

# SYOSS – Classic – Blond offensive shade 10\_13 – MA (1-lang)

## Baseline / Metallics / Baseline Blond

295 mm

205 mm

# SYOSS

THIS COLORATION CONTAINS:



PAIR OF GLOVES



APPLICATOR BOTTLE WITH DEVELOPER LOTION



COLOR CREAM TUBE



SALONPLEX CONDITIONER

### INSTRUCTION LEAFLET

#### ATTENTION, PLEASE NOTE

Before application, please read the safety instructions on the back side of the instruction leaflet carefully.

#### 1. PREPARATION:

Before starting the application, place a clothing protection and a watch nearby so that you can monitor the application time. **SYOSS COLOR** is to be used on dry, not pre-washed hair.

#### 2. MIXING:

Put on the clothing protection and the gloves supplied. Unscrew the cap of the applicator bottle. Open the color cream tube by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Close the applicator bottle again and shake it vigorously until all components are thoroughly mixed and turned into a smooth cream. Finally unscrew the upper cap and start with the application immediately.

**ATTENTION:** The color of the mixture of some shades changes during the application process. This has no impact on the color result.

#### 3A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly.

Allow the coloration mixture to work for **30 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** Leave in for **45 minutes**.

Developing time depends on shade

#### 3B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair.

This application is necessary if

- your hair is already colored permanently and a re-growth is visible, or
- your hair tips are darker or in poor condition.

Apply about  $\frac{2}{3}$  of the coloration mixture only on the re-growth area. For this, make a parting with the top of the applicator bottle and apply the mixture along the parting by spreading it into the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole re-growth area.

Allow the coloration mixture to work for **20 minutes**. Apply the rest of the mixture in the whole hair and allow it to work for a further **10 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** The processing time of the coloration mixture to the new roots should be **35 minutes**.

Apply the rest of the mixture in the whole hair and allow it to work for further **10 minutes**.

#### 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the SYOSS **SALONPLEX** Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS **SALONPLEX** Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage\* for brilliant shine and color intensity.

\* vs. untreated hair

#### 5. COLOR TOUCH UP:

To blend grey roots between colorings, use SYOSS Hair Mascara for single greys and SYOSS Root Retoucher for larger sections.

40 mm



4 mm

MA\_1lang\_SY\_Baseline\_GBA\_BIOF\_0820.indd 1

21.08.20 09:53

GENERAL DATA	APPROVAL DATA	PHONE	Printing material:
Die cut / size (mm) 205x2095 mm	Responsible person marketing Kathrin Bill	+49 211 797 9787	<input checked="" type="checkbox"/> white <input type="checkbox"/> transparent <input type="checkbox"/> silver
Nuance no. -	Date of approval by marketing xx.08.2020		Coloration filling code: <input checked="" type="checkbox"/> Datamatrix <input type="checkbox"/> FB_TB code <input type="checkbox"/> EAN outer box <input type="checkbox"/> none
IDH no. -	Responsible person IPD Norbert Zahlner	(+43 1) 71104 2568	Basic Pack. Mat. No.: 670252
Material no. -	Responsible person country N. N.	+49 211 797 xxxx	<b>USED PANTONE TONES ARE JUST INDICATORS!</b>
Data Matrix -	Date of approval xx.xx.2019		Colors Printing process Colors Printing process
FB_TB Code -	Delivered by N. N.	+49 211 74849 xxx	BLACK <input type="checkbox"/> - <input type="checkbox"/> -
EAN outer box -	Responsible person LSD JZ / JK / AP	+49 211 74849 471	<input type="checkbox"/> - <input type="checkbox"/> -
Short sign -	Printing company -		<input type="checkbox"/> - <input type="checkbox"/> -
Product SYOSS baseline GBA	LSD job no. L-P-010067		<input type="checkbox"/> - <input type="checkbox"/> -
Country Master (1-lang.)	<b>LSD file name:</b>		<input type="checkbox"/> - <input type="checkbox"/> -
EAN (please check) -	MA_1lang_SY_Baseline_GBA_Rel20_0419.indd		<input type="checkbox"/> - <input type="checkbox"/> -
EAN size -	<b>Infos: Blond Offensive add shade 10_13</b>		<input type="checkbox"/> - <input type="checkbox"/> -
Status 1corr			<input type="checkbox"/> - <input type="checkbox"/> -
Creation date 13.08.2020			<input type="checkbox"/> - <input type="checkbox"/> -
Correction date 21.08.2020			<input type="checkbox"/> - <input type="checkbox"/> -
Logo of printing company	<b>TO BE COMPLETED BY PRINTING COMPANY</b>		<input type="checkbox"/> printing area (does not print)
	corrections <input type="checkbox"/> yes* <input type="checkbox"/> none		<input type="checkbox"/> die cut (does not print)
	* if yes please do provide a detailed description of all changes made		
			These files have been set up without trapping parameters or any other print options. Please adapt the data according to your usual guidelines and/or profiles.
			<b>LSD</b>
			LSD GmbH & Co. KG In der Steele 11-13 40599 Düsseldorf Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10
			Kind regards, LSD GmbH & Co. KG
			<b>5 cm</b>

