Keep the clothes covering and the gloves on. Immediately apply the prepared lightening mixture strand after strand or the whole hair and distribute it evenly to ensure all hair is evenly covered.

BLOND-BOOSTER

ULTRA PLUS

APPLICATOR

Leave the mixture in for between 30 and 45 minutes.

LIGHTENING CREAM

### 3. B RE-GROWTH APPLICATION:

Apply the prepared lightening mixture directly from the applicator bottle onto dry, not pre-washed hair.

Root regrowth application is necessary if:

- your hair is already lightened permanently and
- a regrowth is visible.

Keep the clothes covering and the gloves on. Make a parting with the tip of the applicator bottle and apply the mixture along the parting and distributing it on the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole regrowth area. Ensure all regrowth is evenly covered. Leave the mixture on for 30 to 40 minutes until the whole regrowth shows nearly the same lightening result as the rest of the hair.

If necessary, dampen ends and spread mixture onto the rest of the hair distributing evenly and leave mixture for another 2-5 minutes

### 4. PROCESSING TIME:

The lightening effect depends on the length of the processing time and on how dark your natural hair color is. For an optimal lightening result the processing time should not be shortened.

To determine the correct processing time, please check it during application:

- · Put on gloves again.
- After 25 minutes, wipe a single thin strand of hair clear in order to check the level of lightening achieved. To achieve a lighter result, apply the mixture from the surrounding hair onto the same strand and increase the processing time. Please note that the darker your natural hair color is, the more processing time is required to achieve a lighter result (but the processing time should not exceed 45 minutes).

### **5. RINSING & AFTER TREATMENT:**

Before rinsing your hair, put on the gloves again. At the end of the processing time, apply warm water to the hair and work into a lather. Then rinse out thoroughly until water runs clear.

Apply the SYOSS SALONPLEX Conditioner into the towel-dry hair. Leave in for 2 minutes and afterwards rinse out thoroughly. The SYOSS SALONPLEX Conditioner rebuilds the hair from inside out and ensures healthy looking, shiny

after your previous lightening no regrowth can be seen.

MA\_1lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd

24.05.19 10:22

GENERAL DAT	A	APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transpare	ent silve	er
Die cut / size (mm	) 295 x 205	Responsible person marketing	Xxx	+49 211 797 xxxx	Coloration filling code:	<b>X</b> Datamatrix	FB_TB cod	de 🗌 EAN o	outer box none
Nuance no.	12_0/13_0	Date of approval by marketing	xx.xx.2019		Basic Pack. Mat. No.:	196727			
IDH no.	-	Responsible person IPD	N. N.	+49 211 797 xxxx	USED PAN	ONE TONE	S ARE JU	IST INDI	CATORS!
Material no.	XXXXXXX	Responsible person country	xx.xx.2019		Colors	Printing proces	ss C	olors	Printing process
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		PANTONE 746	0 U	-		
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xx					
EAN outer box	-	Responsible person LSD	JZ / AP / JK	+49 211 74849 xxx	Black -		-		
Short sign	-	Printing company	?						
Product	SYOSS Blond GBA	LSD job no.	1117671		]		-		
Country	Master (1-lang.)	LSD file name:							
EAN (please check)	-	MA_1lang_SY_BL_GBA_12_0_	13_0_ReL20_0419.indd				-		
EAN size	-	Infos: -			l		<u> </u>		
Status	3.corr				-		-		
Creation date	23.04.2019				-			rinting area	(does not print)
Correction date	24.05.2019				-		d	ie cut	(does not print)
					These files have been s				
	Logo of	TO BE COMPLETE	D BY PRINTING	COMPANY	or any other print option to your usual guidelines		uata according		LSD GmbH & Co, KG
prin	ting company	corrections yes*	none		Kind regards, LSD Gmbl	1 & Co. KG			In der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a deta	ailed description of all char	nges made		5 cm			el. +49 211 74 84 90 +49 211 74 84 94 10

SALONPLEX

CONDITIONER

# **(B)** INSTRUCTION LEAFLET

# 4 mm

# 40 mm

#### IMPORTANT ADVICE:

Before application, please read the SAFETY INSTRUCTIONS below carefully.

- Perform an allergy alert test in any case (see below), even if you have used this or a similar lightener previously.
- This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may
  be uneven.
- If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION.
- If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure.
- The processing time should always be followed. If you shorten the processing time, you might not achieve an
  optimal lightening result.
- During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heating hoods, sauna etc.
- Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains
  occurring can normally not be removed. Remove spillages immediately with water.
- We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per month.
- The lightening effect amplifies with the number of applications and depends on your natural hair color.

#### **ATTENTION**

- After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple
  of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator
  bottle, even if the product foams over.
- Start with the application immediately after mixing. If using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay.
- Discard any unused mixture promptly it cannot be stored for another application.

# **SAFETY INSTRUCTIONS**

Product can cause severe allergic reactions.

Read and follow instructions:

Do not lighten your hair if:

205

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after lightening your hair.

Ingredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction.

#### I ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water

If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if you have any doubts.

- 2. IF DURING USE YOU EXPERIENCE
  - any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse
  immediately and seek immediate medical attention and contact the manufacturer.
- 3. IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

#### **PRECAUTIONS**

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If
  the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical
  advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- · Avoid unnecessary skin contact.
- Do not use if your hair has been treated with henna or metallic dyes.
- Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any
  unused product. Do not leave the mixture in a closed bottle (bottle may expand and burst).
- Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer.
- Product can cause irreparable damage to hair if used more often than recommended.
- Do not use on other than scalp hair, especially not on facial hair.
- Do not use product on permed or chemically straightened hair at any time.
- Do not exceed the processing time.

