least 2 weeks **before and after perming** before using a coloration and reduce the exposure time by 5–10 minutes.
- If your hair is
- greyer (except for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1, 9-0, 9-1 and 9-40) or **lighter** than recommended, **damaged or permed:** The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade that
- darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- **permed or bleached or has strands:** We recommend shortening the application time in the hair lengths by 5–10 minutes.
- very dry or in poor condition: Apply the coloration mixture on the tips only for the last 5 minutes of the application time. Otherwise, this could result in a more intensive color.
- Shades 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-68, 6-88, 6-99, 7-17, 7-65, 7-77, 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of the fashionable shade with half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-88 and 4-89 with 4-0); (5-57 and 5-68 with 5-0); (6-65, 6-68, 6-88 and 6-99 with 6-0); (7-17, 7-65, 7-77 and 7-887 with 7-0). Without mixing with a natural shade 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey hair. For shades 6-68 and 7-65 up to 50 %.
- We recommend repeating the application of Palette Intensive Color Creme every 4 weeks as hair grows approximately 1 cm in this period.
- Palette Color Creme is easy to remove from skin with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the SAFETY INSTRUCTIONS below carefully.
- Do not use for 7-65 and 6-68 if you have dark color overload from several applications of dark tones.
- It is not recommended to wash your hair **24 48 h** prior to application.
- Avoid the product coming into contact with textiles and synthetic materials, for it will be hard to remove stains.
- Apply the product directly after mixing. Do not keep any unused mixture.
- Shade 0-00: Do not use on light blonde hair before or after having used a perm in order to avoid damage.
- Shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box.

- Avoid contact with eyes.
- Rinse eyes immediately if product comes into contact with them.
- Do not use to dye eyelashes or eyebrows.
- Rinse hair well after application.
- Wear suitable gloves.
- · Keep out of reach of children.

Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 0-00: Apply a small amount of the Color Creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully.

Shade 0-00: Take a quarter of a teaspoon of Blonde-Activator from the sachet and mix it in a cup with a level teaspoon of Color Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the **elbow** with a cotton bud and leave uncovered for **45 minutes.** Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully.

After 45 minutes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do
 not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical
 attention and contact the manufacturer.
- 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

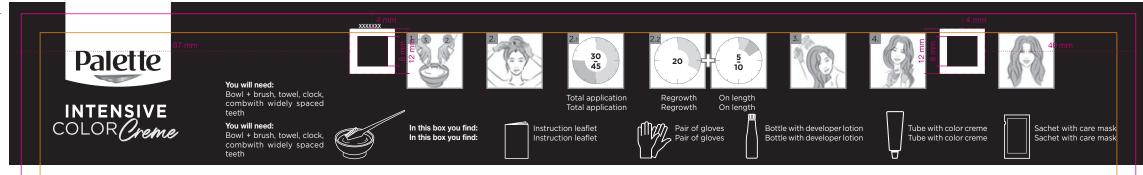
PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into
 your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount
 of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- $\bullet\,\,$ Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in
 a closed bottle (bottle may expand or burst).
- Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

(Address of each country) (Consumer hotline/email of each country)

> Schwarzkopf & Henkel a division of Henkel AG & Co. KGaA D-40191 Düsseldorf



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Instruction Leaflet

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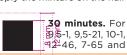
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- Put on the enclosed pair of gloves (1).
- Open the **developer bottle (2)** and pour out the contents into the non-metallic bowl.
- Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to the developer lotion in the bowl.
- For very short hair or regrowth application, mix only half of the color cream tube and developer lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is **longer than chin length,** we recommend the use of **two packs** of Palette Intensive Color Creme.
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the Color Creme (3) to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
- Cover your shoulders with a towel.
- For optimal result please use **immediately** and do not keep rests.

1) TOTAL APPLICATION (FULL HEAD)

This application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has totally grown out, i.e. no regrowth is visible.
- 1. APPLY the mixture on dry hair, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the hair roots. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well.

2. LEAVE the mixture for lightening shades 0-00, 10-19, 10-2, 10-46, 12-21,



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6-68, let the mixture work between **30-45 minutes** depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)

2.2 REGROWTH APPLICATION

This application is necessary if

- your hair is already colored permanently and a regrowth is visible, or
- your hair tips are darker or in poor condition.
- 1. APPLY the mixture on dry hair with the help of a brush on the regrowth area only. Shade 0-00: Apply to the roots area only.
- 2. LEAVE the mixture on regrowth area for 20 minutes. (For permed hair see "Tips for Application".) For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46 let the mixture work between 30-40 minutes (for shade 0-00: 30-45 minutes and for shades 7-65 and 6-68: 20-30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- **3. DISTRIBUTE it evenly throughout** the hair using a comb with widely spaced teeth. Shade 0-00: Do **not distribute** it through **the whole length** of the hair, only apply to the roots.
- **4. LEAVE** for further **10 minutes**. Lightening shades 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46: Leave for **5 minutes only**.

3. RINSING

RINSE the hair well with warm water once the exposure time has finished **until water runs clear**.

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AFTER TREATMENT

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

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RINSE the hair well with warm water once the exposure time has finished **until water runs clear.**

4. AFTER TREATMENT

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

TIPS FOR APPLICATION/INFORMATION

Wait at least 2 weeks before and after perming before using a If your hair is

- greyer (except for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-50, 3-6, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1, 9-0, 9-1 and 9-40) or **lighter** than recommended, **damaged or permed:** The result of the er (except for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1 coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
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- he application time in the hair lengths by 5-10 minutes. very dry or in poor condition: Apply the coloration mixture on the tips only for the last 5 minutes of the application time.
- Otherwise, this could result in a more intensive color. Shades 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-68, 6-88, 6-99, 7-17, 7-65, 7-77, 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of the fashionable shade with half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-88 and 4-89 with 4-0); (5-57 and 5-68 with 5-0); (6-65, 6-68, 6-88 and 6-99 with 6-0); (7-17, 7-65, 7-77 and 7-887 with 7-0). Without mixing with a natural shade 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-88, **6-99, 7-17, 7-77, 7-887** perfectly cover up to **70 % grey hair.** For shades **6-68 and 7-65** up to **50 %.**
- We recommend repeating the application of Palette Intensive Color Creme every 4 weeks as hair grows approximately 1 cm in
- This period.