# SYOSS – Classic – Blond offensive shade 10\_13 – MA (1-lang)

## Baseline / Metallics / Baseline Blond

295 mm

205 mm

### INSTRUCTION LEAFLET

**ATTENTION, PLEASE NOTE:** Before application, please read the SAFETY INSTRUCTIONS of the instruction leaflet carefully. Do the **Allergy Alert Test** in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades.

**HELPFUL HINTS BEFORE THE APPLICATION:** Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

If your hair is:

- **greyer or lighter** than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
  - **darker** than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
  - **damaged or very porous:** We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
  - **longer than chin length:** We recommend using two packs of **SYOSS COLOR**.
- SYOSS COLOR** is easy to remove from skin with water and soap, or skin tonic.

### SAFETY INSTRUCTIONS

**! Hair colorants can cause severe allergic reactions.**

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

#### 1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

#### 2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

#### 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

#### PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

### PROFESSIONAL ADVICE

For personal and professional advice regarding **SYOSS COLOR**, call the Schwarzkopf Advice Line on:

Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf,  
Tel.: 0800 38 38 838 (free call)  
E-Mail: cosmetics@henkel.com, www.syoss.net

Schwarzkopf & Henkel  
a division of  
Henkel AG & Co. KGaA  
D-40191 Düsseldorf

MA\_1lang\_SY\_Baseline\_GBA\_BIOF\_0820.indd 2

21.08.20 09:53

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Nuance no. –	Date of approval by marketing xx.08.2020		Coloration filling code: <input checked="" type="checkbox"/> Datamatrix <input type="checkbox"/> FB_TB code <input type="checkbox"/> EAN outer box <input type="checkbox"/> none
IDH no. –	Responsible person IPD Norbert Zahlner	(+43 1) 71104 2568	Basic Pack. Mat. No.: 670252
Material no. –	Responsible person country N. N.	+49 211 797 xxxx	<b>USED PANTONE TONES ARE JUST INDICATORS!</b>
Data Matrix –	Date of approval xx.xx.2019		Colors Printing process Colors Printing process
FB_TB Code –	Delivered by N. N.	+49 211 74849 xxx	BLACK <input type="checkbox"/> - <input type="checkbox"/> -
EAN outer box –	Responsible person LSD JZ / JK / AP	+49 211 74849 471	<input type="checkbox"/> - <input type="checkbox"/> -
Short sign –	Printing company –		<input type="checkbox"/> - <input type="checkbox"/> -
Product SYOSS baseline GBA	LSD job no. L-P-010067		<input type="checkbox"/> - <input type="checkbox"/> -
Country Master (1-lang.)	<b>LSD file name:</b>		<input type="checkbox"/> - <input type="checkbox"/> -
EAN (please check) –	MA_1lang_SY_Baseline_GBA_Rel20_0419.indd		<input type="checkbox"/> - <input type="checkbox"/> -
EAN size –	<b>Infos: Blond Offensive add shade 10_13</b>		<input type="checkbox"/> - <input type="checkbox"/> -
Status 1corr			<input type="checkbox"/> - <input type="checkbox"/> -
Creation date 13.08.2020			<input type="checkbox"/> - <input type="checkbox"/> -
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Logo of printing company	<b>TO BE COMPLETED BY PRINTING COMPANY</b>		<input type="checkbox"/> - <input type="checkbox"/> -
	corrections <input type="checkbox"/> yes* <input type="checkbox"/> none		<input type="checkbox"/> - <input type="checkbox"/> -
	* if yes please do provide a detailed description of all changes made		<input type="checkbox"/> - <input type="checkbox"/> -
			printing area (does not print) die cut (does not print)
			These files have been set up without trapping parameters or any other print options. Please adapt the data according to your usual guidelines and/or profiles.
			<b>LSD</b> LSD GmbH & Co. KG In der Steele 11–13 40599 Düsseldorf Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10
			Kind regards, LSD GmbH & Co. KG
			<b>5 cm</b>

