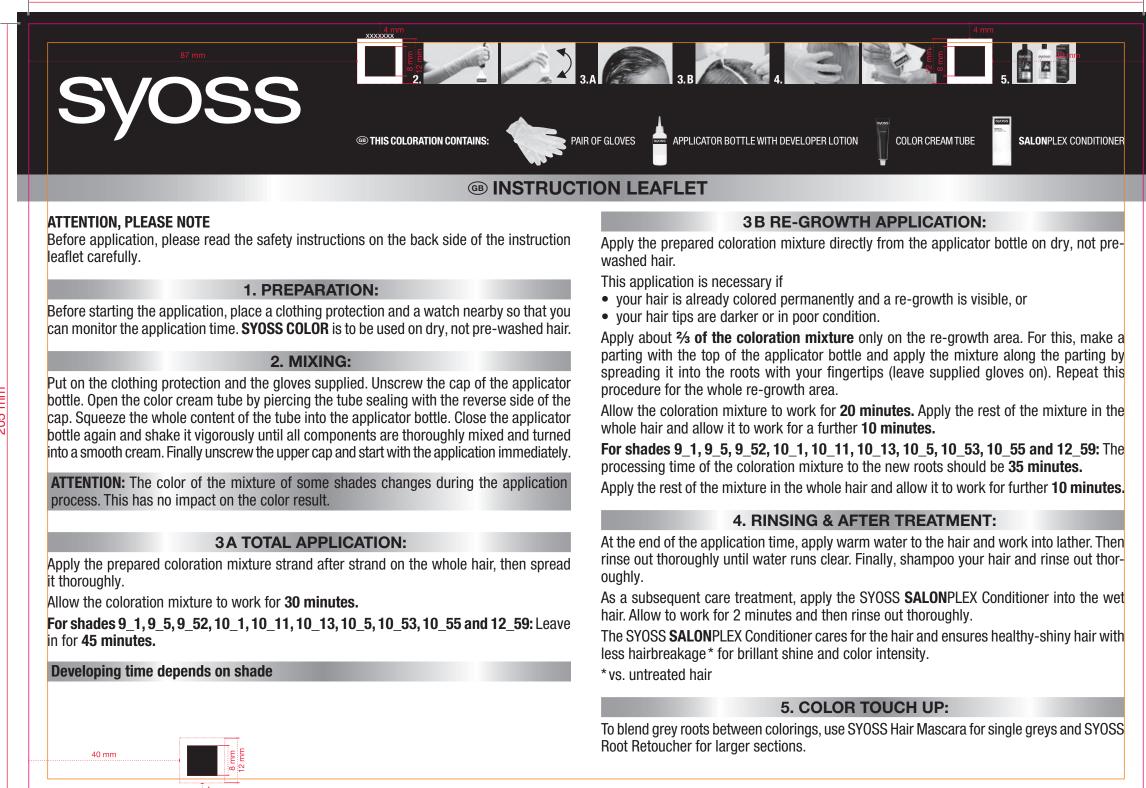
295 mm



MA\_1lang\_SY\_Baseline\_GBA\_\_BIOf\_0820.indd 1 21.08.20 09:53

GENERAL DATA		APPROVAL DATA	PHONI	Ē	Printing material:	<b>X</b> white	transparent	silver
Die cut / size (mm)	205x2095 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	<b>X</b> Datamatrix	FB_TB code	EAN outer box nor
Nuance no.	-	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252		
IDH no.	-	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PANT	ONE TONES	ARE JUST	INDICATORS!
Material no.	-	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing process	Colors	Printing process
Data Matrix	_	Date of approval	xx.xx.2019		BLACK		-	
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xxx				
EAN outer box	_	Responsible person LSD	JZ / JK / AP	+49 211 74849 471	-		-	
Short sign	-	Printing company	-					
Product	SYOSS baseline GBA	LSD job no.	L-P-010067		-		-	
Country	Master (1-lang.)	LSD file name:					<u> </u>	
EAN (please check)	=	MA_1lang_SY_Baseline_GBA_	Rel20_0419.indd		-		-	
EAN size	_	Infos: Blond Offensive a	idd shade 10_13		-		-	
Status	1corr				-		-	
Creation date	13.08.2020				-		printing	
Correction date	21.08.2020				-		die cut	(does not print
Logo of printing company		TO BE COMPLETE	D BY PRINTING	COMPANY	These files have been so or any other print option to your usual guidelines	s. Please adapt the d		LSD GmbH & Co. F
		corrections yes*	none		Kind regards, LSD Gmbl	1 & Co. KG		In der Steele 11– 40599 Düsselde
		* if yes please do provide a detailed description of all changes made						Tel. +49 211 74 84 9 Fax +49 211 74 84 94

# (B) INSTRUCTION LEAFLET

ATTENTION, PLEASE NOTE: Before application, please read the SAFETY INSTRUCTIONS of the instruction leaflet carefully. Do the Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared colpration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades.

HELPFUL HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

- greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
- darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- damaged or very porous: We do not recommend applying the product on the ends (about 1-2 cm), these should be finally covered only 5-10 minutes before the exposure time finishes.
- longer than chin length: We recommend using two packs of SYOSS COLOR.