 Palette Color Creme is **easy to remove from skin** with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the **SAFETY INSTRUCTIONS** below
- carefully.

 Do not use for 7-65 and 6-68 if you have dark color overload from be not use for 7-65 and 90 maye dark color overload from several applications of dark tones.

 It is not recommended to wash your hair 24-48 h prior to
- Avoid the product coming into contact with textiles and synthetic 3. materials, for it will be hard to remove stains.
- Apply the product directly after mixing. Do not keep any unused
- Shade 0-00: Do not use on light blonde hair before or after having used a perm in order to avoid damage.

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- Do not color your hair if:
- o not color your hair ir: you have a rash on your face or sensitive, irritated and damaged scalp, you have ever experienced any reaction after coloring your hair, you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box

- Avoid contact with eyes
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 Rinse eyes immediately if product comes into contact with them.
 Do not use to dye eyelashes or eyebrows.
 Rinse hair well after application.
 Wear suitable gloves.
 Keep out of reach of children.

Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

1. ALLERGY ALERT TEST

ALLERGY ALERT TEST
Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 0-00: Apply a small amount of the Color Creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully.

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Shade 0-00: Take a guarter of a teaspoon of Blonde-Activator from the sachet and mix it in a cup with a level teaspoon of Color Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for **45 minutes**. Avoid contact with clothes. Seal tube and sachet (with adhesive

tape) carefully. After 45 minutes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

- IF DURING COLORING YOU EXPERIENCE
- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
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- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
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- Do not use if your hair has been colored with henna or metal dyes. Remove all metal objects such as clips and hair pins from hair before
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- with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).
- Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

(Address of each country) (Consumer hotline/email of each country)

TIPS FOR APPLICATION/INFORMATION

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- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or socking medical doctor or seeking medical advice
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
- 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPE RIENCE problems such as skin or scalp itching, skin or scalp rash swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer

PRECAUTIONS

This product contains ingredients which may cause severe eve irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.

- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools. Keep developer away from heat and light. Do not mix this colorant
- with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst). Do not use on other than scalp hair, especially not on facial hair

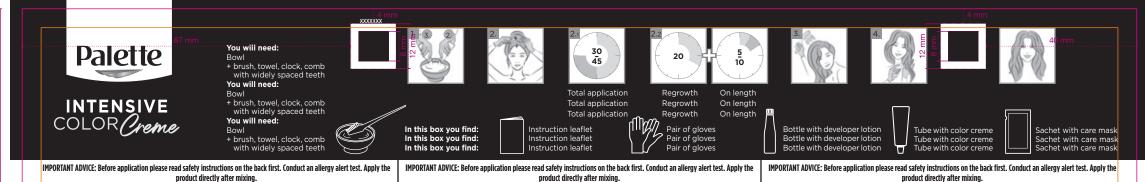
DO YOU HAVE ANY QUESTIONS?

(Address of each country) (Consumer hotline/email of each

Schwarzkopf & Henkel a division of Henkel AG & Co. KGaA D-40191 <u>Düsseldorf</u>

die cut: 295 x 205 mm

40 mm



Tor bleached, highlighted and damaged hair, pay special attention to the Tips for Application!

(B) Instruction Leaflet

PREPARATION

- nended to wash your hair 24 48 h prior to application.
- Put on the enclosed pair of gloves (1).
- Open the developer bottle (2) and pour out the contents into the non-metallic bowl
- Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to the developer lotion in the bowl.
 For very short hair or regrowth application, mix only half of the color cream tube and developer lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is longer than chin length, we recommend the use of two packs of Palette Intensive Color Creme. Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the **Color Creme (3)** to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
- · Cover your shoulders with a towel.
- For optimal result please use immediately and do not keep rests.

2.1 TOTAL APPLICATION (FULL HEAD)

This application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has totally grown out, i.e. no regrowth is visible.
- 1. APPLY the mixture on dry hair, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the hair roots. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well.
- 2. LEAVE the mixture for 30 minutes. For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between 30 45 minutes depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)

2 REGROWTH APPLICATION

This application is necessary if

- your hair is already colored permanently and a regrowth is visible, or
- your hair tips are darker or in poor condition.
- 1. APPLY the mixture on dry hair with the help of a brush on the regrowth area only. Shade 0-00: Apply to the roots area only.
- 2. LEAVE the mixture on regrowth area for 20 minutes. (For permed hair see "Tips for Application".) For lightening shades 0-00 95-1 95-21 10-1 10-19 10-2 10-46 12-21 and 12-46 let the mixture work between 30 - 40 minutes (for shade **0-00: 30 – 45 minutes and for shades 7-65 and 6-68: 20 – 30 minutes),** depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do not distribute it through the whole length of the hair, only apply to the roots.
- 4. **LEAVE** for further **10 minutes**. Lightening shades 9.5-1. 9.5-21. 10-1. 10-19. 10-2. 10-46. 12-21. 12-46: Leave for **5 minutes only**.

RINSE the hair well with warm water once the exposure time has finished until water runs clear.





4 mm

For bleached, highlighted and damaged hair, pay special attention to the Tips for Application! **(B)** Instruction Leaflet

PREPARATION

- nended to wash your hair 24 48 h prior to application. It is not recom
- Put on the enclosed pair of gloves (1).
- Open the developer bottle (2) and pour out the contents into the non-metallic bowl
- Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to the developer lotion in the bowl - For very short hair or regrowth application, mix only half of the color cream tube and developer lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is **longer than chin length.** we recommend the use of **two packs** of Palette Intensive Color Creme.
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the Color Creme (3) to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
- Cover your shoulders with a towel.
- For optimal result please use **immediately** and do not keep rests

21 TOTAL APPLICATION (FULL HEAD)

This application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has **totally grown out**, i.e. **no regrowth is visible.**
- **1. APPLY** the mixture **on dry hair.** starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the hair roots. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well.
- **2. LEAVE** the mixture for **30 minutes.** For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between **30 – 45 minutes** depending on the color result intensity you would like to achieve (For permed or damaged hair see "Tips for Application".)