# SYOSS – Classic – Blond offensive shade 10\_13 – MA (2-lang)

## Baseline / Metallics / Baseline Blond

295 mm

# SYOSS

THIS COLORATION CONTAINS:  
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PAIR OF GLOVES  
PAIR OF GLOVES



APPLICATOR BOTTLE WITH DEVELOPER LOTION  
APPLICATOR BOTTLE WITH DEVELOPER LOTION



COLOR CREAM TUBE  
COLOR CREAM TUBE



SALONPLEX CONDITIONER  
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### INSTRUCTION LEAFLET

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#### 2. MIXING:

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**ATTENTION:** The color of the mixture of some shades changes during the application process. This has no impact on the color result.

#### 3.A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly.

Allow the coloration mixture to work for **30 minutes**.

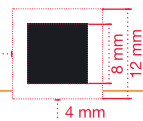
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**Developing time depends on shade.**

#### 3.B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair.

This application is necessary if



- your hair is already colored permanently and a re-growth is visible, or
- your hair tips are darker or in poor condition.

Apply about  $\frac{2}{3}$  of the coloration mixture only on the re-growth area. For this, make a parting with the top of the applicator bottle and apply the mixture along the parting by spreading it into the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole re-growth area.

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#### 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALONPLEX** Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS **SALONPLEX** Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage\* for brilliant shine and color intensity.

\*vs. untreated hair

#### 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

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			<b>LSD</b>
			LSD GmbH & Co. KG In der Steele 11–13 40599 Düsseldorf Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10
			Kind regards, LSD GmbH & Co. KG
			<b>5 cm</b>



# SYOSS – Classic – Blond offensive shade 10\_13 – MA (3-lang.)

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# SYOSS

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Allow the coloration mixture to work for **20 minutes**. Apply the rest of the mixture in the whole hair and allow it to work for a further **10 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** The processing time of the coloration mixture to the new roots should be **35 minutes**.

Apply the rest of the mixture in the whole hair and allow it to work for further **10 minutes**.

#### 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALONPLEX** Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS **SALONPLEX** Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage\* for brilliant shine and color intensity.

\* vs. untreated hair

#### 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

#### ATTENTION, PLEASE NOTE

Before application, please read the safety instructions on the back side of the instruction leaflet carefully.

#### 1. PREPARATION:

Before starting the application, place a clothing protection and a watch nearby so that you can monitor the application time. **SYOSS COLOR** is to be used on dry, not pre-washed hair.

#### 2. MIXING:

Put on the clothing protection and the gloves supplied. Unscrew the cap of the applicator bottle. Open the color cream tube by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Close the applicator bottle again and shake it vigorously until all components are thoroughly mixed and turned into a smooth cream. Finally unscrew the upper cap and start with the application immediately.

**ATTENTION:** The color of the mixture of some shades changes during the application process. This has no impact on the color result.

#### 3. A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly. Allow the coloration mixture to work for **30 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** Leave in for **45 minutes**.

Developing time depends on shade

#### 3. B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair. This application is necessary if

- your hair is already colored permanently and a re-growth is visible, or
- your hair tips are darker or in poor condition.

Apply about  $\frac{2}{3}$  of the coloration mixture only on the re-growth area. For this, make a parting with the top of the applicator bottle and apply the mixture along the parting by spreading it into the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole re-growth area.