**SYOSS COLOR** is easy to remove from skin with water and soap, or skin tonic.

# **(B) SAFETY INSTRUCTIONS**

# Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after coloring your hair,
- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep but of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

## I. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse\_ immediately and seek immediate medical attention and contact the manufacturer.
- 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

## **PRECAUTIONS**

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lense first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- · Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes.
- · Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

# **PROFESSIONAL ADVICE**

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on:

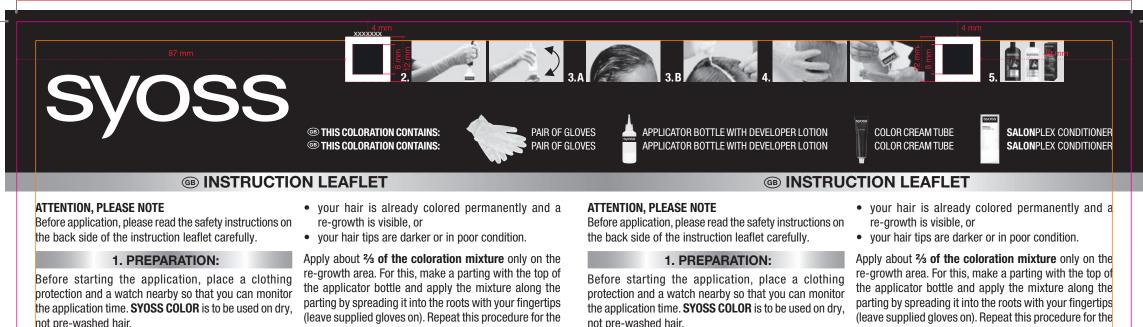
Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call)

E-Mail: cosmetics@henkel.com, www.syoss.net

MA\_1lang\_SY\_Baseline\_GBA\_\_BIOf\_0820.indd 2

21.08.20 09:53

GENERAL DATA PHONE			Printing material:	<b>X</b> white	transparer	nt silver			
Die cut / size (mm)	205x2095 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	X Datamatrix	FB_TB code	e 🔲 EAN ou	ter box none
Nuance no.	-	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252			
IDH no.	_	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PAN	TONE TONES	ARE JU	ST INDIC	ATORS!
Material no.	-	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing process	Col	lors	Printing process
Data Matrix	_	Date of approval	xx.xx.2019		BLACK		-		
FB_TB Code	_	Delivered by	N. N.	+49 211 74849 xxx					
EAN outer box	_	Responsible person LSD	JZ / JK / AP	+49 211 74849 471			-		
Short sign	_	Printing company	_						
Product	SYOSS baseline GBA	LSD job no.	L-P-010067				-		
Country	Master (1-lang.)	LSD file name:			l — .				
EAN (please check)	_	MA_1lang_SY_Baseline_GBA_	Rel20_0419.indd		-		-		
EAN size	_	Infos: Blond Offensive a	dd shade 10_13		-		-		
Status	1corr				-		-		
Creation date	13.08.2020				-			inting area	(does not print)
Correction date	21.08.2020				-		die	e cut	(does not print)
prin	Logo of ting company	TO BE COMPLETE corrections yes* * if yes please do provide a deta	none		These files have been s or any other print optior to your usual guidelines Kind regards, LSD Gmbl	s. Please adapt the da and/or profiles.		Tel.	SD GmbH & Co. KG n der Steele 11–13 40599 Düsseldorf +49 211 74 84 90 19 211 74 84 94 10



Put on the clothing protection and the gloves supplied. Unscrew the cap of the applicator bottle. Open the color cream tube by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Close the applicator bottle again and shake it vigorously until all components are thoroughly

the upper cap and start with the application immediately. **ATTENTION:** The color of the mixture of some shades changes during the application process. This has no

2. MIXING:

# 3. A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly.

Allow the coloration mixture to work for 30 minutes. For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: Leave in for 45 minutes.

Developing time depends on shade.

# 3. B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair.

This application is necessary if 40 mm

impact on the color result.



(leave supplied gloves on). Repeat this procedure for the whole re-growth area.

Allow the coloration mixture to work for 20 minutes. Apply the rest of the mixture in the whole hair and allow it to work for a further 10 minutes.

For shades 9\_1,9\_5,9\_52,10\_1,10\_11,10\_13,10\_5, 10\_53, 10\_55 and 12\_59: The processing time of the coloration mixture to the new roots should be 35 minutes.

mixed and turned into a smooth cream. Finally unscrew Apply the rest of the mixture in the whole hair and allow it to work for further 10 minutes.

## 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss SALON-PLEX Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS **SALON**PLEX Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage \* for brillant shine and color intensity.

\*vs. untreated hair

## 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

not pre-washed hair.

### 2. MIXING:

Put on the clothing protection and the gloves supplied. Unscrew the cap of the applicator bottle. Open the color cream tube by piercing the tube sealing with the reverse side of the cap. Squeeze the whole content of the tube into the applicator bottle. Close the applicator bottle again and shake it vigorously until all components are thoroughly mixed and turned into a smooth cream. Finally unscrew Apply the rest of the mixture in the whole hair and allow the upper cap and start with the application immediately.

**ATTENTION:** The color of the mixture of some shades changes during the application process. This has no impact on the color result.

# 3. A TOTAL APPLICATION:

Apply the prepared coloration mixture strand after strand on the whole hair, then spread it thoroughly.

Allow the coloration mixture to work for 30 minutes. For shades 9\_1,9\_5,9\_52,10\_1,10\_11,10\_13,10\_5, 10\_53, 10\_55 and 12\_59: Leave in for 45 minutes.

Developing time depends on shade.

# 3. B RE-GROWTH APPLICATION:

Apply the prepared coloration mixture directly from the applicator bottle on dry, not pre-washed hair. This application is necessary if

(leave supplied gloves on). Repeat this procedure for the whole re-growth area.

Allow the coloration mixture to work for 20 minutes. Apply the rest of the mixture in the whole hair and allow it to work for a further 10 minutes.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: The processing time of the coloration mixture to the new roots should be 35 minutes.

it to work for further 10 minutes.

## 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss SALON-PLEX Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS **SALON**PLEX Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage? for brillant shine and color intensity.