2 REGROWTH APPLICATION

This application is necessary if

- your hair is already colored permanently and a regrowth is visible, or
- your hair tips are darker or in poor condition.
- 1. APPLY the mixture on dry hair with the help of a brush on the regrowth area only. Shade 0-00: Apply to the roots area only.
- 2. LEAVE the mixture on regrowth area for 20 minutes. (For permed hair see "Tips for Application".) For lightening shades 0-00 95-1 95-21 10-1 10-19 10-2 10-46 12-21 and 12-46 let the mixture work between 30 - 40 minutes (for shade 0-00: 30 – 45 minutes and for shades 7-65 and 6-68: 20 – 30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do not distribute it through **the whole length** of the hair, only apply to the roots.
- 4. LEAVE for further 10 minutes. Lightening shades 9.5-1. 9.5-21. 10-1. 10-19. 10-2. 10-46. 12-21. 12-46: Leave for 5 minutes only.

RINSE the hair well with warm water once the exposure time has finished until water runs clear.

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly

For bleached, highlighted and damaged hair, pay special attention to the Tips for Application! **(B)** Instruction Leaflet

PREPARATION

- It is not recommended to wash your hair 24 48 h prior to application.
- Put on the enclosed pair of **gloves (1).**
- Open the developer bottle (2) and pour out the contents into the non-metallic bowl.
- Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to the developer lotion in the bowl For very short hair or regrowth application, mix only half of the color cream tube and developer lotion (for 0-00 use
- only one Blonde-Activator sachet).
- If your hair is longer than chin length, we recommend the use of two packs of Palette Intensive Color Creme. Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the Color Creme (3)
- to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed. • Cover your shoulders with a towel.
- For optimal result please use **immediately** and do not keep rests

2.1 TOTAL APPLICATION (FULL HEAD)

This application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has totally grown out, i. e. no regrowth is visible.
- 1. APPLY the mixture on dry hair, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the hair roots. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well.
- 2. LEAVE the mixture for 30 minutes. For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between 30 45 minutes depending on the color result intensity you would like to achieve (For permed or damaged hair see "Tips for Application".)

REGROWTH APPLICATION

This application is necessary if

- your hair is already colored permanently and a regrowth is visible, or
- your hair tips are darker or in poor condition.
- 1. APPLY the mixture on dry hair with the help of a brush on the regrowth area only. Shade 0-00: Apply to the roots area only.
- 2. LEAVE the mixture on regrowth area for 20 minutes. (For permed hair see "Tips for Application".) For lightening shades 0-00 95-1 95-21 10-1 10-19 10-2 10-46 12-21 and 12-46 let the mixture work between 30 - 40 minutes (for shade 0-00: 30 - 45 minutes and for shades 7-65 and 6-68: 20 - 30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do not distribute it through **the whole length** of the hair, only apply to the roots.
- 4. LEAVE for further 10 minutes. Lightening shades 9.5-1. 9.5-21. 10-1. 10-19. 10-2. 10-46. 12-21. 12-46: Leave for 5 minutes only.

RINSE the hair well with warm water once the exposure time has finished until water runs clear.

AFTER TREATMENT

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

TIPS FOR APPLICATION/INFORMATION Wait at least 2 weeks **before and after perming** before using a coloration and reduce the exposure time by 5–10 minute grever (except for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1, 9-0, 9-1 and 9-40) or **lighter** than recommended, **damaged o**

- permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.

 darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- permed or bleached or has strands: We recommend shortening the application time in the hair lengths by 5–10 minutes
- very dry or in poor condition; Apply the coloration mixture on the tips only for the last 5 minutes of the application time. Otherwise, this could result in a more

intensive color.

Shades 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-68, 6-88, 6-99, 7-17, 7-65, 7-77, 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-88 and 4-89 with 4-0); (5-73 and 5-68 with 3-0); (6-65, 6-68, 6-88 and 6-99 with 6-0); (7-17, 7-65, 7-77 and 7-887 with 7-0). Without mixing with a natural shade 3-65, 3-68, 4-89, 5-57, 5-68, 6-56, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey hair. For shades 6-68 and 7-65 up to 50 %.

We recommend repeating the application of Palette intensive Color Creme every 4 weeks as hair grows approximately 1 cm in this period.

Palette Color Creme is easy to remove from skin with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the **SAFETY INSTRUCTIONS** below carefully.

- Before application, please read the **SARTY INSTRUCTION**S below carefully.

 Do not use for 7-65 and 6-68 if you have dark color overload from several applications of dark tones.

 It is not recommended to wash your hair **24 48 h** prior to application.

 Avoid the product coming into contact with textiles and synthetic materials, for it will be hard to remove stains.

 Apply the product coming into contact with textiles and synthetic materials, for it will be hard to remove stains.

 Apply the product directly after mixing. Do not keep any unused mixture.

 Shade 0-00: Do not use on light blonds hair before or after having used a perm in order to avoid damage.

 Shades 0-00: Do not use on light blonds hair before or after having used a perm in order to avoid damage.

 Shades 0-00: Do, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions

Hair colorants can cause severe airergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair
- you have experienced a reaction to a temporary "black henna" tattoo in the past.
- tains: see folding hox
- Rinse eyes immediately if product comes into contact with them.
- Do not use to dve evelashes or evebrow
- Rinse hair well after application
- Wear suitable gloves.
- Keep out of reach of children.

eep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions

ALLERGY ALERT TEST

reform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of kin sized approximately 1 m v 1 m on the incide of the allergy.