Allow the coloration mixture to work for **20 minutes**. Apply the rest of the mixture in the whole hair and allow it to work for a further **10 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** The processing time of the coloration mixture to the new roots should be **35 minutes**.

Apply the rest of the mixture in the whole hair and allow it to work for further **10 minutes**.

#### 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALONPLEX** Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

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\* vs. untreated hair

#### 5. COLOR TOUCH UP:

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MA\_3lang\_SY\_Baseline\_GBA\_BIOf\_0820.indd 1

21.08.20 09:55

GENERAL DATA	APPROVAL DATA	PHONE	Printing material:
Die cut / size (mm) 205 x 295 mm	Responsible person marketing Kathrin Bill	+49 211 797 9787	<input checked="" type="checkbox"/> white <input type="checkbox"/> transparent <input type="checkbox"/> silver
Nuance no. –	Date of approval by marketing xx.08.2020		Coloration filling code: <input checked="" type="checkbox"/> Datamatrix <input type="checkbox"/> FB_TB code <input type="checkbox"/> EAN outer box <input type="checkbox"/> none
IDH no. –	Responsible person IPD Norbert Zahlner	(+43 1) 71104 2568	Basic Pack. Mat. No.: 670252
Material no. xxxxxxxx	Responsible person country N. N.	+49 211 797 xxxx	<b>USED PANTONE TONES ARE JUST INDICATORS!</b>
Data Matrix xxxxxxxx	Date of approval xx.xx.2019		Colors Printing process Colors Printing process
FB_TB Code –	Delivered by N. N.	+49 211 74849 xxx	
EAN outer box –	Responsible person LSD JZ / JK / AP	+49 211 74849 471	
Short sign –	Printing company –		
Product SYOSS Baseline GBA	LSD job no. L-P-010067		
Country Master (3-lang.)	<b>LSD file name:</b>		
EAN (please check) –	MA_3lang_SY_Baseline_GBA_Rel20_0419.indd		
EAN size –	<b>Infos: Blond Offensive add shade 10_13</b>		
Status 1corr			
Creation date 13.08.2020			
Correction date 21.08.2020			
Logo of printing company	<b>TO BE COMPLETED BY PRINTING COMPANY</b>		
	corrections <input type="checkbox"/> yes* <input type="checkbox"/> none		
	* if yes please do provide a detailed description of all changes made		
			These files have been set up without trapping parameters or any other print options. Please adapt the data according to your usual guidelines and/or profiles.
			Kind regards, LSD GmbH & Co. KG
			<b>LSD</b>
			LSD GmbH & Co. KG In der Steele 11–13 40599 Düsseldorf Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10
			5 cm

# SYOSS – Classic – Blond offensive shade 10\_13 – MA (3-lang.)

## Baseline / Metallics / Baseline Blond

295 mm

205 mm

### INSTRUCTION LEAFLET

**ATTENTION, PLEASE NOTE:** Before application, please read the safety instructions of the instruction leaflet carefully. Do the Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades.

**HELPFUL HINTS BEFORE THE APPLICATION:** Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

If your hair is:

- **greyer or lighter** than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
- **darker** than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- **damaged or very porous:** We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
- **longer than chin length:** We recommend using two packs of **SYOSS COLOR**.

**SYOSS COLOR** is easy to remove from skin with water and soap, or skin tonic.

### SAFETY INSTRUCTIONS

**!** Hair colorants can cause severe allergic reactions. Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

#### 1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

#### 2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

#### PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

### PROFESSIONAL ADVICE

For personal and professional advice regarding **SYOSS COLOR**, call the Schwarzkopf Advice Line on: 40 mm

Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.syoss.net

### INSTRUCTION LEAFLET

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**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades.

**HELPFUL HINTS BEFORE THE APPLICATION:** Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

If your hair is:

- **greyer or lighter** than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
- **darker** than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- **damaged or very porous:** We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
- **longer than chin length:** We recommend using two packs of **SYOSS COLOR**.