\*vs. untreated hair

## 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

MA\_2lang\_SY\_Baseline\_GBA\_BlOf\_0820.indd 1

		T		-	1			
GENERAL DAT	A	APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transparent	silver
Die cut / size (mm	) 205x2095 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	X Datamatrix	FB_TB code	EAN outer box nor
Nuance no.	_	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252		
IDH no.	-	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PAN	TONE TONES	ARE JUST	INDICATORS!
Material no.	-	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing process	Colors	Printing process
Data Matrix	-	Date of approval	xx.xx.2019		BLACK		-	
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xxx				
EAN outer box	-	Responsible person LSD	JZ / JK / AP	+49 211 74849 471	]     [		-	
Short sign	-	Printing company	-					
Product	SYOSS baseline GBA	LSD job no.	L-P-010067		]    -		-	
Country	Master (2-lang.)	LSD file name:						
EAN (please check)	-	MA_2lang_SY_Baseline_GBA_	Rel20_0419.indd		-		-	
EAN size	-	Infos: Blond Offensive a	dd shade 10_13		l		<u> </u>	
Status	1corr				-		-	
Creation date	13.08.2020				-		printing	
Correction date	21.08.2020				-		die cut	(does not print
prir	Logo of ting company	TO BE COMPLETED BY PRINTING COMPANY  corrections yes* none			These files have been s or any other print optior to your usual guidelines Kind regards, LSD Gmbl	ns. Please adapt the d and/or profiles.		LSD GmbH & Co. R In der Steele 11– 40599 Düsseldd
prir	ting company	corrections yes* none * if yes please do provide a detailed description of all changes made			Kind regards, LSD Gmb			

21.08.20 09:54

# **(B)** INSTRUCTION LEAFLET

ATTENTION, PLEASE NOTE: Before application, please read the safety tructions of the instruction leaflet carefully. Do the Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12 59: While coloring, do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red

HELPFUL HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before

- greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
- darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- damaged or very porous: We do not recommend applying the product on the ends (about 1-2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
- longer than chin length: We recommend using two packs of SYOSS COLOR.

SYOSS COLOR is easy to remove from skin with water and soap, or

# (B) INSTRUCTION LEAFL ATTENTION, PLEASE NOTE: Before application, please read the safety

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes

If your hair is:

- this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that sho on the picture of the packaging or on the shade chart.
  - darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
  - damaged or very porous: We do not recommend applying the product on the ends (about 1-2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
  - longer than chin length: We recommend using two packs of SYOSS COLOR.

SYOSS COLOR is easy to remove from skin with water and soap, o skin tonic

# **(B)** SAFETY INSTRUCTIONS

Hair colorants can cause severe allergic reactions. Read and follow instructions. This product is not intended for use on

persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged
- you have ever experienced any reaction after coloring your hair. you have experienced a reaction to a temporary "black henna" tattoo

Contains: see folding box. Avoid contact with eves. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes r evebrows. Rinse hair well after application. Wear suitable gloves Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

#### ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin ayer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts

- 2. IF DURING COLORING YOU EXPERIENCE
- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
- 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dves.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

# **GB SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

instructions of the instruction leaflet carefully. Do the Allergy Alert Test

in any case (see below), even if you have used a colorant product of

leave the mixture in the screwed bottle: the bottle may blow up or burst.

Do not keep any unused mixture for another application at a later time

Please make sure to mix well until you achieve a complete and uniform

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55

and 12 59: While coloring, do not cover the hair with plastic or alu-

minium foil and avoid external warmth influence (e.g. hair-dryer, cap

or sauna). Do not use on hair that has been previously colored with red

HELPFUL HINTS BEFORE THE APPLICATION: Do not allow the product

to come into contact with clothing or iewelry as the accruing stains can

normally not be removed. We recommend repeating the application

every 4 weeks as the hair grows approximately 1 cm per month.

mixture of the color cream and the develope

Do not color your hair if:

- vou have a rash on your face or sensitive, irritated and damaged
- vou have ever experienced any reaction after coloring your hair.
- you have experienced a reaction to a temporary "black henna" tattoo

Contains: see folding box. Avoid contact with eves. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

#### 1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions Please consult a doctor if you have any doubts.

## 2. IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consult ing a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness or breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
- 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek imr medical attention and contact the manufacturer.

#### **PRECAUTIONS**

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immedia with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dves
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

## PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice. Postfach 13 01 28. D-40551 Düsseldorf. Tel.: 0800 38 38 838 (free call)