### **PROFESSIONAL ADVICE**

For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on:

Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf,

Tel.: 0800 38 38 838 (free call)

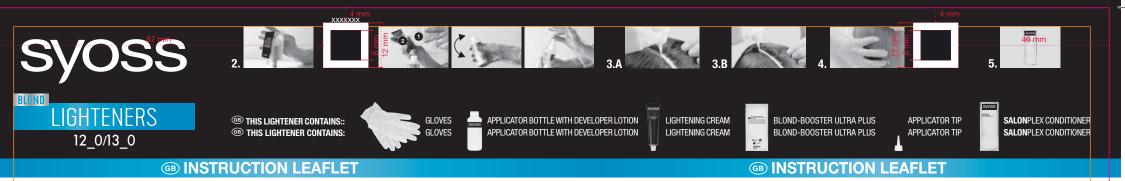
E-Mail: cosmetics@henkel.com, www.syoss.net

Schwarzkopf & Henkel Düsseldorf · Wien

MA\_1lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd

24.05.19 10:22

GENERAL DATA	4	APPROVAL DATA	PHONI	E	Printing material:	<b>X</b> white	transparent	silver
Die cut / size (mm)	295 x 205	Responsible person marketing	Xxx	+49 211 797 xxxx	Coloration filling code:	<b>X</b> Datamatrix	FB_TB code E	AN outer box none
Nuance no.	12_0/13_0	Date of approval by marketing	xx.xx.2019		Basic Pack. Mat. No.:	196727		
IDH no.	_	Responsible person IPD	N. N.	+49 211 797 xxxx	USED PAN	TONE TONES	<b>ARE JUST IN</b>	DICATORS!
Material no.	XXXXXXX	Responsible person country	xx.xx.2019		Colors	Printing process	Colors	Printing process
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		PANTONE 746	60 U	-	
FB_TB Code	_	Delivered by	N. N.	+49 211 74849 xx				
EAN outer box	_	Responsible person LSD	JZ / AP / JK	+49 211 74849 xxx	Black -		-	
Short sign	_	Printing company	?					
Product	SYOSS Blond GBA	LSD job no.	1117671				-	
Country	Master (1-lang.)	LSD file name:			l <del>=</del> -			
EAN (please check)	_	MA_1lang_SY_BL_GBA_12_0_	_13_0_ReL20_0419.indo	i			-	
EAN size	_	Infos: -			-		-	
Status	3.corr				-		-	
Creation date	23.04.2019				-		printing area	
Correction date	24.05.2019				-		die cut	(does not print)
					These files have been s			
Logo of printing company		TO BE COMPLETE	or any other print options. Please adapt the data according to your usual guidelines and/or profiles.					
		corrections yes*	none		Kind renards LSD GmbH & Co. KG			In der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a detailed description of all changes made			5 cm Tel. +4			Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10



#### ATTENTION, PLEASE NOTE:

Before application, please read the SAFETY INSTRUCTIONS on the reverse side of the instruction leaflet and perform an allergy alert test.

#### 1. PREPARATION:

Before starting the application, place a **protective clothing** and a **watch** nearby so that you can monitor the application time.

SYOSS BLOND Lighteners are to be used on dry, not pre-washed hair.

#### 2 MIXING

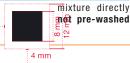
Cover clothing and put on the gloves provided. Remove the protection cap from the applicator bottle. Read and remove the paper board sleeve from the bottleneck. Screw the applicator tip onto the applicator bottle to unseal the plug by pushing it into the applicator bottle. Remove applicator tip from applicator bottle. To open the sachet, cut it along the dotted ine. Put the whole content of the Blond-Booster Ultra Plus Sachet (1) into the bottle. Now open the Lightening Cream Tube (2) by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Screw the bottle as firmly as possible. Start mixing by rolling the bottle horizontally in your hands. Then shake it vigorously vertically until all components are thoroughly mixed and have turned into a smooth cream. Please consider that the applicator bottle contains a special system for degasification to reduce erpressure. Therefore, it could be possible that small droplets will be formed at the bottle neck. Unscrew the upper part of the applicator tip. To guarantee an even consistency, discharge the tip volume and start mediately with the application

#### ATTENTIO

- Open applicator bottle immediately after mixing by removing upper part of the applicator tip as development of oxygen can cause foaming or overpressure.
- In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over.
- After mixing, start immediately (wait no longer than 2–3 min) with applying the mixture. When using 2 packs, first mix 1 product and use it completely. Only then open the second pack and use it immediately.
- Always use the whole lightening mixture at once. Do not keep any unused product. Do not leave the mixture in a closed bottle as it may expand and burst or cause spillage while opening.
- IF MIXTURE GETS INTO YOUR EYE, FLUSH IMMEDIATELY WITH A LARGE AMOUNT OF LUKEWARM WATER AND SEEK MEDICAL ADVICE.

### 3. A FIRST-TIME APPLICATION:

Apply the prepared lightening from the applicator bottle onto **dry,** hair.



First Time Application is recommended if:

- you are lightening your hair permanently for the first time. or
- after your previous lightening no regrowth can be seen.

Keep the clothes covering and the gloves on. Immediately apply the prepared lightening mixture strand after strand on the whole hair and distribute it evenly to ensure all hair is evenly covered.