**SYOSS COLOR** is easy to remove from skin with water and soap, or skin tonic.

### SAFETY INSTRUCTIONS

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- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

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- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

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- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

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Schwarzkopf & Henkel a division of Henkel AG & Co. KGaA D-40191 Düsseldorf

GENERAL DATA	APPROVAL DATA	PHONE	Printing material: <input checked="" type="checkbox"/> white <input type="checkbox"/> transparent <input type="checkbox"/> silver
Die cut / size (mm) 205 x 295 mm	Responsible person marketing Kathrin Bill	+49 211 797 9787	Coloration filling code: <input checked="" type="checkbox"/> Datamatrix <input type="checkbox"/> FB_TB code <input type="checkbox"/> EAN outer box <input type="checkbox"/> none
Nuance no. –	Date of approval by marketing xx.08.2020		Basic Pack. Mat. No.: 670252
IDH no. –	Responsible person IPD Norbert Zahlner	(+43 1) 71104 2568	<b>USED PANTONE TONES ARE JUST INDICATORS!</b>
Material no. xxxxxxx	Responsible person country N. N.	+49 211 797 xxx	
Data Matrix xxxxxxx	Date of approval xx.xx.2019		Colors Printing process Colors Printing process
FB_TB Code –	Delivered by N. N.	+49 211 74849 xxx	
EAN outer box –	Responsible person LSD JZ / JK / AP	+49 211 74849 471	
Short sign –	Printing company –		
Product SYOSS Baseline GBA	LSD job no. L-P-010067		
Country Master (3-lang.)	<b>LSD file name:</b> MA_3lang_SY_Baseline_GBA_Rel20_0419.indd		
EAN (please check) –	<b>Infos: Blond Offensive add shade 10_13</b>		
EAN size –			
Status 1corr			
Creation date 13.08.2020			
Correction date 21.08.2020			
Logo of printing company	<b>TO BE COMPLETED BY PRINTING COMPANY</b>		
	corrections <input type="checkbox"/> yes* <input type="checkbox"/> none		
	* if yes please do provide a detailed description of all changes made		
			These files have been set up without trapping parameters or any other print options. Please adapt the data according to your usual guidelines and/or profiles.
			Kind regards, LSD GmbH & Co. KG
			<b>LSD</b>
			LSD GmbH & Co. KG In der Steele 11–13 40599 Düsseldorf Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10
			5 cm

# SYOSS – Classic – Blond offensive shade 10\_13 – MA (4-lang)

## Baseline / Metallics / Baseline Blond

295 mm

# SYOSS

THIS COLORATION CONTAINS:  
THIS COLORATION CONTAINS:  
THIS COLORATION CONTAINS:  
THIS COLORATION CONTAINS:



PAIR OF GLOVES  
PAIR OF GLOVES  
PAIR OF GLOVES  
PAIR OF GLOVES



APPLICATOR BOTTLE WITH DEVELOPER LOTION  
APPLICATOR BOTTLE WITH DEVELOPER LOTION  
APPLICATOR BOTTLE WITH DEVELOPER LOTION  
APPLICATOR BOTTLE WITH DEVELOPER LOTION



COLOR CREAM TUBE  
COLOR CREAM TUBE  
COLOR CREAM TUBE  
COLOR CREAM TUBE



SALONPLEX CONDITIONER  
SALONPLEX CONDITIONER  
SALONPLEX CONDITIONER  
SALONPLEX CONDITIONER

### INSTRUCTION LEAFLET

#### ATTENTION, PLEASE NOTE

Before application, please read the safety instructions on the back side of the instruction leaflet carefully.

#### 1. PREPARATION:

Before starting the application, place a clothing protection and a watch nearby so that you can monitor the application time. **SYOSS COLOR** is to be used on dry, not pre-washed hair.

#### 2. MIXING:

Put on the clothing protection and the gloves supplied. Unscrew the cap of the applicator bottle. Open the color cream tube by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Close the applicator bottle again and shake it vigorously until all components are thoroughly mixed and turned into a smooth cream. Finally unscrew the upper cap and start with the application immediately.

**ATTENTION:** The color of the mixture of some shades changes during the application process. This has no impact on the color result.

#### 3A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly.

Allow the coloration mixture to work for **30 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** Leave in for **45 minutes**.

Developing time depends on shade.

#### 3B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair.

This application is necessary if

- your hair is already colored permanently and a re-growth is visible, or
- your hair tips are darker or in poor condition.