a division of Henkel AG & Co. KGaA D-40191 <u>Düsseldorf</u>

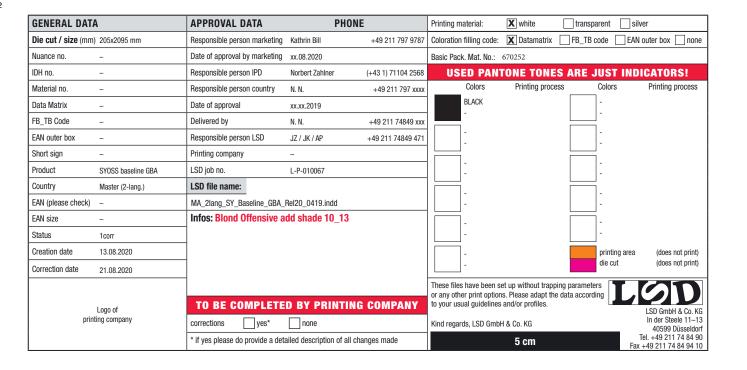
# PROFESSIONAL ADVICE

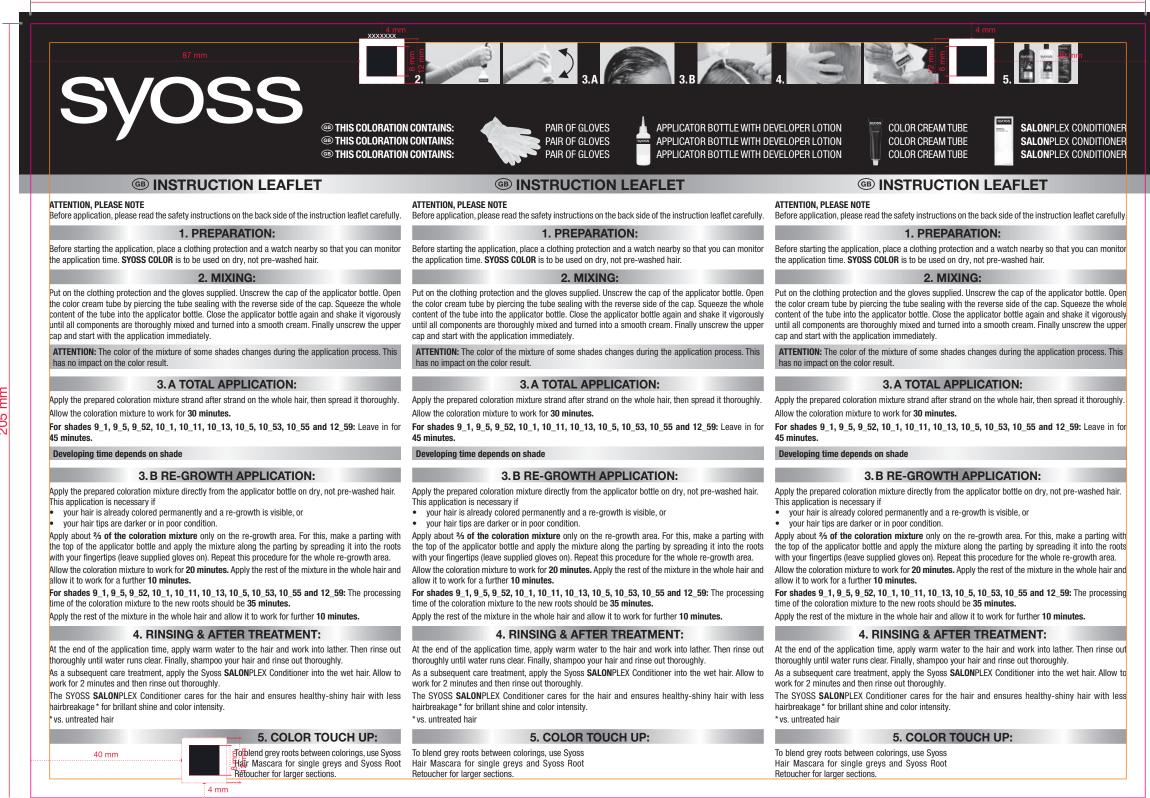
For personal and professional advice regarding SYOSS COLOR. call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf,

Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.svoss.ne

MA\_2lang\_SY\_Baseline\_GBA\_BlOf\_0820.indd 2

21.08.20 09:54





MA\_3lang\_SY\_Baseline\_GBA\_BlOf\_0820.indd 1 21.08.20 09:55

GENERAL DATA	A	APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transparent	silver	
Die cut / size (mm	) 205 x 295 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	X Datamatrix	FB_TB code	EAN ou	iter box none
Nuance no.	-	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252			
IDH no.	-	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PAN	TONE TONES	ARE JUS	T INDIC	ATORS!
Material no.	XXXXXXX	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing process	Cold	ors	Printing process
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		BLACK		-		
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xxx					
EAN outer box	-	Responsible person LSD	JZ / JK / AP	+49 211 74849 471	]    -		-		
Short sign	-	Printing company	-						
Product	SYOSS Baseline GBA	LSD job no.	L-P-010067		-		-		
Country	Master (3-lang.)	LSD file name:							
EAN (please check)	-	MA_3lang_SY_Baseline_GBA_	Rel20_0419.indd		-		-		
EAN size	-	Infos: Blond Offensive a	dd shade 10_13		<u> </u>		<u> </u>		
Status	1corr				-		-		
Creation date	13.08.2020				-			ting area	(does not print)
Correction date	21.08.2020				-		die	cut	(does not print)
Logo of printing company		TO BE COMPLETE	D BY PRINTING	COMPANY	These files have been s or any other print option to your usual guidelines	s. Please adapt the da		L	2D
		corrections yes*	none		Kind regards, LSD Gmbl	H & Co. KG			SD GmbH & Co. KG in der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a detailed description of all changes made			5 cm				. +49 211 74 84 90 19 211 74 84 94 10

#### **(B) INSTRUCTION LEAFLET**

ATTENTION, PLEASE NOTE: Before application, please read the safety instructions of the instruction leaflet carefully. Do ne Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

For shades 9 1, 9 5, 9 52, 10 1, 10 11, 10 13, 10 5, 10 53, 10 55 and 12 59; While coloring do not cover the hair

HELPFUL HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

- greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.
- darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.
- damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.

  longer than chin length: We recommend using two packs of SYOSS COLOR.

SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic

# **GB SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not color your hair if:

you have a rash on your face or sensitive, irritated and damaged scalp,
you have ever experienced any reaction after coloring your hair,
you have experienced a reaction to a temporary "black henna" tattoo in the past.
ntains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep he empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before Perform the allergy alert test on an area of skin sized approximately 1 cm  $\times$  1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for shall amount of the color cream in a finit layer on the fisce of the endow and a could but and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out.

you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

IF DURING COLORING YOU EXPERIENCE

- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
- IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek
- f you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then If you wear contact reliese utiling application and any product gets into your eye, if flush immediately with a large amount of lukewarm water and seek medical advice. Do not inhale or ingest the product.

  Avoid unnecessary skin contact.

For personal and professional advice regard-

ng SYOSS COLOR, call the Schwarzkopf

- Do not use if your hair has been colored with henna or metal dyes Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do
- not use metal tools Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused
- product. Do not leave the mixture in a closed bottle (bottle may expand or burst) PROFESSIONAL ADVICE

Schwarzkopf & Henkel Verbraucherservice.