Leave the mixture in for between 30 and 45 minutes

#### 3. B RE-GROWTH APPLICATION:

Apply the prepared lightening mixture directly from the applicator bottle onto **dry**, **not pre-washed** hair.

Root regrowth application is necessary if:

- your hair is already lightened permanently and
- a regrowth is visible.

Keep the clothes covering and the gloves on. Make a parting with the tip of the applicator bottle and apply the mixture along the parting and distributing it on the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole regrowth area. Ensure all regrowth is evenly covered. Leave the mixture on for 30 to 40 minutes until the whole regrowth shows nearly the same lightening result as the rest of the hair

If necessary, dampen ends and spread mixture onto the rest of the hair distributing evenly and leave mixture for another 2–5 minutes.

#### 4. PROCESSING TIME:

The lightening effect depends on the length of the processing time and on how dark your natural hair color is. For an optimal lightening result the processing time should not be shortened.

To determine the correct processing time, please check it during application:

- Put on gloves again.
- After 25 minutes, wipe a single thin strand of hair clear in order to check the level of lightening achieved. To achieve a lighter result, apply the mixture from the surrounding hair onto the same strand and increase the processing time. Please note that the darker your natural hair color is, the more processing time is required to achieve a lighter result (but the processing time should not exceed 45 minutes).

#### **5. RINSING & AFTER TREATMENT:**

Before rinsing your hair, put on the gloves again. At the end of the processing time, apply warm water to the hair and work into a lather. Then rinse out thoroughly **until water runs clear.** 

Apply the SYOSS **SALON**PLEX Conditioner into the towel-dry hair. Leave in for 2 minutes and afterwards rinse out thoroughly. The SYOSS **SALON**-PLEX Conditioner rebuilds the hair from inside out and ensures healthy looking, shiny hair with less hair breakage.

#### ATTENTION, PLEASE NOTE:

Before application, please read the SAFETY INSTRUCTIONS on the reverse side of the instruction leaflet and perform an allergy alert test.

#### 1. PREPARATION:

Before starting the application, place a **protective clothing** and a **watch** nearby so that you can monitor the application time.

SYOSS BLOND Lighteners are to be used on dry, not pre-washed hair.

#### 2. MIXING

Cover clothing and put on the gloves provided. Remove the protection cap from the applicator bottle. Read and remove the paper board sleeve from the bottleneck. Screw the applicator tip onto the applicator bottle to unseal the plug by pushing it into the applicator bottle. Remove applicator tip from applicator bottle. To open the sachet, cut it along the dotted line. Put the whole content of the Blond-Booster Ultra Plus Sachet (1) into the bottle. Now open the Lightening Cream Tube (2) by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Screw the bottle as firmly as possible. Start mixing by rolling the bottle horizontally in your hands. Then shake it vigorously vertically until all components are thoroughly mixed and have turned into a smooth cream. Please consider that the applicator bottle contains a special system for degasification to reduce overpressure. Therefore, it could be possible that small droplets will be formed at the bottle neck. Unscrew the upper part of the applicator tip. To guarantee an even consistency, discharge the tip volume and start immediately with the application

#### **ATTENTIO**

- Open applicator bottle immediately after mixing by removing upper part of the applicator tip as development of oxygen can cause foaming or overpressure.
- In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over.
   After mixing, start immediately (wait no longer than 2–3 min) with
- After mixing, start immediately (wait no longer than 2–3 min) with applying the mixture. When using 2 packs, first mix 1 product and use it completely. Only then open the second pack and use it immediately.
- Always use the whole lightening mixture at once. Do not keep any
  unused product. Do not leave the mixture in a closed bottle as
  it may expand and burst or cause spillage while opening.
- IF MIXTURE GETS INTO YOUR EYE, FLUSH IMMEDIATELY WITH A LARGE AMOUNT OF LUKEWARM WATER AND SEEK MEDICAL ADVICE.

# 3. A FIRST-TIME APPLICATION:

Apply the prepared lightening mixture directly from the applicator bottle onto **dry, not pre-washed** hair.

First Time Application is recommended if:

- you are lightening your hair permanently for the first time, or
- after your previous lightening no regrowth can be seen.

Keep the clothes covering and the gloves on. Immediately apply the prepared lightening mixture strand after strand on the whole hair and distribute it evenly to ensure all hair is evenly covered.

Leave the mixture in for between 30 and 45 minutes

#### 3.B RE-GROWTH APPLICATION:

Apply the prepared lightening mixture directly from the applicator bottl onto dry, not pre-washed hair.

Root regrowth application is necessary if:

- your hair is already lightened permanently and
- a regrowth is visible.

Keep the clothes covering and the gloves on. Make a parting with the tip of the applicator bottle and apply the mixture along the parting and distributing it on the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole regrowth area. Ensure all regrowth is evenly covered. Leave the mixture on for 30 to 40 minutes until the whole regrowth shows nearly the same lightening result as the rest of the hair.

If necessary, dampen ends and spread mixture onto the rest of the hair distributing evenly and leave mixture for another 2–5 minutes.

#### 4. PROCESSING TIME:

The lightening effect depends on the length of the processing time and on how dark your natural hair color is. For an optimal lightening result the processing time should not be shortened.

To determine the correct processing time, please check it during application:

- Put on gloves again.
- After 25 minutes, wipe a single thin strand of hair clear in order to check the level of lightening achieved. To achieve a lighter result, apply the mixture from the surrounding hair onto the same strand and increase the processing time. Please note that the darker your natural hair color is, the more processing time is required to achieve a lighter result (but the processing time should not exceed 45 minutes).