Apply about **3/4 of the coloration mixture** only on the re-growth area. For this, make a parting with the top of the applicator bottle and apply the mixture along the parting by spreading it into the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole re-growth area.

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#### 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

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\* vs. untreated hair

#### 5. COLOR TOUCH UP:

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Allow the coloration mixture to work for **20 minutes**. Apply the rest of the mixture in the whole hair and allow it to work for a further **10 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** The processing time of the coloration mixture to the new roots should be **35 minutes**.

Apply the rest of the mixture in the whole hair and allow it to work for further **10 minutes**.

#### 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALONPLEX** Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The **SYOSS SALONPLEX** Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage\* for brilliant shine and color intensity.

\* vs. untreated hair

#### 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

### INSTRUCTION LEAFLET

#### ATTENTION, PLEASE NOTE

Before application, please read the safety instructions on the back side of the instruction leaflet carefully.

#### 1. PREPARATION:

Before starting the application, place a clothing protection and a watch nearby so that you can monitor the application time. **SYOSS COLOR** is to be used on dry, not pre-washed hair.

#### 2. MIXING:

Put on the clothing protection and the gloves supplied. Unscrew the cap of the applicator bottle. Open the color cream tube by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Close the applicator bottle again and shake it vigorously until all components are thoroughly mixed and turned into a smooth cream. Finally unscrew the upper cap and start with the application immediately.

**ATTENTION:** The color of the mixture of some shades changes during the application process. This has no impact on the color result.

#### 3A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly.

Allow the coloration mixture to work for **30 minutes**.

**For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59:** Leave in for **45 minutes**.

Developing time depends on shade.

#### 3B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair.

This application is necessary if

- your hair is already colored permanently and a re-growth is visible, or
- your hair tips are darker or in poor condition.

Apply about **3/4 of the coloration mixture** only on the re-growth area. For this, make a parting with the top of the applicator bottle and apply the mixture along the parting by spreading it into the roots with your fingertips (leave supplied gloves on). Repeat this procedure for the whole re-growth area.

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205 mm

MA\_4lang\_SY\_Baseline\_GBA\_BIOF\_0820.indd 1

21.08.20 09:55

GENERAL DATA	APPROVAL DATA	PHONE	Printing material:
Die cut / size (mm)	205x2095 mm	Responsible person marketing Kathrin Bill +49 211 797 9787	<input checked="" type="checkbox"/> white <input type="checkbox"/> transparent <input type="checkbox"/> silver
Nuance no.	-	Date of approval by marketing xx.08.2020	Coloration filling code: <input checked="" type="checkbox"/> Datamatrix <input type="checkbox"/> FB_TB code <input type="checkbox"/> EAN outer box <input type="checkbox"/> none
IDH no.	-	Responsible person IPD Norbert Zahlner (+43 1) 71104 2568	Basic Pack. Mat. No.: 670252
Material no.	-	Responsible person country N. N. +49 211 797 xxx	<b>USED PANTONE TONES ARE JUST INDICATORS!</b>
Data Matrix	-	Date of approval xx.xx.2019	Colors Printing process Colors Printing process
FB_TB Code	-	Delivered by N. N. +49 211 74849 xxx	
EAN outer box	-	Responsible person LSD JZ / JK / AP +49 211 74849 471	
Short sign	-	Printing company -	
Product	SYOSS baseline GBA	LSD job no. L-P-010067	
Country	Master (4-lang.)	<b>LSD file name:</b>	
EAN (please check)	-	MA_4lang_SY_Baseline_GBA_ReL20_0419.indd	
EAN size	-	<b>Infos: Blond Offensive add shade 10_13</b>	
Status	1corr		
Creation date	13.08.2020		
Correction date	21.08.2020		
Logo of printing company	<b>TO BE COMPLETED BY PRINTING COMPANY</b>		
	corrections	<input type="checkbox"/> yes* <input type="checkbox"/> none	
	* if yes please do provide a detailed description of all changes made		
		Kind regards, LSD GmbH & Co. KG	
		<b>5 cm</b>	



LSD GmbH & Co. KG  
In der Steele 11-13  
40599 Düsseldorf  
Tel. +49 211 74 84 90  
Fax +49 211 74 84 94 10

# SYOSS – Classic – Blond offensive shade 10\_13 – MA (4-lang)

## Baseline / Metallics / Baseline Blond

295 mm

205 mm

### INSTRUCTION LEAFLET

**ATTENTION, PLEASE NOTE:** Before application, please read the SAFETY INSTRUCTIONS of the instruction leaflet carefully. Do the **Allergy Alert Test** in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

**For shades 9, 1, 9, 5, 9, 52, 10, 1, 10, 11, 10, 13, 10, 5, 10, 53, 10, 55 and 12, 59:** While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades.