Postfach 13 01 28, D-40551 Düsseldorf.

Tel.: 0800 38 38 838 (free call)

#### **(B)** INSTRUCTION LEAFLET

ATTENTION, PLEASE NOTE: Before application, please read the safety instructions of the instruction leaflet carefully. Do He Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

For shades 9 1, 9 5, 9 52, 10 1, 10 11, 10 13, 10 5, 10 53, 10 55 and 12 59; While coloring do not cover the hair

HELPFUL HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

- greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than
  that shown on the picture of the packaging or on the shade chart.
- darker than recommended: The result of the coloration can become less intensive than that on the picture of the
- damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
   longer than chin length: We recommend using two packs of SYOSS COLOR.

SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic

# **GB SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not color your hair if:

Do not color your nain it:

- you have a rash on your face or sensitive, irritated and damaged scalp,

- you have ever experienced any reaction after coloring your hair,

- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use

to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions. 1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

- 2. IF DURING COLORING YOU EXPERIENCE
- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immediately and seek immediate medical attention and contact the manufacturer.
- 3. IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer

# PRECAUTIONS

- This product contains ingredients which may cause severe eve irritation and possible permanent eve injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
   Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been colored with henna or metal dyes. Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do
- not use metal tools
- Not use intent utous. Reep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

# **PROFESSIONAL ADVICE**

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on:

# **® INSTRUCTION**■

leaflet carefully. Do the Allergy Alert Test in any case (see product of this or another brand before. Please do not

LEAFLE To mm ATTENTION, PLEASE NOTE: Before application, please

read the safety instructions of the instruction below), even if you have used a coloran of this or another brand before. Please do not wash your hair prior to application. Apply the coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst

prepared coloration influture influenciately. Do not leave the influture in this screwed bother, the bother may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: While coloring, do not cover the hair

with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair tha has been previously colored with red or darker shades.

HELPFUL HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grow approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time b

- greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive that that shown on the picture of the packaging or on the shade chart.

  darker than recommended: The result of the coloration can become less intensive than that on the picture of the
- packaging or on the shade chart.
- damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.
- longer than chin length: We recommend using two packs of \$YOSS COLOR.
   SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

Hair colorants can cause severe allergic reactions.
Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henr tattoos may increase your risk of allergy. Do not color your hair if:

**GB SAFETY INSTRUCTIONS** 

Do not color your hair it:

- you have a rash on your face or sensitive, irritated and damaged scalp,

- you have ever experienced any reaction after coloring your hair,

- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instruction

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughl

with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoidi future allergic reactions. Please consult a doctor if you have any doubts.

- 2. IF DURING COLORING YOU EXPERIENCE
- any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rinse immed ately and seek immediate medical attention and contact the manufacturer.
- IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water an
- If you wear contact lenses during application and any product gets into your eve, remove the contact lens first, the If you wear contact relises using application and any product gets into your eye, if flush immediately with a large amount of lukewarm water and seek medical advice. Do not inhale or ingest the product.

  Avoid unnecessary skin contact.

- Do not use if your hair has been colored with henna or metal dyes.
- Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unuse product. Do not leave the mixture in a closed bottle (bottle may expand or burst)

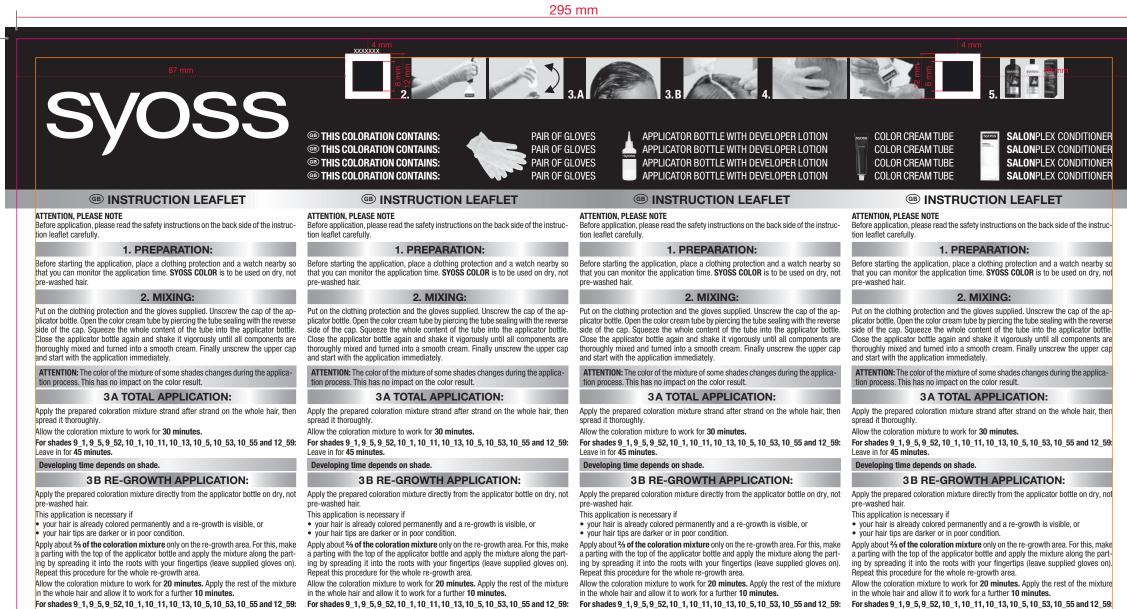
# PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR. call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf,