# 5. RINSING & AFTER TREATMENT:

Before rinsing your hair, put on the gloves again. At the end of the processing time, apply warm water to the hair and work into a lather. Then rinse out thoroughly **until water runs clear.** 

Apply the SYOSS **SALON**PLEX Conditioner into the towel-dry hair. Leave in for 2 minutes and afterwards rinse out thoroughly. The SYOSS **SALON**-PLEX Conditioner rebuilds the hair from inside out and ensures healthy looking, shiny hair with less hair breakage.

MA\_2lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd 1

**GENERAL DATA** APPROVAL DATA **PHONE** Printing material: **X** white transparent silver Die cut / size (mm) 295 x 205 Responsible person marketing Xxx +49 211 797 xxx Coloration filling code: X Datamatrix FB\_TB code EAN outer box none Date of approval by marketing xx.xx.2019 asic Pack, Mat. No.: 196727 IDH no Responsible person IPD +49 211 797 xxx **USED PANTONE TONES ARE JUST INDICATORS!** Material no. XXXXXXX Responsible person country xx.xx.2019 NTONE 7460 U Data Matrix Date of approval xx.xx.2019 FB\_TB Code Delivered by N. N. +49 211 74849 x FAN outer box Responsible person LSD .I7 / AP / .IK +49 211 74849 xxx Short sign Printing company roduct LSD job no LSD file name: MA\_2lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd EAN (please check) Infos: EAN size 3.corr Creation date 23.04.2019 (does not print) Correction date 24.05.2019 These files have been set up without trapping parameters or any other print options. Please adapt the data according TO BE COMPLETED BY PRINTING COMPANY Logo of printing company corrections ves\* none Kind regards, LSD GmbH & Co. KG \* if yes please do provide a detailed description of all changes made Fax +49 211 74 84 94 10 24.05.19 10:21

# IMPORTANT ADVICE:

Before application, please read the **SAFETY INSTRUCTIONS** below care-

- Perform an allergy alert test in any case (see below), even if you have used this or a similar lightener previously
- This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may be uneven.
- If your hair is longer than chin length or thick, we recommend using
- 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION. If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure.
- The processing time should always be followed. If you shorten the processing time, you might not achieve an optimal lightening result.
- During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heating hoods, sauna etc.
- Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occurring can normally not be removed. Remove spillages immediately with water.

(B) INSTRUCTION LEAFLET

as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over.

We recommend repeating the application every 4 weeks, as hair grows

The lightening effect amplifies with the number of applications and

Start with the application immediately after mixing. If using two packs, first mix and use the first pack entirely, and then open, mix

• Discard any unused mixture promptly - it cannot be stored for

approximately 1 cm per month

depends on your natural hair color.

After mixing, immediately unscrew the tip of the applicator bottle.

and apply the second pack without any delay

### (B) SAFETY INSTRUCTIONS

Product can cause severe allergic reactions

Read and follow instructions:

Do not lighten your hair if: you have a rash on your face or sensitive, irritated and damaged scalp,

you have ever experienced any reaction after lightening your hair. ngredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction

#### ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water

If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if you have any doubts.

#### 2. JE DURING USE YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical

- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

3. JE AFTER LISE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face. blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been treated with henna or metallic dyes.
- Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools
- Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand and burst).
- Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer.
- Product can cause irreparable damage to hair if used more often than
- Do not use on other than scalp hair, especially not on facial hair.
- Do not use product on permed or chemically straightened hair at any
- Do not exceed the processing time.

# PROFESSIONAL ADVICE

For personal and professional SYOSS Color, call the Schwarzkopf Advice Line on: 4 mm

Schwarzkopf & Henkel Verbraucherservice Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.svoss.net

### **(B) INSTRUCTION LEAFLET**

#### IMPORTANT ADVICE: Before application, please read the SAFETY INSTRUCTIONS below care-

- Perform an allergy alert test in any case (see below), even if you have used this or a similar lightener previously
- This product is not recommended if your hair is more than slightly grey.
- Otherwise, the lightening result may be uneven If your hair is longer than chin length or thick, we recommend using
- 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION. • If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure
- The processing time should always be followed. If you shorten the processing time, you might not achieve an optimal lightening result. · During processing, do not cover hair, do not pile hair on top of head,
- or use added heat from hair dryer, heating hoods, sauna etc. Avoid product coming into contact with clothing, jewellery, metal plastic or absorbent surfaces as the stains occurring can normally not
- We recommend repeating the application every 4 weeks, as hair grow approximately 1 cm per month

4 mn

 The lightening effect amplifies with the number of applications and depends on your natural hair color.

- After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over.
- Start with the application immediately after mixing. If using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay.
- Discard any unused mixture promptly it cannot be stored for

#### **(B) SAFETY INSTRUCTIONS**

Product can cause severe allergic reactions Read and follow instructions:

be removed. Remove spillages immediately with water.

#### Do not lighten your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,

- you have ever experienced any reaction after lightening your hair. Ingredients see packaging (folding box). Rinse hair well after application Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction

#### 1 ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water

If any reaction occurs during the processing time or during the follow-ing 48 hours, you should rinse immediately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if you have any doubts.

#### 2. IF DURING USE YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical

- rapidly spreading skin rash, dizziness or faintness, shortness of breatt and/or swelling of eyes/face, rinse immediately and seek immedical attention and contact the manufacturer.