From in a langly and it set was hows before early product use even in you have aneany used coloning products before. Perform the aneany are it est of an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 0-00: Apply a small amount of the Color Grene in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with colores. Close tube again carefully.

Shade 0-00: Take a quarter of a teaspoon of Blonde-Activator from the sachet and mix it in a cup with a level teaspoon of Color Grene using a plastic spoon. Stir well

until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the **elbow** with a cotton bud and leave uncovered for **45 minutes**. Avoid

contact with dothes. Seal tube and sachet (with adhesive tape) carefully.

After 45 minutes, wash off the Color Greme thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and ontact the manufacturer.
- IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp litching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacture

- PREAUTIONS

 This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye,
- inust initirelatery with a large amount or uncertaint water and seek inequire advise. If you were contact lense during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.

- Avoid unnecessary skin contact.

 Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools. Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed
- bottle (bottle may expand or burst).
- Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?



TIPS FOR APPLICATION/INFORMATION

- Wait at least 2 weeks before and after perming before using a coloration and reduce the exposure time by 5–10 min
 If your hair is
- grever (except for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1, 9-0, 9-1 and 9-40) or **lighter** than recommended. damaged of
- permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.

 darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- permed or bleached or has strands: We recommend shortening the application time in the hair lengths by 5–10 minutes
- very dry or in poor condition; Apply the coloration mixture on the tips only for the last 5 minutes of the application time. Otherwise, this could result in a more
- intensive color.

 Shades 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-68, 6-99, 7-17, 7-65, 7-77, 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of the Eachionable shade with half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-66 with 3-0); (4-88 and 4-89 with 4-0); (5-57 and 5-68 with 5-0); (6-65, 6-68, 6-88 and 6-99 with 6-0); (7-17, 7-65, 7-77 and 7-887 with 7-0). Without mixing with a natural shade 3-65, 3-68, 4-88, 4-99, 5-57, 5-68, 6-65, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey half. For shades 6-68 and 7-65 up to 50 %.
- We recommend repeating the application of Palette Intensive Color Creme **every 4 weeks** as hair grows approximately 1 cm in this period. Palette Color Creme is **easy to remove from skin** with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the **SAFETY INSTRUCTIONS** below carefully.

- Before application, please read the **SAFETY INSTRUCTIONS** below carefully.

 Do not use for 7-65 and 6-68 if you have dark color overload from several applications of dark tones.

 It is not recommended to wash your hair **24 48 h** prior to application.

 Avoid the product coming into contact with textiles and synthetic materials, for it will be hard to remove stains.

 Apply the product directly after mixing. Do not keep any unused mixture. **Shade 0-00:** Do not use on light blonde hair before or after having used a perm in order to avoid damage. **Shades 0-00:** Do not use on light blonde hair before or after having used a perm in order to avoid damage. **Shades 0-00:** Do not use, on light place or after having used a perm in order to avoid damage. **Shades 0-00:** P.5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions

Hair colorants can cause severe amergic reacutions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hai
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding hox

- Rinse eves immediately if product comes into contact with them
- Do not use to dve evelashes or evebrow
- Rinse hair well after application.
- Wear suitable gloves
- Keep out of reach of children

Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

1. ALLERGY ALERT TEST

form an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of n sized approxymately 1 cm n 1 cm on the incide of the all-

Perform an analyst active 4 on louis before earl product use even in you have an early used convining products before. Perform the already area text of an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 0-00: Apply a small amount of the Color Greme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with dothers. Close tube again carefully. Shade 0-00: Take a quarter of a teaspoon of Blonde-Activator from the sachet and mix it in a cup with a level teaspoon of Color Creme using a plastic spoon. Stir well

Single One. The equality of a temploon of poline-excitation from the source and think in a cuty with a cotton bud and leave uncovered for 45 minutes. Avoid contact with dothers. Seal tube and scaclet (with adhesive tape) carefully.

After 45 minutes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been

carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and
- IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacture

- PRECAUTIONS

 This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye,
- instriminediately with a large anount or uneventil water and seek intercord advice.

 If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.

 Do not inhale or ingest the product.

- Avoid unnecessary skin contact.

 Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).
- Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

(Address of each country) (Consumer hotline/email of each country)

TIPS FOR APPLICATION/INFORMA-

- Wait at least 2 weeks before and after perming before using a coloration and
- greyer (except for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80,

osure time by 5–10 minutes

TION

7-0. 7-1. 7-2. 8-0. 8-1. 9-0. 9-1 and 9-40) or **lighter** than reco

mended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart. darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart. very dry or in poor condition; Apply the coloration mixture on the tips only for the last 5 minutes of the application time. Otherwise, this could result

permed or bleached or has strands: We recommend shortening the application time in the hair lengths by 5–10 minutes

- in a more intensive color.

 Shades 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-68, 6-88, 6-99, 7-17, 7-65, 7-77, 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-68 and 4-89 with 4-0); (5-73 and 5-68 with 5-0); (6-65, 6-68, 6-88 and 6-99 with 6-0); (7-17, 7-55, 7-77 and 7-887 with 7-0). Without mixing with a natural shade 3-65, 3-68, 4-89, 5-57, 5-68, 6-56, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey hair. For shades 6-68 and 7-65 up to 50 %.

 We recommend repeating the application of Palette Intensive Color Green every 4 weeks as hair grows approximately 1 cm in this period.

 Palette Color Green is easy to remove from skin with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the **SAFETY INSTRUCTIONS** below carefully.

- Before application, please read the **SAFET NATRUITONS** below carefully.

 Do not use for 7-65 and 6-68 if you have dark color overload from several applications of dark tones.

 It is not recommended to wash your hair **24 48 h** prior to happlication.

 Avoid the product coming into contact with teatiles and synthetic materials, for it will be hard to remove stains.

 Apply the product directly after mixing. Do not keep any unused mixture.

 Shade **0-00**: Do not use on light blonde hair before or after having used a perm in order to avoid damage.

 Shades **0-00**: Do not use on light blonde hair before or after having used a perm in order to avoid damage.