MA\_3lang\_SY\_Baseline\_GBA\_BlOf\_0820.indd 2 21.08.20 09:55

GENERAL DA	ГА	APPROVAL DATA	PHONI		Printing material:	<b>X</b> white	transparent	silver
Die cut / size (mi	m) 205 x 295 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	<b>X</b> Datamatrix	FB_TB code E	AN outer box none
Nuance no.	-	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252		
IDH no.	-	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PAN	TONE TONE	S ARE JUST IN	IDICATORS!
Material no.	XXXXXXX	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing proce	ss Colors	Printing process
Data Matrix	XXXXXXX	Date of approval	xx.xx.2019		BLACK		-	
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xxx				
EAN outer box	-	Responsible person LSD	JZ / JK / AP	+49 211 74849 471	]    -		-	
Short sign	-	Printing company	-					
Product	SYOSS Baseline GBA	LSD job no.	L-P-010067		]    -		-	
Country	Master (3-lang.)	LSD file name:			l <del></del>			
EAN (please check)	) –	MA_3lang_SY_Baseline_GBA_	Rel20_0419.indd		-		-	
EAN size	-	Infos: Blond Offensive a	dd shade 10_13		l — -		<u> </u>	
Status	1corr				-		-	
Creation date	13.08.2020				-		printing are	
Correction date	21.08.2020				-		die cut	(does not print)
Logo of printing company		TO BE COMPLETE	D BY PRINTING	COMPANY	These files have been s or any other print option to your usual guidelines	s. Please adapt the		LSD GmbH & Co. KG
		corrections yes* none			Kind regards, LSD GmbH & Co. KG			In der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a det	5 cm			Tel. +49 211 74 84 90		



# Apply the rest of the mixture in the whole hair and allow it to work for further **10 minutes.** 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into ather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALON**PLEX Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly. The SYOSS SALONPLEX Conditioner cares for the hair and ensures healthy-shiny

hair with less hairbreakage \* for brillant shine and color intensity

# 5. COLOR TOUCH UP:

To blend grey roots between colorings for single greystand Syoss Root Retouchuse Syoss Hair Mascara Er for larger sections.

# 4. RINSING & AFTER TREATMENT:

The processing time of the coloration mixture to the new roots should be 35 minutes.

Apply the rest of the mixture in the whole hair and allow it to work for further

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALON**PLEX Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly. The SYOSS SALONPLEX Conditioner cares for the hair and ensures healthy-shiny

hair with less hairbreakage \* for brillant shine and color intensity.

### 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: The processing time of the coloration mixture to the new roots should be 35 minutes. Apply the rest of the mixture in the whole hair and allow it to work for further

## 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALON**PLEX Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS SALONPLEX Conditioner cares for the hair and ensures healthy-shiny hair with less hairbreakage \* for brillant shine and color intensity.

### 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59 Apply the rest of the mixture in the whole hair and allow it to work for furthe

# 4. RINSING & AFTER TREATMENT:

At the end of the application time, apply warm water to the hair and work into lather. Then rinse out thoroughly until water runs clear. Finally, shampoo your hair and rinse out thoroughly.

As a subsequent care treatment, apply the Syoss **SALONP**LEX Conditioner into the wet hair. Allow to work for 2 minutes and then rinse out thoroughly.

The SYOSS **SALONP**LEX Conditioner cares for the hair and ensures healthy-shiny

hair with less hairbreakage \* for brillant shine and color intensity.

# 5. COLOR TOUCH UP:

To blend grey roots between colorings, use Syoss Hair Mascara for single greys and Syoss Root Retoucher for larger sections.

MA\_4lang\_SY\_Baseline\_GBA\_BlOf\_0820.indd 1 21.08.20 09:55 CENEDAL DATA

GENERAL DAT	A	APPROVAL DATA	PHONI		Printing material:	<b>X</b> white	transparent	silver	
Die cut / size (mm	205x2095 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	<b>X</b> Datamatrix	FB_TB code	EAN outer box	none
Nuance no.	-	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252			
IDH no.	-	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PANT	ONE TONE	S ARE JUST	INDICATORS	S!
Material no.	-	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing proces	ss Colors	Printing pr	ocess
Data Matrix	-	Date of approval	xx.xx.2019		BLACK		-		
FB_TB Code	-	Delivered by	N. N.	+49 211 74849 xxx	-				
EAN outer box	-	Responsible person LSD	JZ / JK / AP	+49 211 74849 471			-		
Short sign	-	Printing company	-						
Product	SYOSS baseline GBA	LSD job no.	L-P-010067				-		
Country	Master (4-lang.)	LSD file name:							
EAN (please check)	-	MA_4lang_SY_Baseline_GBA_	ReL20_0419.indd				-		
EAN size	-	Infos: Blond Offensive a	dd shade 10_13		<u> </u>		<u> </u>		
Status	1corr				-		-		
Creation date	13.08.2020				-			ng area (does no	. ,
Correction date	21.08.2020				-		die cu	it (does no	t print)
Logo of printing company		TO BE COMPLETE	D BY PRINTING	COMPANY	These files have been so or any other print option to your usual guidelines	s. Please adapt the		LSD GmbH 8	D KG
		corrections yes*	none		Kind regards, LSD Gmbl	1 & Co. KG		In der Steel	e 11-13
		* if yes please do provide a detailed description of all changes made			5 cm			Tel. +49 211 7 Fax +49 211 74 8	4 84 90

## **(B)** INSTRUCTION LEAFLET

ATTENTION, PLEASE NOTE: Before application, please read the SAFETY INSTRUCTIONS of the instruction leaflet carefully. Do the Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color recognized the developer.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: While coloring, For shades 9 1, 9 5, 9 52, 10 1, 10 11, 10 13, 10 5, 10 53, 10 55 and 12 58: While coloring, on not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g., hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades. 

\*\*HELPPIL HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce

the exposure time by about 10 minutes.

- f your hair is:

  greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.

  darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.

  damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.

  longer than chin length: We recommend using two packs of SYOSS COLOR.

  SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

#### **® SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Jemporary back nema: tattoos may increase your risk of allergy.

Do not color your hair if:

you have a rash on your face or sensitive, irritated and damaged scalp,
you have ever experienced any reaction after coloring your hair,
you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALLERGY ALERT TEST
Perform an allergy alert test 48 hours before each product use even if you have already used
coloring products before. Perform the allergy alert test on an area of skin sized approximately
1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer
on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact
with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly
with lukewarm water. If any reaction occurs during the processing time or during the following
48 hours, you should rinse immediately and not use this colorant.
This test represents an important precaution. However, be aware that even if an allergy alert test
has been carried out you may still experience an allergic reaction when you color your hair. The
allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor
if you have any doubts

IF DURING COLORING YOU EXPERIENCE

• DURING COLORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/ face, rinse immediately and seek immediate medical attention and contact the manufacturer.

TAFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, bitsering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

t contains ingredients which may cause severe eve irritation and possible permanent eye injury. If the developer or hair color mixture gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.

amount of lukewarm water and seek medical advice.
If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek

- Avoid unnecessary skin contact.

  Do not use if your hair has been colored with henna or metal dyes.

  Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.

  Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on: The justice and professional advice regard Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 338 (free call) E-Mail: cosmetics of helikel.com, www.syoss.net



#### **® INSTRUCTION LEAFLET**

ATTENTION, PLEASE NOTE: Before application, please read the SAFETY INSTRUCTIONS of the instruction leaflet carefully. Do the Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

cream and the developer.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: While coloring, 

clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the exposure time by about 10 minutes.

- If your hair is:

  greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.

  darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.

  damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.

  longer than chin length: We recommend using two packs of SYOSS COLOR.

  SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

### **GB SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

Temporary "black henna" tattoos may increase your risk or aliergy.

Do not color your hair if:

you have a rash on your face or sensitive, irritated and damaged scalp,

you have ever experienced any reaction after coloring your hair,

you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carton and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALLERGY ALERT TEST
Perform an allergy alert test 48 hours before each product use even if you have already used
coloring products before. Perform the allergy alert test on an area of skin sized approximately
1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer
on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact
with clothes. Close tube again carefully. After 45 minutes, wash off the color cream throughly
with lukewarm water. If any reaction occurs during the processing time or during the following
48 hours, you should rinse immediately and not use this colorant.
This test represents an important precaution. However, be aware that even if an allergy alert test
has been carried out you may still experience an allergic reaction when you color your hair. The
allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor
if you have arm doubts.

IF DURING COLORING YOU EXPERIENCE

DURING COLORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/ face, rinse immediately and seek immediate medical attention and contact the manufacturer.

TAFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, bitstering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

### PRECAUTIONS

ct contains ingredients which may cause severe eve irritation and possible permanent eve injury. If the developer or hair color mixture gets into your eve, flush immediately with a large imount of lukewarm water and seek medical advice.

amount of uncewarm water and seek medican advice.
If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek

Avoid unnecessary skin contact.

Do not use if your hair has been colored with henna or metal dyes.

Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.

Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or butter).

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on:

rol personal and protessional advice regards. Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call) E-Mail: cosmetics@henkel.com, www.syoss.net

## **(B)** INSTRUCTION LEAFLET

ATTENTION, PLEASE NOTE: Before application, please read the SAFETY INSTRUCTIONS of the instruction leaflet carefully. Do the Allergy Alert Test in any case (see below), even if you have used a colorant product of this or another brand before. Please do not wash your hair prior to application. Apply the prepared coloration mixture immediately. Do not leave the mixture in the screwed bottle; the bottle may blow up or burst. Do not keep any unused mixture for another application at a later time. Please make sure to mix well until you achieve a complete and uniform mixture of the color cream and the developer.

For shades 9.1,9.5,9.52, 10.1,10.11,10.13,10.5,10.53,10.55 and 12.59: While coloring, the production of the productio

clothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month.

Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce

the exposure time by about 10 minutes.

- If your hair is:

  greyer or lighter than recommended, damaged or permed: The result of the coloration can become more intensive than that shown on the picture of the packaging or on the shade chart.

  darker than recommended: The result of the coloration can become less intensive than that on the picture of the packaging or on the shade chart.

  damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm), these should be finally covered only 5–10 minutes before the exposure time finishes.

  longer than chin length: We recommend using two packs of SYOSS COLOR.

  SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

#### **GB SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy.

temporary "black henna" tattoos may increase your risk of allergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,

- you have experienced any reaction after coloring your hair,

- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carron and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Close tube again carefully. After 45 minutes, wash off the color cream thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

IF DURING COLORING YOU EXPERIENCE

DURING COLORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/ face, rinse immediately and seek immediate medical attention and contact the manufacturer.

FAFTER COLORING OR ON THE FOLLOWING DAY'S YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, bilstering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

### **PRECAUTIONS**

= ct contains ingredients which may cause severe eve irritation and possible permanent eve injury. If the developer or hair color mixture gets into your eve, flush immediately with a large amount of lukewarm water and seek medical advice.

amount of incervant water and seek neutral across. If you were contact lense so during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek

Avoid unnecessary skin contact.

Do not use if your hair has been colored with henna or metal dyes.

Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.

Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

# PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on: Schwarzkopf & Henkel Verbraucherservice, Postfach 13 01 28, D-40551 Düsseldorf, Tel.: 0800 38 38 838 (free call)

## TION LEAFLET

Before application, please read the SAFETY IN-tion leaflet carefully. Do the Allergy Alert Test in if you have used a colorant product of this or prior to application. Annly the prepared coloration

ATTENTION, PLEASE NOTE STRUCTIONS of the instruc

until you achieve a complete and uniform mixture of the color cream and the developer.