**HELPFUL HINTS BEFORE THE APPLICATION:** Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month. Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

If your hair is:

- **greyer or lighter** than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
  - **darker** than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
  - **damaged or very porous:** We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
  - **longer than chin length:** We recommend using two packs of SYOSS COLOR.
- SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

### SAFETY INSTRUCTIONS

**!** Hair colorants can cause severe allergic reactions. Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

#### 1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm x 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

#### 2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

#### 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE

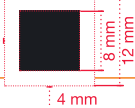
problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

#### PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.syoss.net



### INSTRUCTION LEAFLET

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**For shades 9, 1, 9, 5, 9, 52, 10, 1, 10, 11, 10, 13, 10, 5, 10, 53, 10, 55 and 12, 59:** While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades.

**HELPFUL HINTS BEFORE THE APPLICATION:** Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month. Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

If your hair is:

- **greyer or lighter** than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
  - **darker** than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
  - **damaged or very porous:** We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
  - **longer than chin length:** We recommend using two packs of SYOSS COLOR.
- SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

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Do not color your hair if:

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- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

#### 1. ALLERGY ALERT TEST

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#### 2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.

#### 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE

problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

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- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

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  - **damaged or very porous:** We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
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- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.syoss.net

Schwarzkopf & Henkel  
a division of  
Henkel AG & Co. KGaA  
D-40191 Düsseldorf

GENERAL DATA	APPROVAL DATA	PHONE	Printing material: <input checked="" type="checkbox"/> white <input type="checkbox"/> transparent <input type="checkbox"/> silver	
Die cut / size (mm)	205x2095 mm	Responsible person marketing Kathrin Bill +49 211 797 9787	Coloration filling code: <input checked="" type="checkbox"/> Datamatrix <input type="checkbox"/> FB_TB code <input type="checkbox"/> EAN outer box <input type="checkbox"/> none	
Nuance no.	–	Date of approval by marketing xx.08.2020	Basic Pack. Mat. No.: 670252	
IDH no.	–	Responsible person IPD Norbert Zahlner (+43 1) 71104 2568	<b>USED PANTONE TONES ARE JUST INDICATORS!</b>	
Material no.	–	Responsible person country N. N. +49 211 797 xxxx		Colors Printing process Colors Printing process
Data Matrix	–	Date of approval xx.xx.2019		BLACK - - - - -
FB_TB Code	–	Delivered by N. N. +49 211 74849 xxx		- - - - -
EAN outer box	–	Responsible person LSD JZ / JK / AP +49 211 74849 471		- - - - -
Short sign	–	Printing company –		- - - - -
Product	SYOSS baseline GBA	LSD job no. L-P-010067		- - - - -
Country	Master (4-lang.)	<b>LSD file name:</b> MA_4lang_SY_Baseline_GBA_ReL20_0419.indd		- - - - -
EAN (please check)	–	<b>Infos: Blond Offensive add shade 10_13</b>		- - - - -
EAN size	–			- - - - -
Status	1corr		- - - - -	
Creation date	13.08.2020		- - - - -	
Correction date	21.08.2020		- - - - -	
Logo of printing company	<b>TO BE COMPLETED BY PRINTING COMPANY</b>		printing area (does not print) die cut (does not print)	
	corrections <input type="checkbox"/> yes* <input type="checkbox"/> none			
	* if yes please do provide a detailed description of all changes made			
		Kind regards, LSD GmbH & Co. KG	<b>LSD</b> LSD GmbH & Co. KG In der Steele 11–13 40599 Düsseldorf Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10	
		<b>5 cm</b>		