

## **KING ITALY WATER COLOR.**

Water-based color for hair and beard. Permanent powder color, ammonia-free, easy to use.

100% WHITE HAIR COVERAGE

Available colors: Black, Dark Brown, Light Brown and Grey.

- EASY AS A SHAMPOO
- DIY WATER BASED COLORING - EASY TO USE
- GIVES VOLUME TO HAIR WITHOUT DAMAGING THEM
- 100% WHITE HAIR COVERAGE
- EXTREME COVERAGE WITH NATURAL EFFECT

KING ITALY WATER COLOR is a delicate permanent coloring powder, it does not contain ammonia and you can mix it simply with water. No developer and peroxide is required. Its sweet formula does not have lightening effect, but its tonalizing power allows you to perfectly cover grey/white hair, ensuring a natural, shiny and durable color.

**DIRECTIONS OF USE:** Open the single-dose box and read the instructions included inside. After that, open the bottle containing the KING ITALY WATER COLOR powder color. Pour 100 ml of water into the hair color bottle, then mix the contents of the bottle by shaking the mixture strongly for at least 3 min. Application on beard and hair: use the brush to be more precise, massage on the whole head for best results. Leave on for 25 minutes, then rinse thoroughly and wash the parts with KING ITALY Hair and Beard Shampoo and Conditioner. Blow dry as you like in the end.

The package can also be used for multiple uses, depending on the length of the hair and beard. In this case, measure the required amount of powder with water in the ratio of 1.2 g of powder: 10 ml of water and proceed in the same way. Leave the rest of the powder in a closed bottle for further use.

**INCI:** Dextrin, 4-Chlororesorcinol, p-Phenylenediamine, Sodium Silicate, Sodium Carbonate Peroxide, Xanthan Gum, Hydroxyethylcellulose, m-Aminophenol, 2-amino-4-Hydroxyethylaminoaniso Sulfate, N,N Bis-(2-Hydroxyethyl)-p-Phenylenediamine Sulfate, Silica, Sodium Lauryl Sulfate, Sodium Chloride, Tetrasodium EDTA, Potassium Alum, Sodium Ascorbate

Contains Diamminotoluene, Diamminobenzene