3 JE AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problem such as skin or scalp itching, skin or scalp rash, swelling of eyes/face blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- . Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been treated with henna or metallic dves
- · Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand and burst).
- Do not apply product in addition to an existing semi or permaner colour or gradual colour restore Product can cause irreparable damage to hair if used more often than
- Do not use on other than scalp hair, especially not on facial hair. • Do not use product on permed or chemically straightened hair at any
- Do not exceed the processing time.

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorl

Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.syoss.net

Schwarzkopf	& Henkel
Düssəldəri	Mion

MA\_2lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd 2

24.05.19 10:21

GENERAL DATA	A	APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transparent	silver	
Die cut / size (mm	) 295 x 205	Responsible person marketing	Xxx	+49 211 797 xxxx	Coloration filling code	<b>X</b> Datamatrix	FB_TB code [	EAN outer box	none
Nuance no.	12_0/13_0	Date of approval by marketing	xx.xx.2019		Basic Pack. Mat. No.:	196727			
IDH no.	-	Responsible person IPD	N. N.	+49 211 797 xxxx	USED PAN	TONE TONES	ARE JUST	INDICATORS	1
Material no.	XXXXXXX	Responsible person country	xx.xx.2019		Colors	Printing proces	s Colors	Printing pro	cess
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		PANTONE 74	60 U	-		
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xx					
EAN outer box	-	Responsible person LSD	JZ / AP / JK	+49 211 74849 xxx	Black -		-		
Short sign	-	Printing company	?						
Product	SYOSS Blond GBA	LSD job no.	1117602		-		-		
Country	Master (2-lang.)	LSD file name:							
EAN (please check)	-	MA_2lang_SY_BL_GBA_12_0	_13_0_ReL20_0419.indd		-		-		
EAN size	-	Infos: -			l		<u> </u>		
Status	3.corr				-		-		
Creation date	23.04.2019				-		printin	•	
Correction date	24.05.2019				-		die cu	t (does not	print)
					These files have been				
		TO BE COMPLETED BY PRINTING COMPANY			or any other print option to your usual guideline		data according	レジ	J
prin	Logo of ting company	corrections yes*	none	oomi Airi	Kind regards, LSD Gml	oH & Co. KG		LSD GmbH & In der Steele 40599 Düs	11–13
		* if yes please do provide a det	ailed description of all chan	ges made		5 cm		Tel. +49 211 74 Fax +49 211 74 84	4 84 90

horoughly until water runs clear.

cant ensures healthy looking, shiny hair with less hair breakage.

4 mm

SALONPLEX Conditioner rebuilds the hair from inside out and ensures healthy looking, shiny hair with less hair breakage

MA\_3lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd 1 24.05.19 10:17

GENERAL DATA	4	APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transpa	rent silve	er
Die cut / size (mm)	295 x 205 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	X Datamatrix	FB_TB c	ode EAN o	outer box none
Nuance no.	12_0/13_0	Date of approval by marketing	xx.xx.2019		Basic Pack. Mat. No.:	196727			
IDH no.	-	Responsible person IPD	N. N.	+49 211 797 xxxx	USED PANT	ONE TONES	ARE J	UST INDI	CATORS!
Material no.	XXXXXXX	Responsible person country	xx.xx.2019		Colors	Printing proces	s	Colors	Printing process
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		PANTONE 7460	U		-	
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xx					
EAN outer box	_	Responsible person LSD	JZ / AP / JK	+49 211 74849 471	Black -			-	
Short sign	-	Printing company	?						
Product	SYOSS Blond GBA	LSD job no.	1117672		-			-	
Country	Master (3-lang.)	LSD file name:						_	
EAN (please check)	-	MA_3lang_SY_BL_GBA_12_0_	13_0_ReL20_0419.indd		-			-	
EAN size	-	Infos: -			<u> </u>			-	
Status	3.corr				-			-	
Creation date	23.04.2019				-			printing area	(does not print)
Correction date	24.05.2019				-			die cut	(does not print)
					These files have been se				
	Logo of	TO BE COMPLETE	D BY PRINTING	COMPANY	to your usual guidelines		uata accoruii	lly	LSD GmbH & Co. KG
	ting company	corrections yes*	none		Kind regards, LSD GmbH	1 & Co. KG			In der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a deta	ailed description of all cha	nges made		5 cm			el. +49 211 74 84 90 +49 211 74 84 94 10

# (B) INSTRUCTION LEAFLET MPORTANT ADVICE: Before application, please read the SAFETY INSTRUCTIONS below carefully. Perform an allergy alert test in any case (see below), even if you have used this or a similar lightener previously. This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may be uneven. If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION. If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure. The processing time should always be followed. If you shorten the processing time, you might not achieve an optimal lightening result. During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heating hoods, · Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occurring can normally not be removed. Remove spillages immediately with water. • We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per month. • The lightening effect amplifies with the number of applications and depends on your natural hair color. After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over. Start with the application immediately after mixing. If using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay. Discard any unused mixture promptly – it cannot be stored for another application. **(B) SAFETY INSTRUCTIONS** Product can cause severe allergic reactions. Read and follow instructions: Do not lighten your hair if:

you have a rash on your face or sensitive, irritated and damaged scalp, you have ever experienced any reaction after lightening your hair.

Ingredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction

#### I.ALLERGY ALERT TEST

ALLEH LEST Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water

If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if you have any doubts.

#### LIF DURING USE YOU EXPERIENCE

- and state of the present of the pres
- 3.IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

#### PRECAUTIONS

- PRECAUTIONS

  This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.