 Shades **0-00**: **9,5-1,9,5-21,10-1,10-19,10-2,10-46,12-21 and 12-46**: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions

Hair colorants can cause severe amergic reactivinis.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of aller Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair
- you have experienced a reaction to a temporary "black henna" tattoo in the past.
- Contains: see folding hox
- Rinse eyes immediately if product comes into contact with them.
- Do not use to due evelashes or evebrow
- Rinse hair well after application Wear suitable gloves
- Keep out of reach of children

Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALLERGY ALERT TEST

The state it. It.

To many a literary alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area sized approximately I cm x I cm on the incide of the allergy.

recomm an among mant set, we notice become product use even in you have already used conding products below. All shades except 0-00: Apply a small amount of the Clord Creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. Shade 0-00: Take a quarter of a teaspoon of Blonde-Activator from the sachet and mix it in a cup with a level teaspoon of Color Creme using a plastic spoon. Stir well

until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the **elbow** with a cotton bud and leave uncovered for **45 minutes**. Avoid contact with dothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours

you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has beer carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts. 2. IF DURING COLORING YOU EXPERIENCE

any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color you

- hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention an contact the manufacturer IF AFTER COLORING OR ON THE FOLLOWING DAYS YOLL EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skir
- or scalp weeping, seek immediate medical attention and contact the manufacture PRECAUTIONS

 • This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye
- indst infinitediacy with a large anount or unevenant water and seek interuct advice.

 If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.

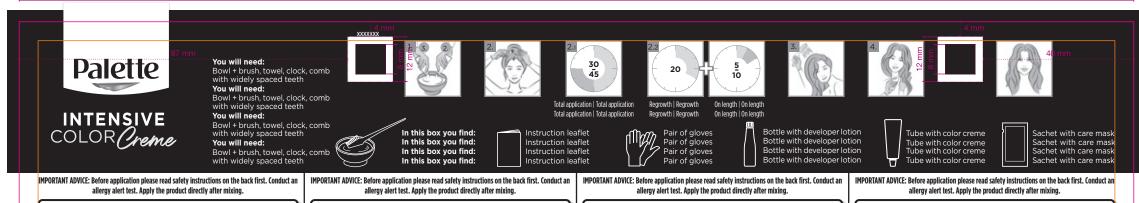
 Do not inhale or ingest the product.

- Avoid unnecessary skin contact. Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closec
- bottle (bottle may expand or burst). Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

(Address of each country) (Consumer hotline/email of each country)

Schwarzkopf & Henkel a division of Henkel AG & Co. KGaA D-40191 <u>Düsseldorf</u>



For bleached, highlighted and damaged hair, pay special attention to the Tips

(B) Instruction Leaflet

1. PREPARATION

- It is not recommended to wash your hair 24 48 h prior to application.
- Put on the enclosed pair of gloves (1).
- Open the **developer bottle (2)** and pour out the contents into the non-metallic bowl.

 Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to
- For very short hair or regrowth application, **mix only half of the color cream tube and develope**
- lotion (for 0-00 use only one Blonde-Activator sachet). - If your hair is **longer than chin length.** we recommend the use of **two packs** of Palette Intensive
- Color Creme
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the **Color Creme (3)** to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed. Cover your shoulders with a towel.
- For optimal result please use immediately and do not keep rests.

2.1 TOTAL APPLICATION (FULL HEAD)

his application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has totally grown out, i.e. no regrowth is visible.
 APPLY the mixture on dry hair, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the **hair roots**. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well
- 2. LEAVE the mixture for 30 minutes. For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between 30 45 minutes depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)

2.2 REGROWTH APPLICATION

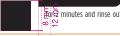
This application is necessary if

- your hair is already colored permanently and a regrowth is visible, or your hair tips are darker or in poor condition.
- . APPLY the mixture on dry hair with the help of a brush on the regrowth area only. Shade 0-00: Apply to the roots area **only.**
- 2. **LEAVE** the mixture on regrowth area for **20 minutes**. (For permed hair see "Tips for Application") LEAVE the mixture on regrowth area for 20 minutes. (For permed hair see Tips for Application 7, for lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46 let the mixture work between 30 – 40 minutes (for shade 0-00: 30 – 45 minutes and for shades 7-65 and 6-68: 20 – 30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do A. LEAVE for further 10 minutes. Lightening shades 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46:
- Leave for 5 minutes only.

3. RINSING

RINSE the hair well with warm water once the exposure time has finished until water runs clear.

4. AFTER TREATMENT Apply the Care Mask into wet hair. Allow to work



4 mm

For bleached, highlighted and damaged hair, pay special attention to the Tip: for Application!

(B) Instruction Leaflet

1. PREPARATION

- It is not recommended to wash your hair 24 48 h prior to application.
- Put on the enclosed pair of gloves (1).
- Open the **developer bottle (2)** and pour out the contents into the non-metallic bowl
 Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to
- For very short hair or regrowth application, **mix only half of the color cream tube and de** lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is **longer than chin length.** we recommend the use of **two packs** of Palette Intensive Color Creme.
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the **Color Creme (3)** to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
 Cover your shoulders with a towel.
- For optimal result please use immediately and do not keep rests.

2.1 TOTAL APPLICATION (FULL HEAD)

his application is recommended if

- you are coloring your hair permanently for the first time, or
- your previous hair color has **totally grown out**, i.e. **no regrowth is visible**. **1. APPLY** the mixture **on dry hair**, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the **hair roots**. Apply the coloring mixture evenly throughout the hair. Then apply the nixture on the hair roots as well
- LEAVE the mixture for 30 minutes. For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between 30 45 minutes depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)

2.2 REGROWTH APPLICATION

application is necessary if

- your hair is already colored permanently and a regrowth is visible, or
- your hair tips are darker or in poor condition.
- 1. APPLY the mixture on dry hair with the help of a brush on the regrowth area only. Shade 0-00: Apply to the roots area only.
- 2. **IFAVE** the mixture on regrowth area for **20 minutes**. (For permed hair see "Tips for Application" LEAVE the mixture on regrowth area for 20 minutes. (For permed hair see This for Application), for lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46 let the mixture work between 30 – 40 minutes (for shade 0-00: 30 – 45 minutes and for shades 7-65 and 6-68: 20 – 30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do
- A. LEAVE for further 10 minutes. Lightening shades 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46.

