

PLEX
BOND BUILDER

KALLOS COSMETICS
PLEX Bond Builder

Hair structure strengthening system
for damaged, stressed hair

Visibly smoother, shinier, and stronger hair
from the very first use



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Who is it recommended for?

| **The ideal choice if your hair is:**

- bleached or colored
- dry, damaged, or dull
- damaged by heat styling
- hard to manage, frizzy



If your hair is stressed, **this routine helps restore its strength and shine.**

What makes it so effective?

The technology behind its performance



Keratrix™ -
biofunctional
peptides that integrate
into the hair's internal
structure



**ProCutiGen®
Bond** - biomimetic
protective layer
on the hair cuticle

KERATRIX™ - Strengthens hair from within

Keratrix™ is a combination of bioactive peptides and amino acids that works deep inside the hair fiber.

What does it do to your hair?

It strengthens weak, brittle hair, improves elasticity, helps restore the hair's damaged structure, and reduces breakage.

The result: stronger, more elastic, more resilient hair.

PROCUTIGEN® BOND - Protection from the outside

ProCutiGen® Bond is an advanced active ingredient that forms a protective layer on the hair surface and helps prevent further damage.

What does it do to your hair?

It protects the hair fibers from external stress, smooths the hair surface, enhances shine and manageability, and helps maintain the hair's healthy condition.

The result: smoother, shinier, and easier-to-manage hair.



*Dual action for
visible results*

The two active ingredients work together:

strengthens from within

protects from the outside

As a result, the hair not only looks more beautiful, but also becomes healthier and more resilient.

At-home use

Hair structure strengthening Plex Bond Builder routine

STEP 1 PREPARATION

First wash with Plex Bond Builder Shampoo. The first step of the treatment is to cleanse the hair of external impurities, styling residues, and excess sebum. This preparatory wash is performed using KALLOS Plex Bond Builder Shampoo.

Functions:

- provides basic cleansing,
- prepares the hair for the treatment,
- helps achieve the optimal moisture level and pH balance required for the treatment,
- the use of heat is recommended to ensure more thorough cleansing.

Why is it important?

The subsequent steps of the treatment can only work effectively on clean hair — this is the essential foundation on which the regenerative process is built.

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STEP 2 STRUCTURE PREPARATION

Second wash with processing time. The second wash serves to prepare the hair for the bond-rebuilding process. At this stage, KALLOS Plex Bond Builder Shampoo is able to work more deeply, as the first wash has already cleansed the hair surface.

Functions:

- opens the cuticle,
- prepares damaged areas for the absorption of active ingredients,
- provides gentle softening for the subsequent steps.

Professional Technical Recommendation:

During the second wash, leave the shampoo on the hair for 10 minutes. This ensures that the hair fibers are properly prepared for the absorption of the bond-repairing active ingredients of the mask and the Shine Water.



STEP 3 CONSISTENT, DEEP REGENERATION MASK + BOND REPAIR

KALLOS Plex Hair Mask. The central element of the treatment: it strengthens the internal fibers, hydrates the cortex, reduces the feeling of tension, and “fills” porous areas.

- Application: apply to towel-dried hair
- Processing time: **10 minutes**
- Makes detangling easier with less resistance



STEP 4 SHINE WATER

KALLOS Plex Bond Builder Shine Water. A 9-second bond-repair rinse. This step delivers the visible “WOW effect” for the client.

Functions:

- activates within 9 seconds,
- smooths the hair surface and seals the cuticle,
- adds shine and elasticity,
- stabilizes the effect of the mask.



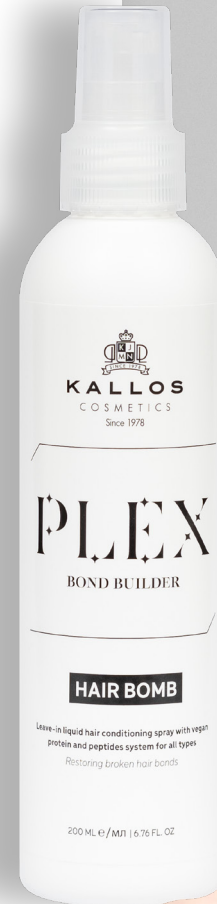
STEP 5 HAIR BOMB LEAVE-IN PROTECTION

Hair Bomb is a leave-in structural care product specifically designed for the needs of chemically treated and damaged hair. It helps maintain the hair's moisture balance, cares for damaged fibers, and contributes to making the hair strands more resilient.

Benefits:

- provides softness and elasticity,
- makes detangling and styling easier,
- helps control flyaways and frizz,
- forms a protective layer on the hair surface,
- does not weigh the hair down,
- supports the longevity of the active ingredients incorporated during the previous steps of the treatment.

At this stage, Hair Bomb smooths and **conditions the hair surface**, preparing the hair for drying and styling.



Protection and the perfect finishing touch

Heat Protection Spray and Hair Oil
for a complete result

+ PLEX BOND BUILDER FLAT IRON SPRAY

PLEX Bond Builder Flat Iron Spray is a heat-protectant hair care spray that helps shield the hair from the effects of blow dryers, flat irons, and curling irons. It helps maintain the natural balance of the hair structure, so the hair is less prone to drying out and retains a hydrated appearance.



Benefits:

- helps reduce the risk of heat damage
- leaves hair feeling smoother and more manageable
- ideal for all hair types for everyday styling

+ PLEX BOND BUILDER HAIR SERUM

Intensive care for dry and damaged hair ends. This leave-in, bond-protecting formula helps care for dry, stressed hair ends and contributes to reducing breakage. Its lightweight texture does not weigh the hair down while providing intensive nourishment.



Benefits:

- helps reduce split ends
- leaves hair softer and shinier
- supports smoothness and manageability
- ideal as a finishing step after styling

What results can you expect?

- ✓ smoother, shinier hair
- ✓ easier detangling
- ✓ less breakage
- ✓ more elastic, healthier-looking hair

Immediate visible results and long-lasting improvement with regular use





KALLOS

COSMETICS

Since 1978