  If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.

  Do not inhale or ingest the product.

  Avoid unnecessary skin contact.

  Do not use if your hair has been treated with henna or metallic dyes.

- netal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools
- Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any unused
- Reep developer away from heat and light. Do not mix this lightener with any other products. Do not product. Do not leave the mixture in a closed bottle (bottle may expand and burst).

   Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer.

   Product can cause irreparable damage to hair if used more often than recommended.

   Do not use on other than scalp hair, especially not on facial hair.

   Do not use product on permed or chemically straightened hair at any time.

   Do not except the progression time.
- Do not exceed the processing time

# **PROFESSIONAL ADVICE**

For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on:

ostfach 13 01 28. D-40551 Düsseldorf .: 0800 38 38 638 (free call)

www.svoss.net



### (B) INSTRUCTION LEAFLET

- IMPORTANT ADVICE: Before application, please read the SAFETY INSTRUCTIONS below carefully.

   Perform an allergy alert test in any case (see below), even if you have used this or a similar lightener previously.
- This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may be uneven If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION.
- If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure.

  The processing time should always be followed. If you shorten the processing time, you might not achieve an optimal lightening result.
- . During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heating hoods,
- Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occurring
  can normally not be removed. Remove spillages immediately with water.
- We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per month

After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over.

- Start with the application immediately after mixing. If using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay.
  Discard any unused mixture promptly it cannot be stored for another application.

#### **(B) SAFETY INSTRUCTIONS**

Product can cause severe allergic reactions.

- you have a rash on your face or sensitive, irritated and damaged scalp, - you have ever experienced any reaction after lightening your hair.

Ingredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction.

#### 1.ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layor on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water

If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if you have any doubts.

#### 2.IF DURING USE YOU EXPERIENCE

- r DUNING USE TO LAPTENEWS.

   any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice.

   rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
- 3.IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

# PRECAUTIONS This product

- PRECAUTIONS

  This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.

  If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.

  Do not inhale or ingest the product.

  Avoid unnecessary skin contact.

- Do not use if your hair has been treated with henna or metallic dyes.
- etal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools
- Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any unused
- Keep developer away from neat and light. Do not mix this lightener with any other products. Do not product. Do not leave the mixture in a closed bottle (bottle may expand and burst).
  Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer.
  Product can cause irreparable damage to hair if used more often than recommended.
  Do not use on other than scalp hair, especially not on facial hair.
  Do not use product on permed or chemically straightened hair at any time.
  Do not exceed the processing time.

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on Postfach 13 01 28, D-40551 Düsseldorf

Tel.: 0800 38 38 838 (free call)

www.svoss.net

#### LEAFLE<sub>40 m</sub>

4 mn

IMPORTANT ADVICE: Before application, please react the Perform an allergy alert test in any case (see below),

SAFETY INSTRUCTIONS below carefully.

inginitier previously.

This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may be unever

If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for th

FIRST-TIME APPLICATION.

If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure.

The processing time should always be followed. If you shorten the processing time, you might not achieve an optir

• During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heating ho

sauna etc.Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occur

can normally not be removed. Remove spillages immediately with water.

• We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per n

• The lightening effect amplifies with the number of applications and depends on your natural hair

After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over.

Start with the application immediately after mixing. If using two packs, first mix and use the first pack entirely, and

then open, mix and apply the second pack without any delay.

• Discard any unused mixture promptly – it cannot be stored for another application.

# **(B) SAFETY INSTRUCTIONS**

Product can cause severe allergic reactions.

Read and follow instructions:

you have a rash on your face or sensitive, irritated and damaged scalp,

you have ever experienced any reaction after lightening your hair

Ingredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse immediately product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrow. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction.

#### 1.ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water

If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately an not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if you have any doubts.

#### 2.IF DURING USE YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serio reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice.

   rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediate and seek immediate medical attention and contact the manufacturer.
- 3.IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

### PRECAUTIONS

- PRECAUTIONS

  This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.

  If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.

  Do not inhale or ingest the product.

  Avoid unnecessary skin contact.

- Do not use if your hair has been treated with henna or metallic dyes.

  Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do
- Remove all metal objects such as clips and hair pins from nair periore use and keep unein away during highesting, not use metal tools.

  Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any unus product. Do not leave the mixture in a closed bottle (bottle may expand and burst).

  Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer.

  Product can cause irreparable damage to hair if used more often than recommended.

  Do not use on other than scalp hair, especially not on facial hair.

  Do not use product on permed or chemically straightened hair at any time.

  Do not exceed the processing time.

# PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on: Postfach 13 01 28 D-40551 Düsseldorf

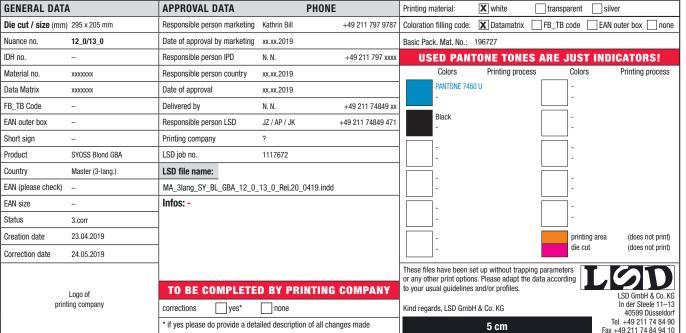
Tel.: 0800 38 38 838 (free call)