RINSE the hair well with warm water once the exposure time has finished until water runs clear

4. AFTER TREATMENT

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

For bleached, highlighted and damaged hair, pay special attention to the Tip: For Dieaction!

(B) Instruction Leaflet

1. PREPARATION

- It is not recommended to wash your hair 24 48 h prior to application.
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 Shade 0-00: Cut off the corner of the Blonde-Activator sachets and add the content to
- For very short hair or regrowth application, **mix only half of the color cream tube and developer** lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is longer than chin length, we recommend the use of two packs of Palette Intensive
- Color Creme
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the Color Creme (3) to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
 Cover your shoulders with a towel.
- For optimal result please use **immediately** and do not keep rests.

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 APPLY the mixture on dry hair, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the hair roots. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well
- 2. LEAVE the mixture for 30 minutes. For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, 7-65 and 6-68, let the mixture work between 30 45 minutes depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)

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- For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46 let the mixture work between 30 40 minutes (for shade 0-00: 30 45 minutes and for shades 7-65 and 6-68: 20 30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do Introduct it every intrograms are lean using a community and control.
 Introduction that through the whole length of the hair, only apply to the roots.
 LEAVE for further 10 minutes. Lightening shades 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46.
- Leave for 5 minutes only

RINSE the hair well with warm water once the exposure time has finished until water runs clear.

4. AFTER TREATMENT

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

For bleached, highlighted and damaged hair, pay special attention to the Tips

(B) Instruction Leaflet

1. PREPARATION

- It is not recommended to wash your hair 24 48 h prior to application.
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- For very short hair or regrowth application, mix only half of the color cream tube and develop
- lotion (for 0-00 use only one Blonde-Activator sachet).
- If your hair is **longer than chin length.** we recommend the use of **two packs** of Palette Intensiv Color Creme.
- Open the tube (3) and push the upper end of the cap through the membrane of the tube and add the Color Creme (3) to the developer lotion (2).
- Mix well (with a brush) until all components are thoroughly mixed.
 Cover your shoulders with a towel.

For optimal result please use immediately and do not keep rests. 21 TOTAL APPLICATION (FULL HEAD)

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 1. APPLY the mixture on dry hair, starting at the nape of the neck with the help of a brush. Leave about 2 cm free at the **hair roots**. Apply the coloring mixture evenly throughout the hair. Then apply the mixture on the hair roots as well.
- 2. LEAVE the mixture for 30 minutes. For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46 12-21, 12-46, 7-65 and 6-68, let the mixture work between 30 45 minutes depending on the color result intensity you would like to achieve. (For permed or damaged hair see "Tips for Application".)

2.2 REGROWTH APPLICATION

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- 2. **IFAVE** the mixture on regrowth area for **20 minutes**. (For permed hair see "Tips for Application" LEAVE the finituate on regrowth area for 20 minutes. (For permed half see Tips for Application .), For lightening shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46 let the mixture work between 30 – 40 minutes (for shade 0-00: 30 – 45 minutes and for shades 7-65 and 6-68: 20 – 30 minutes), depending on the color result intensity you would like to achieve. (For permed hair see "Tips for Application".)
- 3. DISTRIBUTE it evenly throughout the hair using a comb with widely spaced teeth. Shade 0-00: Do
- A. LEAVE for further 10 minutes. Lightening shades 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21, 12-46, Leave for 5 minutes only.

4. AFTER TREATMENT

RINSE the hair well with warm water once the exposure time has finished until water runs clear.

Apply the Care Mask into wet hair. Allow to work for 2 minutes and rinse out thoroughly.

TIPS FOR APPLICATION/INFORMATION

- cept for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1, 9-0, 9-1 and 9-40)
- packaging or on the shade chart. p**ermed or bleached or has strands:** We recommend shortening the application time in the hair lengths by 5–10 minutes. very dry or in poor condition: Apply the coloration mixture on the tips only for the last 5 minutes of the application time. Otherwise, this could result in a more intensive color. Shades 3-65, 3-66, 4-88, 4-89, 5-75, 5-68, 6-59, 6-86, 6-89, 7-17, 7-65, 7-77, 7-887; In order to obtain a 100 %
- grey coverage, mix half of the tube content of the fashionable shade with half of the tube content of a natural shade use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-88 and 4-89 with 4-0); (5-73 and 5-68 with 5-0); (6-65, 6-68, 6-88 and 6-99 with 6-0); (7-17, 7-65, 7-77 and 7-887 with 7-0). Without mixing with a natural shade 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey half. For shades 6-68 and 7-65 up to 50 %.
- I repeating the application of Palette Intensive Color Creme **every 4 weeks** as hair grows approximately 1
- cm in this period.

 Palette Color Creme is **easy to remove from skin** with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the **SAFIY INSTRUCTIONS** below carefully.

 Do not use for 7-65 and 6-66 fif you have dark color overload from several applications of dark tones.

 It is not recommended to wash your laif 24 48 p into it application.

 Avoid the product coming into contact with textiles and synthetic materials, for it will be hard to remove stains.

 Apply the product directly after mixing. Do not keep any unused mixture.

 Shade 0-00: Do not use on light blownle hair before or after the wing used a perm in order to avoid damage.
- shade U-UO: Do not use on light blonde hair before or after having used a perm in order to avoid damage.

 Shades O-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-7 and 12-46s. While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair, you have experienced a reaction to a temporary "black henna" tattoo in the past.
- Rinse eves immediately if product comes into contact with them.
- Killse eyes immediately in product on the Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children.

on and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALLERCY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before.
Perform the allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 0-00: Apply a small amount of the Color Creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with colhes. Close tube again carefully.

