



## PRODUCT GUIDE

# BROWBOND™

## BUILDING SERUM

3.5 mL / .11 fl. oz..

### WHAT IT IS

A 3-in-1 brow grooming gel-serum that shapes and sculpts with all day hold for the look of fuller, denser, more defined eyebrows in as little as 4 weeks.\*

### WHY YOU'LL LOVE IT

- ✓ Visible results in as little as 4 weeks<sup>1</sup>
- ✓ Promotes the look of fuller, denser, and more defined eyebrows in as little as 4 weeks<sup>1</sup>
- ✓ Shapes and sculpts for all day hold<sup>4</sup>
- ✓ Soothes, softens and nourishes brows
- ✓ Weightlessly holds brow hairs in place
- ✓ Micro-bristle, doe-foot applicator allows for a more precise, even application to entire brow area

### THE SOLUTION FOR

Anyone looking for a skin-safe formula to visibly thicken, shape & groom brows.

### HOW TO USE IT

- ✓ Dip the wand once and comb through hair along both browlines
- ✓ Do not wash off
- ✓ Allow to dry for 90 seconds before applying other skincare products

### WHEN TO USE IT

Use twice daily, AM and PM, on clean, dry skin.

### CONSUMER PERCEPTION & CLINICAL CLAIMS

90% of participants experienced clinically-measured improvement in density<sup>3</sup>

93% agree brows look healthier<sup>4</sup>

100% agree brows stayed in place all day<sup>4</sup>

100% agree brows did not feel stiff, sticky, or have residue<sup>4</sup>

### INGREDIENT OVERVIEW

#### ✓ OLAPLEX PEPTIDE COMPLEX TECHNOLOGY™

A proprietary multi-peptide blend for the look of fuller, denser brows in as little as 4 weeks\*

#### ✓ SKIN - SOOTHING COMPLEX

A nourishing blend of Oat Extract, antioxidant-rich vitamins and hydrating hyaluronic acid for softer, smoother, healthier-looking brows

#### ✓ INNOVATIVE PEPTIDE

Designed to help reduce the appearance of new grays\*\*

#### ✓ OLAPLEX BOND BUILDING TECHNOLOGY™

Supports the skin skin barrier of the brow line

<sup>1</sup>Results will vary. As reported by 30 participants in a consumer perception [clinical] study after 4 weeks of 2x daily use.

<sup>2</sup>Tested on scalp hair. Scalp hair and brow hair gray the same way.

<sup>3</sup>Results will vary. Based off a clinical study of 30 participants after 12 weeks of 2x daily use.

<sup>4</sup>Results will vary. As reported by 30 participants in a consumer perception study after 12 weeks of 2x daily use.

### OLAPLEX TIP

For the treatment routine designed for fuller-looking **lashes** and **brows**, add LASHBOND™ BUILDING SERUM to your routine.