<u>Düsseldorf</u> · Wien

MA\_3lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd 2

24.05.19 10:17 **X** white transparent silver



MA\_4lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd 1 24.05.19 10:15

4 mm

GENERAL DAT	A	APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transparent	silver
Die cut / size (mm	) 295 x 205 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	<b>X</b> Datamatrix	FB_TB code [	EAN outer box none
Nuance no.	12_0/13_0	Date of approval by marketing	xx.xx.2019		Basic Pack. Mat. No.:	196727		
IDH no.	-	Responsible person IPD	N. N.	+49 211 797 xxxx	USED PANT	ONE TONE	S ARE JUST	INDICATORS!
Material no.	XXXXXXX	Responsible person country	xx.xx.2019		Colors	Printing proce	ss Colors	Printing process
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		PANTONE 7460	ÜÜ	-	
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xx				
EAN outer box	-	Responsible person LSD	JZ / AP / JK	+49 211 74849 471	Black -		-	
Short sign	-	Printing company	?					
Product	SYOSS Blond GBA	LSD job no.	1117673				-	
Country	Master (4-lang.)	LSD file name:						
EAN (please check)	-	MA_4lang_SY_BL_GBA_12_0	_13_0_ReL20_0419.indd		-		-	
EAN size	-	Infos: -			l — .			
Status	3.corr				-		-	
Creation date	23.04.2019				-		printin	
Correction date	24.05.2019				-		die cut	(does not print)
					These files have been se or any other print option			
Logo of		TO BE COMPLETED BY PRINTING COMPANY			to your usual guidelines and/or profiles.			LSD GmbH & Co. KG
prin	ting company	corrections yes*	none		Kind regards, LSD Gmbl	I & Co. KG		In der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a det	ailed description of all cha	nges made		5 cm		Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10