Shade 0-00: Bace a quarter of a leasopon of Blonde-Advioor from the sachet and mix if in a cup with a level teaspoon of Color Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with addiesely table) errofully. rith adhesive tape) carefully. tes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing

After 4-0 minutes, wasn on the color creme broroughly with buseward maker. If any reaction occurs ouring the processing time or during the following 48 hours, you should insee immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts. IF DURING COLORING YOU EXPERIENCE

- F DURING CUORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, diziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and crotact the manufacturer. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp
- ash, swelling of eves/face. blistering and/or skin or scalp weeping, seek immediate medical attention and contact the

PRECAUTIONS

- AMUNUM.

 This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice. If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Oo not inhale or ingest the product.

- DO Not miler on migres one product.

 Avoid innecessary, shin contact.

 Do not use if your hair has been colored with henna or metal dyes.

 Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do
- Not use metal tools.

 Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst). Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?



TIPS FOR APPLICATION/INFORMATION

- or **lighter** than recommended, **damaged or permed**: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart. **darker** than recommended: The result of the coloration can become less intensive than that on the picture of the
- packaging of our the shade chart. **permed or bleached or has strands:** We recommend shortening the application time in the hair lengths by 5–10 minutes.
- ime. otnerwise, this could result in a more intensive color. Jes 3-65. 3-68. 4-88. 4-89. 5-57. 5-68. 6-65. 6-68. 6-88. 6-99. 7-17. 7-65. 7-77. 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of the fashionable shade with half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-88 and 4-89 with 4-0); (5-57 and 5-68 with 5-0); (6-6, 68, 6-88 and 6-99 with 6-0); (7-17, 7-65, 7-7 and 7-89 xi with 7-0). Without mixing with an antural shade 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey hair. For shades 6-68 and 7-55 up to 50 %.

 We recommend repeating the application of Palette Intensive Color Creme every 4 weeks as hair grows approximately 1
- Palette Color Creme is **easy to remove from skin** with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the SAFEY INSTRUCTIONS below carefully.

 Do not use for 7-55 and 6-68 if you have clark color overload from several applications of dark tones. It is not recommended to userly out nizin 24 48 in prior to application.

 Avoid the product coming into contact with lextiles and synthetic materials, for it will be hard to remove stains. Apply the product directly after mixing. Do not keep any unused mixture.

 Shake 0-002 to not use on light bloom be init before or after having used a perm in order to avoid damage.

- happy are produced usery order manage to not except up and see that the permit order to avoid damage. Shade 6-00. 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

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- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair, you have experienced a reaction to a temporary "black henna" tattoo in the past. tains: see folding box.
- Rinse eves immediately if product comes into contact with them.
- Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children.

on and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

Rept the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALIEROY ALERT ISSET 1 test 48 hours before each product use even if you have already used coloring products before. Perform an allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the tebor.

All shades execpt 0-00-2 Apply a small amount of the Golor Creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully.

Shade 0-00 cities a quarter of a tespoon of Blonde-Advisor from the sachet and mix it in a cup with a level teaspoon of Color Creme using a plastic spoon. Six well cuttli thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with admissive tape) carefully.

After 65 minutes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

IF DURING COLORING YOU EXPERIENCE
any stinging or burning and/or rash, rise immediately and discontinue coloring your hair as this may be an indication of

- I DURING CUORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp
- rash, swelling of eyes/face, blistering and/or skin or scalp week

- EXAMJUNC
 This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of Lukewarm water and seek medical advice. If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of Lukewarm water and seek medical advice.

 Do not inhale or ingest the product.

 Any of the product in the product is a product of the product is a product in the product is a product in the product is a product in the product in the product is a product in the product is a product in the product in the product is a product in the product in the product is a product in the product in the product is a product in the product in the product is a product in the product in the product is a product in the product is a product in the product in the product is a product in the product in the product is a product in the product is a product in the product is a product in the product in the product is a product in the product is a product in the product is a product in the product in the product is a product in the product is a product in the product in the product is a product in the product is a product in the product in the product is a product in the product is a product in the product in the product is a product in the product in the product in the product is a product in the product in the product in the product in the product is a product in the product in the product in the product is a product in the product in the product in the product is a product in the product in the product in the product is a product in the product in th

- Avoid unnecessary skin contact.

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- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst). Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

TIPS FOR APPLICATION/INFORMATION

- cept for shades 1-0, 1-1, 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1, 9-0, 9-1 and 9-40)
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 permed or bleached or has strands: We recommend shortening the application time in the hair lengths by 5–10 minutes.

 very dry or in poor condition: Apply the coloration mixture on the tips only for the last 5 minutes of the application frime Otherwise, this could result in a more intensic sector.
- time. Otherwise, this could result in a more intensive color. Jes 3-65. 3-68. 4-88. 4-89. 5-57. 5-68. 6-65. 6-68. 6-88. 6-99. 7-17. 7-65. 7-77. 7-887: In order to obtain a 100 % Snaked 5-03, 2-06, 4-06, 4-03, 2-13, 2-06, 0-06, 0-06, 0-06, 2-17, 1-76, 1-76, 1-760 in the two touland a turb grey coverage, mix half of the tube content of the fashionable shade with half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 3-68 with 3-0); (4-88 and 4-89 with 4-0); (5-57 and 5-68 with 5-0); (6-65, 6-68, 6-80 and 5-99 with 6-0); (7-17, 7-65, 7-77 and 7-887 with 7-0). Without mixing with a natural shaded 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey hair. For shades 6-68 and 7-65 up to 50 %.
- nend reneating the application of Palette Intensive Color Creme every 4 weeks as hair grows approximately 1.
- cm in this period.

 Palette Color Creme is **easy to remove from skin** with water and soap, or face water.

IMPORTANT ADVICE

- Before application, please read the **SAFETY INSTRUCTIONS** below carefully.