For shades 9\_1, 9\_5, 9\_52, 10\_1, 10\_11, 10\_13, 10\_5, 10\_53, 10\_55 and 12\_59: While coloring do not cover the hair with plastic or aluminium foil and avoid external warmth influence (e.g. hair-dryer, cap or sauna). Do not use on hair that has been previously colored with red or darker shades HELPPLU. HINTS BEFORE THE APPLICATION: Do not allow the product to come into contact with cothing or jewelry as the accruing stains can normally not be removed. We recommend repeating the application every 4 weeks as the hair grows approximately 1 cm per month. Wait at least 2 weeks before and after perming or lightening before using a coloration and reduce the application and reduces the provided of the permits of the permits

the exposure time by about 10 minutes.

- If your hair is:

   greyer or lighter than recommended, damaged or permed: The result of the coloration can becommore intensive than that shown on the picture of the packaging or on the shade chart.

   darker than recommended: The result of the coloration can become less intensive than that of the picture of the packaging or on the shade chart.

   damaged or very porous: We do not recommend applying the product on the ends (about 1–2 cm) these should be finally covered only 5–10 minutes before the exposure time finishes.

   longer than chiln length: We recommend using two packs of \$YOSS COLOR.

  SYOSS COLOR is easy to remove from skin with water and soap, or skin tonic.

#### **GB SAFETY INSTRUCTIONS**

Hair colorants can cause severe allergic reactions.

Read and follow instructions. This product is not intended for use on persons under the age of 16 Temporary "black henna" tattoos may increase your risk of allergy.

® INSTRU€-\_

temporary "black nenna" tattoos may increase your risk of aliergy.

Do not color your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,

- you have experienced any reaction after coloring your hair,

- you have experienced a reaction to a temporary "black henna" tattoo in the past.

Contains: see folding box. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Do not use to dye eyelashes or eyebrows. Rinse hair well after application. Wear suitable gloves. Keep out of reach of children. Keep the empty carron and the instruction leaflet in case you experience a reaction. To reduce your risk, follow these instructions.

ALLERGY ALERT TEST
Perform an allergy alert test 48 hours before each product use even if you have already used coloring products before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Apply a small amount of the color cream in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with lothes. Close tube again carefully. After 45 minutes, wash off the color cream throughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rinse immediately and not use this colorant.
This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you color your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts

if you have any doubts

IF DURING COLORING YOU EXPERIENCE

DURING COLORING YOU EXPERIENCE any stinging or burning and/or rash, rinse immediately and discontinue coloring your hair as this may be an indication of a more serious reaction. Do not color your hair again before consulting a doctor or seeking medical advice. rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes face, rinse immediately and seek immediate medical attlention and contact the manufacturer.

race, inse immediately and seek immediate medical attention and contact the manufacture in IF AFTER COLORING OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp fiching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping seek immediate medical attention and contact the manufacturer.

# PRECAUTIONS

t contains ingredients which may cause severe eve irritation and possible perma eve injury. If the developer or hair color mixture gets into your eve, flush immediately with a large mount of lukewarm water and seek medical advice.

If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and see

Avoid unnecessary skin contact.

Do not use if your hair has been colored with henna or metal dyes.

Remove all metal objects such as clips and hair pins from hair before coloring and keep them away during coloring. Do not use metal tools.

Keep developer away from heat and light. Do not mix this colorant with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand or burst).

### PROFESSIONAL ADVICE

For personal and professional advice regarding SYOSS COLOR, call the Schwarzkopf Advice Line on:
Schwarzkopf & Henkel Verbraucherservice,
Postfach 13 01 28, D-40551 Disseldorf,
Tel.: 0800 38 a3 838 (free call)
E-Mail: cosmetics@henkel.com,
www.syoss.net

MA\_4lang\_SY\_Baseline\_GBA\_BlOf\_0820.indd 2 21.08.20 09:55 GENERAL DATA PHONE

GENERAL DATA		APPROVAL DATA	PHONE		Printing material:	<b>X</b> white	transparent	silver
Die cut / size (mm)	205x2095 mm	Responsible person marketing	Kathrin Bill	+49 211 797 9787	Coloration filling code:	X Datamatrix	FB_TB code	EAN outer box none
Nuance no.	-	Date of approval by marketing	xx.08.2020		Basic Pack. Mat. No.:	670252		
IDH no.	_	Responsible person IPD	Norbert Zahlner	(+43 1) 71104 2568	USED PANT	ONE TONES	ARE JUST I	NDICATORS!
Material no.	_	Responsible person country	N. N.	+49 211 797 xxxx	Colors	Printing process	Colors	Printing process
Data Matrix	_	Date of approval	xx.xx.2019		BLACK		-	
FB_TB Code	_	Delivered by	N. N.	+49 211 74849 xxx				
EAN outer box	_	Responsible person LSD	JZ / JK / AP	+49 211 74849 471	-		-	
Short sign	_	Printing company	-					
Product	SYOSS baseline GBA	LSD job no.	L-P-010067		-		-	
Country	Master (4-lang.)	LSD file name:						
EAN (please check)	_	MA_4lang_SY_Baseline_GBA_I	ReL20_0419.indd		-		-	
EAN size	_	Infos: Blond Offensive a	dd shade 10_13		-		-	
Status	1corr				-		-	
Creation date	13.08.2020				-		printing a	, , ,
Correction date	21.08.2020				-		die cut	(does not print)
					These files have been se			
ı	.ogo of	TO BE COMPLETED BY PRINTING COMPANY						LCD CmbH 8 Cc MC
	iting company	corrections yes* none						In der Steele 11–13 40599 Düsseldorf
		* if yes please do provide a deta	illed description of all cha	anges made		5 cm		Tel. +49 211 74 84 90 Fax +49 211 74 84 94 10