4 mn

#### **B** INSTRUCTION LEAFLET TION LEAFLE ® INSTRU€--⊺ MPORTANT ADVICE: Before application, please read the SAFETY INSTRUCTIONS on the reverse side of the IMPORTANT ADVICE: Before application, please read the SAFETY INSTRUCTIONS on the reverse side of the IMPORTANT ADVICE: Before application, please read the **SAFETY INSTRUCTION** instruction leaflet carefully. in any case (see below), even if you have used this o IMPORTANT ADVICE: Before application, please read the SAFETY INSTRUCTIONS on the reverse side of the nstruction leaflet carefully. • Perform an **allergy alert test** in any case (see below), even if you have used this or a similar lightener previ Perform an **allergy alert test** ously. This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may ously. • This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may a similar lightener previously. This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may ously. This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION. If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION. If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners for the FIRST-TIME APPLICATION. If your hair is longer than chin length or thick, we recommend using 2 packs of SYOSS BLOND Lighteners f the FIRST-TIME APPLICATION. the FIRST-TIME APPLICATION. If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure. The processing time should always be followed. If you shorten the processing time, you might not achieve an If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure. If your hair is already lightened, follow the ROOT REGROWTH APPLICATION procedure The processing time should always be followed. If you shorten the processing time, you might not achieve an • The processing time should always be followed. If you shorten the processing time, you might not achieve an The processing time should always be followed. If you shorten the processing time, you might not achieve optimal lightening result. optimal lightening result ptimal lightening result opumal nighterning result. During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heat-During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heat- During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heat- During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heat During processing, or unit cover name or new prices and or set of the processing of the processin ing hoods, sauna etc. Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stai ing hooss, sauma etc. A void product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occurring can normally not be removed. Remove spillages immediately with water. We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per month. The lightening effect amplifies with the number of applications and depends on your natural hair color. ing noous, sauna etc. Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occurring can normally not be removed. Remove spillages immediately with water. We recommend repeating the application veryel weeks, as hair grows approximately 1 cm per month. The lightening effect amplifies with the number of applications and depends on your natural hair color. occurring can normally not be removed. Remove spillages immediately with water. We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per month. The lightening effect amplifies with the number of applications and depends on your natural hair color. After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over. Start with the application immediately after mixing, If using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay. Discard any unused mixture promptly – it cannot be stored for another application. After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over. Start with the application immediately after mixing, if using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay. Discard any unused mixture promptly – it cannot be stored for another application. ATTENTION After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over. Start with the application immediately after mixing, if using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay. Discard any unused mixture promptly – it cannot be stored for another application. After mixing, immediately unscrew the tip of the applicator bottle, as foam or excess pressure may occur after a couple of minutes as a result of oxygen generation. In no instance should you rescrew the tip back onto the applicator bottle, even if the product foams over. Start with the application immediately after mixing, if using two packs, first mix and use the first pack entirely, and then open, mix and apply the second pack without any delay. Discard any unused mixture promptly – it cannot be stored for another application. **GB SAFETY INSTRUCTIONS GB SAFETY INSTRUCTIONS (B) SAFETY INSTRUCTIONS** (B) SAFETY INSTRUCTIONS Product can cause severe allergic reactions. Read and follow instructions: Read and follow instructions Read and follow instructions Read and follow instructions On not lighten your hair if: Do not lighten your hair if: Do not lighten your hair if: Do not lighten your hair if: you have a rash on your face or sensitive, irritated and damaged scalp, you have a rash on your face or sensitive, irritated and damaged scalp, you have a rash on your face or sensitive, irritated and damaged scalp, you have a rash on your face or sensitive, irritated and damaged scalp, you have ever experienced any reaction after lightening your hair you have ever experienced any reaction after lightening your hair. Ingredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse imyou have ever experienced any reaction after lightening your hair. you have ever experienced any reaction after lightening your hair. noredients see packaging (folding box). Rinse hair well after application, Avoid contact with eyes, Rinse im-Ingredients see packaging (folding box). Rinse hair well after application, Avoid contact with eyes, Rinse im-Ingredients see packaging (folding box). Rinse hair well after application, Avoid contact with eyes, Rinse in mediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in mediately if product comes into contact with them. Wear suitable gloves. For external use only, Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in mediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in mediately if product comes into contact with them. Wear suitable gloves. For external use only. Do not use to dye eyelashes or eyebrows. Keep out of reach of children. Keep the empty carton and the instruction leaflet in se vou experience a reaction. se you experience a reaction. . ALLERGY ALERT TEST 1. ALLERGY ALERT TEST 1. ALLERGY ALERT TEST 1. ALLERGY ALERT TEST Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before Perform an allergy alert test 48 hours before each product use even if you have already used lighteners before Perform an allergy alert test 48 hours before each product use even if you have already used lighteners befor orm an allergy alert test 48 hours before each product use even if you have already used lighteners befo Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Perform the allergy alert test on an area of skin sized approximately 1 cm imes 1 cm on the inside of the elbow Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon o Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon o Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Sea tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water Lightening Creme using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixtur in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contac with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture If any reaction occurs during the processing time or during the following 48 hours, you should rinse immedi-If any reaction occurs during the processing time or during the following 48 hours, you should rinse immedi If any reaction occurs during the processing time or during the following 48 hours, you should rinse immed If any reaction occurs during the processing time or during the following 48 hours, you should rinse immedi ately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if ately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if ately and not use this product. This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, if ately and not use this product. This test represents an important precaution. However, be aware that even i an allergy alert test has been carried out you may still experience an allergic reaction when you lighten you hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor, i . IF DURING USE YOU EXPERIENCE 2. IF DURING USE YOU EXPERIENCE 2. IF DURING USE YOU EXPERIENCE 2. IF DURING USE YOU EXPERIENCE -nay stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice —rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse -any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice. -rapidly spreading skin rash, diziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer. -arry stilinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice. -rapidly spreading skin rash, diziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer. -any stinging or burning and/or rash, rinse immediately and discontinue as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice. -rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer. . IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or 3. IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or 3. IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or 3. IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attentio scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer. scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer. and contact the manufacturer PRECAUTIONS This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. PRECAUTIONS This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. PRECAUTIONS ct contains ingredients which may cause severe eve irritation and possible permanent eve injury. t contains ingredients which may cause severe eve irritation and possible permanent eve injur If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medic If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, If you wear contact lenses during application and any product gets into your eye, remove the contact lens firs then flush immediately with a large amount of lukewarm water and seek medical advice Do not inhale or ingest the product. then flush immediately with a large amount of lukewarm water and seek medical advice. Do not inhale or ingest the product. Do not inhale or ingest the product Do not inhale or ingest the product On onto make us myssa was proposed. Avoid unnecessary skin contact. Do not use if your hair has been treated with henna or metallic dyes. Remove all metal objects such as clips and hair pins from hair before use and keep them away during lighten- Avoid unnecessary skin contact. Do not use if your hair has been treated with henna or metallic dyes. Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools. Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any Avoid unnecessary skin contact. Do not use if your hair has been treated with henna or metallic dyes. Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools. Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any Avoid unnecessary skin contact. Do not use if your hair has been treated with henna or metallic dyes. Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools. Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any ing. Do not use metal tools. • Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any Reep overloped away into fleat alon light. Do not flink this injuries with any other products. Do not unused product. Do not lapply product in addition to an existing semi or permanent colour or gradual colour restorer. Product can cause irreparable damage to hair if used more often than recommended. unused product. Do not leave the mixture in a closed bottle (bottle may expand and burst unused product. Do not leave the mixture in a closed bottle (bottle may expand and burst inused product. Do not leave the mixture in a closed bottle (bottle may expand and burst) unused product. Do not leave the mixture in a clossed other locative may expand and ourst). Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer. Product can cause irreparable damage to hair if used more often than recommended. Do not use on other than scalp hair, especially not on facial hair. unused product. On fine leave the mixture in a closed other lodge may expand and oursy. Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer. Product can cause irreparable damage to hair if used more often than recommended. Do not use on other than scalp hair, especially not on facial hair. Do not apply product in addition to an existing semi or permanent colour or gradual colour restorer. Product can cause irreparable damage to hair if used more often than recommended. Do not use on other than scalp hair, especially not on facial hair Do not use on other than scalp hair, especially not on facial hair Do not use product on permed or chemically straightened hair at any time. Do not exceed the processing time. Do not use product on permed or chemically straightened hair at any time. Do not exceed the processing time. Do not use product on permed or chemically straightened hair at any time. Do not exceed the processing time. Do not use product on permed or chemically straightened hair at any time. Do not exceed the processing time. PROFESSIONAL ADVICE PROFESSIONAL ADVICE PROFESSIONAL ADVICE PROFESSIONAL ADVICE For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on: For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line or For personal and professional advice regarding SYOSS Color, call the Schwarzkopf Advice Line on Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, Schwarzkopf & Henkel Verbraucherservice Schwarzkopf & Henkel Verbraucherservice Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@he www.syoss.net <u>Düsseldorf</u> · Wien 4 mm

MA\_4lang\_SY\_BL\_GBA\_12\_0\_13\_0\_ReL20\_0419.indd 2 24.05.19 10:15