 Do not use for 7-65 and 6-68 if you have dark color overload from several applications of dark tones.
 It is not recommended to wash your hair 2**A 48** by noire to application.

 Who did the product oming into contact with bettles and synthetic materials, for it will be hard to remove stains. Apply the product directly after mixing. Do not keep any unused mixture.

- snace 0-00: Do not use on light blonde hair before or after having used a perm in order to avoid damage. Shades 0-09, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-7and 12-46: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on hair that has previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" taltoos may increase your risk of allergy.

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair, you have experienced a reaction to a temporary "black henna" tattoo in the past. tains: see folding box.
- Rinse eves immediately if product comes into contact with them.
- Rinse yes immediately in power contents. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children.

- ton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALLERGY ALEXT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow.

All shades except 0-00: Apply a small amount of the Color Creme in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with cothes. Close tube again carefully.

Shade 0-00: These quarter of a teasopon of Blonde-Advidor from the sachet and mix it in a cup with a level teaspoon of Color Creme using a plastic spoon. Six well outlit thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes, avoid contact with cothes. Seal tube and sachet (with adhesive tape) carefully.

After 45 minutes, wesh off the Color Creme throughly mixed and not use this colorant. This test represents an

Arter -o minutes, was not me cloor terme indroughly with networkment maker. It any reaction occurs ourning ne processing time or during the following 48 blows, you should rinse immediately and not use this colonal. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

2. IF DURING COLORING YOU EXPERIENCE

- I.F DURING CIORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. napidly spreading skin rash, duzziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

 IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, bilstering and/or skin or scalp weeping, seek immediate medical attention and contact the

- PREAUTIONS:

 This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of bulewarm water and seek medical advice.
 If you were contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.

- Avoid unnecessary skin contact. Do not use if your hair has been colored with henna or metal dyes. Remove all metal objects such as cities and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools
- not use metal tools. Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).
 Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

TIPS FOR APPLI-CATION/INFORMATION

yournar is 3-0, 4-0, 4-5, 4-60, 5-0, 5-1, 6-0, 6-1, 6-80, 7-0, 7-1, 7-2, 8-0, 8-1 greyer (except for shades i-0, 1-1, 9-0, 9-1 and 9-40) or lighter than recommended, damaged or permet. The result of the coloration can become more intensive than that shown on the pricture of the packaging or on the shade chart.

darker than recommended: The result of the coloration can become less intensive than that on the pricture of the packaging

Otherwise, this could result in a more intensive color.

Shades 3-65, 3-68, 4-88, 4-89, 5-57, 5-68, 6-65, 6-68, 6-88, 6-99, 7-17, 7-65, 7-77, 7-887: In order to obtain a 100 % grey coverage, mix half of the tube content of the fashionable shade with half of the tube content of a natural shade. Use a natural shade with the same color depth (3-65 and 5-68 with 5-0); (4-88 and 4-89 with 4-0); (5-73 and 5-68 with 5-0); (6-65, 6-68, 6-88, 6-68) and 6-90 with 6-0); (7-17, 7-84). 7-73 and 7-887 with 7-0). Without mixing with a natural shade 5-65, 3-68, 4-88, 4-89, 5-37, 5-68, 6-65, 6-88, 6-99, 7-17, 7-77, 7-887 perfectly cover up to 70 % grey hair. For shades 6-68 and 7-65 up to 50 %. We recommend repeating the application of Palette Intensive Color Greme every 4 weeks as hair grows approximately 1 cm in this carried.

- Palette Color Creme is **easy to remove from skin** with water and soap, or face water

IMPORTANT ADVICE

- Before application, please read the SAFEY INSTRUCTIONS below carefully.

 Do not use for 7-55 and 6-6-6f if you have clark color overload from several applications of dark tones. It is not recommended to wash your hair 24 48 h prior to application.

 Avoid the product coming into contact with textiles and synthetic materials, for it will be hard to remove stains. Apply the product directly after mixing. Do not keep any unused mixture.

 Stade 6-00: To not use on light bloom bein before or after baying used a nerm in order to avoid damage.
- Shade 0-00: Do not use on light blonde hair before or after having used a perm in order to avoid damage.

 Shades 0-00, 9,5-1, 9,5-21, 10-1, 10-19, 10-2, 10-46, 12-21 and 12-46: While coloring, do not cover the hair with a plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, hair-drying cap or sauna). Do not use on ha previously been colored with red or dark shades.

SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions. Read and follow instructions: This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if: you have a rash on your face or sensitive, irritated and damaged scalp,

you have ever experienced any reaction after coloring your hair, you have experienced a reaction to a temporary "black henna" tattoo in the past. tains: see folding box.

Rinse eves immediately if product comes into contact with them.

- No eyes inimized by a policition of the second seco

on and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions

ALLERCY ALERT TEST

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All shades except 0-00: Apply a small amount of the Color Genne in a thin layer on the inside of the elbow with a cotton but and leave uncovered for 45 minutes. Avoid contact with dothes. Glose tube again carefully.

Shade 0-00: Take a quarter of a teasoon of Blonde-Activity for ton the sacked and mix it in a cup with a level teaspoon of Color Genne using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton but and leave uncovered for 45 minutes. Avoid contact with dothes. Seal tube and sachet (with addiesive tape) carefully.

After 45 minutes, wash off the Color Creme thoroughly with lukewarm water. If any reaction occurs during the processing til rater 43 influence, Washi und evolus deute lought with undernament water, in any reaction occurs ouring use processing unit or during the following 48 hours, you should rinse immediately and not use this colorant. This test persents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor

if you have any doubts. 2. IF DURING COLORING YOU EXPERIENCE

- F DURNING UDURNING TUD LEVENENCE.

 any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufactions.

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- Do not leave the mixture in a closed bottle (bottle may expand or burst). Do not use on other than scalp hair, especially not on facial hair.

DO YOU HAVE ANY QUESTIONS?

Schwarzkopf & Henkel a division of Henkel AG & Co. KGaA D-40191 <u>Düsseldorf</u>